

VIA ECFS

October 7, 2010

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street S.W.
Washington, DC 20554

Re: *In the Matter of the Future of Media and Information Needs of Communities in a Digital Age*, GN Docket. No. 10-25; *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, MB Docket No. 10-56, Notice of Ex Parte Presentation

Dear Ms. Dortch:

On October 6, 2010, Jordan Goldstein, Senior Director, Regulatory Affairs, Comcast Corporation (“Comcast”); Margaret Tobey, Vice President, Regulatory Affairs, NBC Universal, Inc. (“NBCU”); James L. Casserly, Willkie Farr & Gallagher LLP (counsel to Comcast); and Natalie G. Roisman, Wilkinson Barker Knauer, LLP (counsel to NBCU), met with the following Commission staff: Steven Waldman, Elizabeth Andrion, and Sherille Ismail of the Office of Strategic Planning and Policy Analysis; John Flynn of the Office of General Counsel; and William Freedman, Jennifer Tatel, and Holly Saurer of the Media Bureau.

The purpose of the meeting was to discuss how the public interest benefits of the proposed Comcast-NBCU transaction also will advance the goals being examined in the Commission’s Future of Media (“FOM”) proceeding. Specifically, the participants discussed both companies’ historic and ongoing commitments to their local communities and the ways in which the transaction will benefit communities and citizens by allowing NBCU to expand its production and distribution of local news on multiple platforms. In addition, the participants discussed commitments offered by Comcast with respect to public, educational, and governmental (“PEG”) programming. Consistent with the goals of the FOM proceeding, Comcast and NBCU also provided information on the companies’ efforts to nurture the next generation of professional journalists. Finally, Comcast and NBCU outlined the benefits of the transaction for diverse communities and producers of independent content, the ways in which the transaction will spur development of advanced advertising technologies, including interactive advertising, and the companies’ commitments to expand distribution of children’s programming and increase engagement in digital literacy efforts.

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Please direct any questions regarding this matter to the undersigned.

Respectfully submitted,

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