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Via Electronic Filing

October 4, 2010

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth St., S.W.
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation
CS Docket No. 97-80, PP Docket No. 00-67

Dear Ms. Dortch:

This is to notify you that on October 1, 2010, Bob Schwartz of Constantine Cannon (and counsel to CEA and CERC) and the undersigned, spoke by phone with Marilyn Sonn, Acting Legal Advisor to FCC Chairman Julius Genachowski, to discuss the joint CEA and CERC comments and reply comments pertaining to the above-captioned proceeding.

During the call, we expressed the joint parties' position that now is the time to finally achieve the goals of Section 629 through revised CableCARD rules. The availability of Internet-TVs increases the likelihood that implementation of a robust CableCARD regime will yield substantial benefits for consumers. We urged the Commission to adopt the rules that CEA and CERC proposed in our joint comments. We also discussed the ease of self-installation and the need for strong enforcement for non-compliance by service providers.

This letter is being provided to your office in accordance with Section 1.1206 of the Commission's rules. A copy of this letter has been delivered by e-mail to Ms. Sonn.

Respectfully submitted,

/s/ **Julie M. Kearney**

Julie M. Kearney
Vice President, Regulatory Affairs

cc: Marilyn Sonn
Sherrese Smith