

I am saddened and angered that Nicktoons would try to broadcast a kid's show that is basically an extended advertisement. It is insidious commercialization aimed at the youngest and most vulnerable segment of our population--the population we should be working to protect and uplift.

I encourage the FCC to take immediate action to prevent Nicktoons from broadcasting Zevo-3. It is their obligation to stop the proliferation of program-length commercials using characters that appeal to children for the express, but unstated goal of marketing.