

The logo for 'convo' is centered in the upper half of the page. It features the word 'convo' in a lowercase, rounded, sans-serif font. The letters are a vibrant green color with a slight 3D effect, as if they are floating or have a thin white outline. A small 'TM' trademark symbol is positioned to the upper right of the 'o'. The logo is set against a background of several concentric, light gray circles that fade out towards the edges of the page.

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Report | October 2010

Presentation

AGENDA

- ▶ **Innovative**
- ▶ **Introduction of
iChat & Convo Anywhere**
- ▶ **9-1-1 Accessible**
- ▶ **Public Raves**
- ▶ **Compliance**

INNOVATIVE

- ▶ **FCC Partners with the Coleman Institute and Raising the Floor to Launch Cloud Computing Challenge**

- ▶ **From the FCC**

- “The challenge is part of Chairman Genachowski’s Accessibility and Innovation Initiative, announced last July, which brings together parties who have a stake in helping improve communications for the disability community”

- “Visions created in response to this challenge will help to provide direction and motivation to policy makers, software developers, and members of the public who wish to empower people with disabilities toward greater independence in life, and greater integration in society.”

CONVO DELIVERS

- ▶ **Convo is being innovative with Convo Anywhere, ConvoIM, and creating new features**
- ▶ **Convo is meeting the spirit of Chairman Genachowski's encouragement for innovativeness**

iChat

- ▶ **Apple owned application**
 - ▶ Designed for Mac
 - ▶ Can communicate via video with PC-based AIM
- ▶ **Reliability of Apple/Mac/iChat
Legendary**
 - ▶ Video quality close to HD-like



Demo

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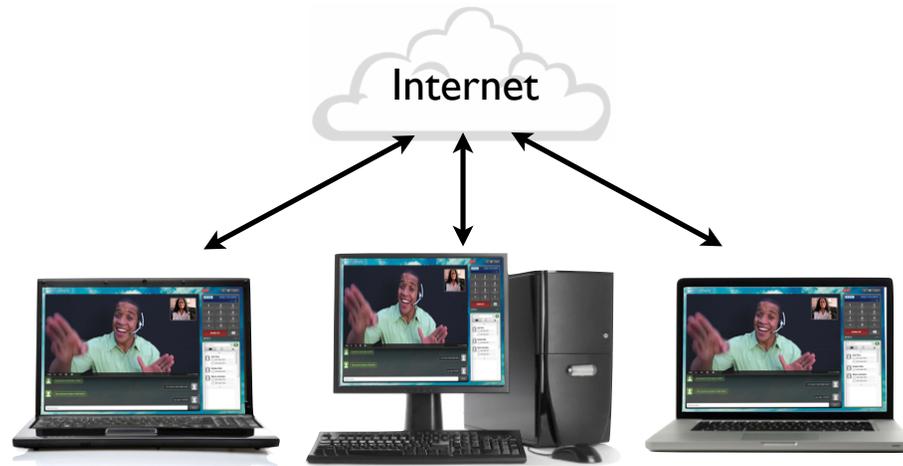
POPULAR WITH DEAF

- ▶ **Because of:**
 - ▶ **Quick Point to Point calls between Deaf people**
 - ▶ **User friendly for professionals and grassroots**
 - Provides an integrated experience with different type of services such as text relay, email, IM chats, etc.
 - ▶ **Most cases, firewall friendly**
 - i.e., Starbucks or Airport Networks

Convo Anywhere

- ▶ **Web based – A cloud solution**
 - ▶ **No need to download/install – Just use browsers**
 - ▶ **Can use any PC, Mac, or Linux with web camera**
 - Convo Anywhere is the first cloud solution accessible by Linux
 - Friend's PC/Mac, library, etc.
- ▶ **Will be a mobile application**

CLOUD SOLUTION



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anywhere

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COST EFFICIENT

- ▶ **VRS Communication Assist (VRS CA)**
 - ▶ **Minimizing VRS CA's involvement**
 - No need to sign "ringing" gesture
 - No need to press the numbers
 - ▶ **System fully integrated on technology level**
 - ▶ **Limit VRS CA to actual conversation interpreting**
 - Thus all these leads to shorter conversation and session minutes

EMPOWERMENT

- ▶ Deaf and Hard-of-Hearing to do features themselves such as:



Dialing and placing call



Hanging up



Redialing

Navigating through the tree system

i.e., credit card or SSN entry (security)

Raves from customers:

Dr. Patrick
Boudreault,
CSUN professor



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RAVES FROM NAT'L KNOWN ADVOCATES

“So cool, and such a great illustration of what functional equivalency should look like.”

- Cheryl Heppner, Exec. Director of NVRCDHH

“Just saw your [Patrick’s vlog] Convo video on FE [functional equivalency]. A great one, and I agree with Cheryl!

- Claude Stout, Exec. Director of TDI

“Hafta say, I really loved this commercial [Patrick’s vlog]. Kudos Convo!”

- Sheri Farinha, Exec. Director of NORCAL

COMPLIANCE

- ▶ **ConvoIM & Convo Anywhere**

- ▶ Not manufactured minutes; organic

- ▶ **Customer Provided Equipment**

- ▶ Any VRS providers can add cloud or URL to provide VRS in these CPEs
- ▶ CPE does not restrict other VRS providers using CPE

- ▶ **Video codec standard not established by the FCC**

HARDWARE

- ▶ **Stand-Alone Video Conferene Equipment Provided By VRS Providers**
 - ▶ i.e., VP-200, OJO, VPAD, Z-150, etc.
 - ▶ Non-Configurable; Other VRS Providers Cannot Configure These Stand-Alone Equipment
 - ▶ Thus VRS Providers Owning These Products Must Configure Its Product To Allow Calls To Other VRS Provider

CUSTOMER PREMISE EQUIPMENT

- ▶ **Customer Provided Equipment**

- ▶ Desktop, Laptop, NetBook, TTYs

- ▶ **Configurable**

- ▶ **Any VRS Providers Can Add URL or Cloud Program To These Equipment**
 - ▶ Thus Interoperable
 - ▶ Mirrors TRS Scenarios

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Questions?

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