

October 6, 2010

Stephen Díaz Gavin
202-457-6340
sgavin@pattonboggs.com

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
TW-A325
Washington, DC 20554

Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licenses, MB Docket No. 10-56*
Notice of Ex Parte Meeting

Dear Ms. Dortch,

On Tuesday, October 5, 2010, Trevor Fellows, Vice President of Global Media of Bloomberg, L.P. (“Bloomberg”), Dr. Leslie Marx, Bloomberg’s economist, Mark Alexander, of Axinn, Veltrop, Harkrider LLP, Jennifer Cetta of Patton Boggs, LLP and the undersigned met with the following members of the Comcast-NBCU transaction team: John Flynn, Jonathan Baker, Jennifer Tatel, Marcia Glauber, Jim Bird, William Freedman, Virginia Metallo, Charles Needy and Jamila Bess Johnson. The subject of the meeting was the above-captioned application and the need to consider conditions to the proposed merger of Comcast and NBCU, in the event that the Commission grants the application. After a general overview of the competitive harms that Bloomberg has demonstrated will arise specifically out of the applications, if granted without conditions, there was a discussion of remedies in the form of conditions Bloomberg has recommended be imposed on the merger.

The conditions discussed included requiring Comcast to “neighborhood” business news channels, specifically the placement of business news channels on channels contiguous and adjacent to CNBC on each tier where CNBC is carried. As a result of the transaction, Comcast would have the ability and incentive to favor its own programming, particularly as it relates to NBCU’s second most profitable channel, CNBC, and disadvantage rivals to its affiliated programming, such as Bloomberg® TV (BTV), the last independent provider of news programming.

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Neighborhooding is an appropriate remedy because it heightens viewer choice by making channels in the same genre easier to find; it is easily implemented in light of the conversion of enhanced basic subscribers to digital and does not impose burdens on Comcast; and other video distribution platforms already neighborhood channels according to genre.

There was discussion of other remedies relating to other prohibited practices, including the bundling of advertising and the bundling of channels. In addition, there was a discussion of a remedy to deal with claims of discrimination that would involve establishment of an arbitration mechanism in lieu of the existing dispute resolution system, including disputes involving subscription fees, as well as conditions on the ability of Comcast to restrict or otherwise degrade or impede the distribution of BTV programming over the Internet.

If there are any questions regarding this matter, please contact the undersigned.

Very truly yours,



Stephen Díaz Gavin
Partner

cc: John Flynn
Jonathan Baker
Jennifer Tatel
Marcia Glauberman
Jim Bird
Bill Freedman
Virginia Metallo
Charles Needy
Jamila Bess Johnson