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Congress of the United States
House of Representatives

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GOVERNMENT SUBCOMMITTEE

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MB
Comcast/NBC
PV
JG
1272

DATE: 8/3/10

TO: FCC Chairman

FROM:

- Chaka Fattah
- Debra Anderson
- Elizabeth King
- Keyshana Williams
- Michelle Anderson-Lee
- Nuku Ofori
- Brenden Chalney
- Intern _____

SUBJECT: Comcast-NBC Support Letter

RECIPIENT'S FAX #: 202-418-2800

OF PAGES INCLUDING COVER SHEET: 4

COMMENTS: Please call with any questions
- Nuku Ofori

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Congress of the United States
Washington, DC 20515

July 28, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Genachowski:

The purpose of this letter is to express our support for the proposed joint venture between Comcast Corporation (Comcast) and General Electric (GE) as they seek to create a stronger and more vibrant NBC Universal (NBCU). This transaction offers to America's minority communities one of the most comprehensive set of business opportunities in the history of the communications industry. We believe that Comcast, a quintessential American success story, will be a trusted steward of the NBCU assets and a corporate leader for diversity in the industry, and that they will set a model for others to follow.

Since its founding by Ralph Roberts in 1963, Comcast has proven to be a responsible, community-minded corporate citizen that has developed a strong relationship with diverse communities through its dedication to promote diversity in programming, employment, and procurement. Comcast is an industry leader in providing diverse programming, distributing over 130 broadcast and cable networks geared toward minority communities. The Comcast On Demand platform has also provided programming opportunities to services like Hip Hop on Demand and Black Cinema on Demand. In addition, Comcast can be deservedly proud of its role in helping to launch TVOne, a new cable/satellite television network that offers programming for primarily African American adults.

Moreover, 40 percent of Comcast's approximately 100,000 employees today are minority and 24 percent are African American, making Comcast one of the country's largest employers of people of color, particularly African Americans. The company's supplier diversity program continues to grow, reaching nearly \$1 billion in goods and services contracted with minority and women owned businesses in 2009 alone. Year after year, Comcast has been recognized for its diversity performance in both employment and procurement.

In connection with this proposed transaction, Comcast has volunteered a number of important diversity-related commitments, which it has enhanced through a series of agreements with national diversity leaders. In addition, people of color will have a full opportunity to participate in the bidding for a broadcast television station in Los Angeles that will be sold by NBCU. The new cable networks in which people of color are substantial owners will have unprecedented programming opportunities.

Expanding on its original public interest commitments, Comcast will now add ten independently owned and operated cable networks to its cable systems over the next eight years after the

closing of this transaction. At least eight of these ten new networks will have a majority minority ownership interest, and at least four of these networks will be networks in which African Americans have a majority ownership interest.

Comcast has also committed to help owners of diverse content use its innovative On Demand and On Demand Online platforms to reach niche audiences. Significantly, Comcast has announced that it will establish a venture capital fund to create opportunities for minority entrepreneurs to facilitate early stage financing of minority businesses in this new media environment. And finally, in order to advise and monitor the company in its efforts to deliver on these commitments, Comcast has announced that it will create a model Joint Diversity Advisory Council.

The breadth of these commitments, which extend to nearly every aspect of the company's business, is unlike the practice of any American media, entertainment and communications company. When added to the numerous other public interest benefits of this transaction, including delivering the digital media future faster and strengthening the role of traditional local broadcasting, the case for timely federal approval of this transaction is very powerful.

Comcast's recognition of the opportunities that this transaction can provide to minority communities, coupled with its public interest and diversity commitments, lead us to support this transaction and recommend its approval.

Sincerely,

Chuk Full
Greg Bennett
Ed Brown
Yvette D. Davis
Laura B. Blyler

ESJ E. Long
Shirley M. Chitt
Donna Payne
Alced. Hastings
Edith B. Jones



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Edolphus Towns
U.S. House of Representatives
2232 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Towns:

Thank you for your letters regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

I agree that the Commission's analysis of the proposed Comcast-GE transaction must be thorough, fair, and conducted in an expeditious manner. Staff studied carefully the Commission's past practices in reviewing proposed transactions in order to develop procedures that better achieve these objectives. As part of this effort, the Commission's *Public Notice* seeking comment on the applications required that all substantive issues be raised in the initial filings so that the parties would have the opportunity to address the issues as early as possible in the proceeding.

Please be assured that the issues discussed in your letter, including the potential benefits of a combined Comcast-NBC Universal to the American public, will be considered carefully as part of the Commission's independent review of the transaction. Our staff will continue to work diligently as it reviews the record compiled in the proceeding, including all petitions and comments received from the public. We also will continue to coordinate our efforts with those of the Department of Justice as we strive to have a comprehensive and timely review.

I appreciate your interest in this important matter. Please do not hesitate to contact me if I may be of further assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Genachowski".

Julius Genachowski



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Laura Richardson
U.S. House of Representatives
1725 Longworth House Office Building
Washington, D.C. 20515

Dear Congresswoman Richardson:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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WASHINGTON

OFFICE OF
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September 29, 2010

The Honorable Donald M. Payne
U.S. House of Representatives
2310 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Payne:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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September 29, 2010

The Honorable John Lewis
U.S. House of Representatives
343 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Lewis:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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FEDERAL COMMUNICATIONS COMMISSION
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September 29, 2010

The Honorable Eddie Bernice Johnson
U.S. House of Representatives
1511 Longworth House Office Building
Washington, D.C. 20515

Dear Congresswoman Johnson:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Alcee L. Hastings
U.S. House of Representatives
2353 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Hastings:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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FEDERAL COMMUNICATIONS COMMISSION
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September 29, 2010

The Honorable Chaka Fattah
U.S. House of Representatives
2301 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Fattah:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Elijah E. Cummings
U.S. House of Representatives
2235 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Cummings:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Yvette D. Clarke
U.S. House of Representatives
1029 Longworth House Office Building
Washington, D.C. 20515

Dear Congresswoman Clarke:

Thank you for your letters regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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OFFICE OF
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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Donna M. Christensen
U.S. House of Representatives
1510 Longworth House Office Building
Washington, D.C. 20515

Dear Congresswoman Christensen:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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OFFICE OF
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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable George K. Butterfield
U.S. House of Representatives
413 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Butterfield:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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