I am surprised to see that this issue has not been resolved/concluded. Years and thousands of dollars(maybe millions) are being spent on what I believe to be an obvious decision. Fact is people (the average citizen) do not spend 24 hours a day to monitor a National Weather Radio (in case of an emergency), nor are they watching the Television for that amount of time. Currently, getting alerts to the public. 1) are general, with regards to locations and typically in English. The National Weather Service, in Louisville, Ky is responsible for 60 counties and cannot be specific geographically as to where the emergency is actually occurring. 2) Broadcasting on Television to civilians requires tuning to local channels (theses Television Broadcasters are voluntary). With over 200 hundred channels to choose from, Cable or Satellite, no one would even know about an alert. 3)With the technology of Wireless phones, laws are being passed to prevent texting and driving. Tell me, what is the difference between reading a Text message and getting into a car crash and reading a Text Alert and getting into a crash. Todays wireless phones have more applications readily available while your "On the Go" that the computer. 4) sending alerts to a computer requires that the computer remain on and monitored.

CJM Global Corporation has the response to bring the EAS into the 21st century, however it requires the FCC to venture into a realm that it is relatively new to, the INTERNET..see PRM10MB