



**Trillion Partners, Inc.  
9208 Waterford Centre Blvd., Suite 150  
Austin, Texas 78758**

**November 9, 2010**

Federal Communications Commission *Delivered via ECFS & email*  
Attention: Ms. Gina Spade, Deputy Division Chief  
Ms. Erica Myers, Wireline Competition Bureau  
Ms. Dana Bradford, Wireline Competition Bureau

Telecommunications Access Policy Division  
445 12th Street SW  
Washington, DC 20554

Re:

Appeal  
School District: Kings Canyon Unified School District, Reedley, CA  
Funding Year: 2009  
FRN Denied: 1834939  
Form 471 Application Denied: 672183  
Reason for Denial: Gifts

Dear Gina, Erica and Dana:

On November 3, 2010, Trillion filed a Master Appeal Summary with the FCC on ECFS, as well as provided the Master Appeal Summary to you via E-Mail and in hard copy. In the Master Appeal, Trillion provides the rationale as to why USAC's mass denial of funding is without merit. Please accept this Individual appeal for the Kings Canyon Unified School District, along with the Master Appeal Summary, as well as the Appeal that will be filed by the applicant, as the appeal in its totality.

USAC alleges that Kings Canyon Unified School District received valuable gifts which tainted a fair and open competitive bidding process as the basis for denial of funding. Trillion denies USAC's allegations. In fact and in all instances, the meals, gifts and gratuities that Trillion provided to the applicant were in full compliance with all applicable (FCC, state and local) competitive bidding and procurement requirements at the time. Please also note, in February of 2009, Trillion instituted a Code of Conduct for its employees that prohibits meals, gifts or gratuities of any kind and is stricter than the new rules put in place with the FCC Sixth Report and Order, FCC 10-175.

One such gift noted in USAC's allegations was attendance at Visionaries in Technology Education Counsel ("VTEC"). Trillion provided the description of VTEC, which was an educational conference for existing Trillion customers after they were under contract, in a letter to Mel Blackwell of USAC dated June 8, 2009. VTEC was a participant-driven conference focused on education-oriented best practices. The main goal was improving education and the

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application of technologies to achieve this goal. Guest speakers included nationally renowned speakers including a University professor and a learning technology expert, neither of whom were associated with Trillion. Each participant shared their thoughts in an open discussion forum on what they generally thought would shape education in the years to come.

Expenses associated with the VTEC conference in no way affected any competitive bidding process and only applied to existing customers who wished to discuss, present, and learn various education oriented topics with their peers and experts. This conference was in full compliance with all applicable FCC, state and local procurement guidelines that were in effect at the time.

It should also be noted that one gift provided to Kings Canyon Unified School District was the only gift in all of Trillion's denied customer applicants that USAC alleged was not within compliance of State and Local procurement law. USAC stated *"This amount not only exceeds the federal gift standards, but also exceeds the limits set by California procurement laws that require any employee of a school district to report any single item that exceeds \$50."*

USAC is wrong on this allegation and in fact the expenses related to Mr. Jerry Edmonds are fully compliant with California procurement guidelines. Specifically, the \$50 reporting requirement is not applicable to the expenses for Mr. Edmonds in October, 2006 because he was a speaker at the California Education Technology Professionals Association (CETPA) conference (See attached CETPA agenda). The expense occurred at this conference. California statute, CA GOV CODE § 89506, states that expenses for "transportation and related lodging and subsistence" are not limited by the \$50 reporting requirement if the expense relates to a speech given on a governmental purpose:

#### **§ 89506. Travel payments, advances and reimbursements**

(a) Payments, advances, or reimbursements, for travel, including actual transportation and related lodging and subsistence that is reasonably related to a legislative or governmental purpose, or to an issue of state, national, or international public policy, are not prohibited or limited by this chapter if either of the following apply:

(1) The travel is in connection with a speech given by the elected state officer, local elected officeholder, candidate for elected state office or local elected office, an individual specified in [Section 87200](#), member of a state board or commission, or designated employee of a state or local government agency, the lodging and subsistence expenses are limited to the day immediately preceding, the day of, and the day immediately following the speech, and the travel is within the United States.

(2) The travel is provided by a government, a governmental agency, a foreign government, a governmental authority, a bona fide public or private educational institution, as defined in [Section 203 of the Revenue and Taxation Code](#), a nonprofit organization that is exempt from taxation under [Section 501\(c\)\(3\) of the Internal Revenue Code](#), or by a person domiciled outside the United States which substantially satisfies the requirements for tax-exempt status under [Section 501\(c\)\(3\) of the Internal Revenue Code](#).

Overall, the amounts spent on meals or other routine business expenses were trivial and could not have possibly influenced a decision that would ultimately be made by the School Board. Furthermore, no member of the School Board or decision maker received any such expense. The fact is, Trillion invested \$728,677 million to date in order to construct Kings Canyon Unified

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School District's network providing critical services with a total contract value of \$2,313,866, while the amount of the routine business meals and expenses only amounted to \$360.25 on average per year across the entire school district.

In summary, this applicant's actions were in full compliance with FCC, state and local procurement guidelines in effect at the time, as described in the Master Appeal Summary. Therefore, the customer's actions did not, in any way whatsoever, improperly affect the competitive bidding process.

It would be a travesty if this application were to be denied based upon a retroactive application of the new rule defined in the FCC Sixth Report and Order. Trillion respectfully requests that this appeal be granted.

Sincerely,

Trillion Partners, Inc.

Attachments:

- Master Appeal Summary dated November 3, 2010 as previously filed on November 3, 2010 under ECFS Number 2010113403548
- Funding Decision Commitment Letter (FCDL)
- CETPA Agenda

Cc:

Ron Reich, Intel Capital  
Peter Pitsch, Intel

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FUNDING COMMITMENT REPORT  
Service Provider Name: Trillion Partners, Inc  
SPIN: 143025872  
Funding Year: 2009

Name of Billed Entity: KINGS CANYON UNIF SCHOOL DIST  
Billed Entity Address: 675 W MANNING AVE  
Billed Entity City: REEDLEY  
Billed Entity State: CA  
Billed Entity Zip Code: 93654-2427  
Billed Entity Number: 144054  
Contact Person's Name: Nanette Rodriguez or Amie Campbell  
Preferred Mode of Contact: EMAIL  
Contact Information: nrodriguez@infinitycomm.com  
Form 471 Application Number: 672183  
Funding Request Number: 1834939  
Funding Status: Not Funded  
Category of Service: Telecommunications Service  
Form 470 Application Number: 792580000587057  
Contract Number: NA  
Billing Account Number: N/A  
Service Start Date: 07/01/2009  
Contract Expiration Date: 06/30/2012  
Number of Months Recurring Service Provided in Funding Year: 12  
Annual Pre-Discount Amount for Eligible Recurring Charges: \$317,568.00  
Annual Pre-Discount Amount for Eligible Non-Recurring Charges: \$.00  
Pre-Discount Amount: \$317,568.00  
Applicant's Discount Percentage Approved by SLD: 85%  
Funding Commitment Decision: \$.00 - Bidding Violation- SRC  
Funding Commitment Decision Explanation: This FRN is denied because the documents provided by you and/or your vendor indicates that there was not a fair and open competitive bid process free from conflicts of interest. The documentation provided by you and/or your service provider indicates that prior to/throughout your contractual relationship with the service provider listed on the FRN, that you were offered and accepted either gifts, meals, gratuities, entertainment from the service provider, WHICH resulted in a competitive process that was no longer fair and open and therefore funding is denied.

FCDL Date: 09/15/2010  
Wave Number: 066  
Last Allowable Date for Delivery and Installation for Non-Recurring Services: 09/30/2011

## Agenda & Sessions

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### Breakout Sessions

**Note:** This is a partial Breakout session listing and schedules are subject to change.

Breakout session schedule last updated on 08/21/2006 at 9:13 PM (PDT).

#### Tuesday, October 31st, 2006

- |                   |  |                                |
|-------------------|--|--------------------------------|
| 1:00 PM - 1:50 PM | <b>Affordable Broadband Strategies for Education</b><br><i>Presented by Kevin Matteson, Network Services Manager, Tulare County Office of Education</i><br>From ADSL to dark fiber - schools can use ATM in a myriad of ways   | Colton I                       |
| 1:00 PM - 1:50 PM | <b>Develop a Model Technology Refresh Plan</b><br><i>Presented by Emilia Simoes, Director of Information Services and Technology, San Luis Coastal USD</i><br>Showing your district how to leverage its available resources with a long-term refresh plan and funding commitment | Colton II                      |
| 1:00 PM - 1:50 PM | <b>CASE Tools for Designing and Maintaining Databases</b><br><i>Presented by David Eaton, Oakland Unified School District</i><br>Using software tools to enforce data standards and maintain database architecture.  | Colton III                     |
| 1:00 PM - 1:50 PM | <b>Virtualization and Server Consolidation</b><br><i>Presented by Rock Regan / Damon Brown</i><br>Virtualization and Server Consolidation  | Redwood Room I (Level Three)   |
| 1:00 PM - 2:50 PM | <b>Chief Technology Officer Mentor Program - 2hrs</b><br><i>Presented by CETPA, FCMAT - Phil Scrivano, Andrea Bennett</i><br>Summary of the CTO Project and Application Process  | Steinbeck Forum                |
| 1:00 PM - 2:50 PM | <b>Measuring the Value of Technology - 2hrs</b><br><i>Presented by Rich Kaestner, CoSN</i><br>CoSN's Total Cost of Ownership and Value of Investment projects  | Ironwood Room I (Level Three)  |
| 1:00 PM - 2:50 PM | <b>Open Technologies: the Education Enterprise - 2hrs</b><br><i>Presented by Jim Klein, SAUGUS UNION SD</i><br>Transform the learning landscape in school environments through the use of open technologies  | Redwood Room II (Level Three)  |
| 1:00 PM - 2:50 PM | <b>Windows Vista Security - 2hrs</b><br><i>Presented by Microsoft</i><br>Overview of the next version of Windows   | Ironwood Room II (Level Three) |
| 2:00 PM - 2:50 PM | <b>Antelope Valley's Portal &amp; the Community</b><br><i>Presented by Tim House, Teacher and Tech Specialist, Antelope Valley UHSD</i><br>Antelope Valley's successful deployment of Edline's enterprise website and portal solution  | Colton II                      |
| 2:00 PM - 2:50 PM | <b>Orange County: Securing Access to Payroll Services</b><br><i>Presented by John Stamper/Doug Walker</i><br>Learn how OCDE deployed innovative, low-cost technologies to simplify and strengthen computer and user access to payroll services.                                  | Colton III                     |
| 2:00 PM - 2:50 PM | <b>Securing the Network From the Inside</b><br><i>Presented by Bill Kelly / Robert Chambers</i><br>Today's technologies to secure the interior of the network  | Redwood Room I (Level Three)   |
| 2:00 PM - 2:50 PM | <b>Fulfilling Our Responsibility/Protect Our Students</b><br><i>Presented by James Anderberg</i><br>How Placer County has utilized technology to safeguard the private information of his county's students and faculty.   | Colton I                       |
| 3:00 PM - 3:50 PM | <b>From Zero to Zen in 90 Days</b><br><i>Presented by Richard Kebo, CIO, Clovis USD</i><br>Moving to a Linux and Open Source environment generates significant cost-savings  | Colton II                      |

- |                   |  |                                |
|-------------------|--|--------------------------------|
| 3:00 PM - 3:50 PM | <b>LAUSD's Student Information System Implementation</b><br><i>Presented by Shahryar Khazei, Chief Information Systems Director; Lou Chappuie, VP, LAUSD Project Manager</i><br>The massive challenge of implementing a new SIS in the LAUSD, conventional wisdom had to be challenged and stretched to achieve success. | Steinbeck Forum                |
| 3:00 PM - 3:50 PM | <b>CALPADS: The Future of State Reporting in Calif</b><br><i>Presented by Steve Smith, Keric Ashley</i><br>Come learn about California's new data reporting strategy, CALPADS, that will affect every school district in the state   | Colton I                       |
| 3:00 PM - 3:50 PM | <b>DESC for Small to Medium Sized School Districts</b><br><i>Presented by Shanda Hahn, Larry Talbert</i><br>Digital equity by providing learners and their educators with affordable and equal access to technologies for lifelong learning  | Colton III                     |
| 3:00 PM - 4:50 PM | <b>Team Building Skills for Project Success-2hrs</b><br><i>Presented by Robin Canale</i><br>Skills for selecting, managing, motivating, and rewarding project teams.   | Redwood Room I (Level Three)   |
| 3:00 PM - 4:50 PM | <b>FCC Enforcement of Radio Frequencies</b><br><i>Presented by Catherine Deaton, District Director, FCC</i><br>Listen to California's top expert in radio frequency usage explain how many districts may be out of compliance.   | Redwood Room II (Level Three)  |
| 3:00 PM - 4:50 PM | <b>Effective Technology Tools for Students - 2hrs</b><br><i>Presented by Dr. George Araya; Mrs. Sally Adams; Dr. Becky Howery; Mrs. Brandi Davis</i><br>Implementation and usage of a SharePoint Portal Service, an Integrated Data Warehouse  | Ironwood Room I (Level Three)  |
| 3:00 PM - 4:50 PM | <b>Intro to 2007 Microsoft Office System - 2hrs</b><br><i>Presented by Microsoft</i><br>An overview of the 2007 Microsoft Office System  | Ironwood Room II (Level Three) |
| 4:00 PM - 4:50 PM | <b>Conferencing &amp; Collaboration: the K-12 HSN</b><br><i>Presented by Alan Phillips</i><br>The K12HSN provides a variety of services related to conferencing at no cost to California's K-12 Schools, including videoconferencing   | Redwood Room I (Level Three)   |
| 4:00 PM - 4:50 PM | <b>SIF: Strategies to Improve Data Mobility</b><br><i>Presented by Laurie A Collins</i><br>SIFramework Specification is designed to support the exchange of data between systems   | Steinbeck Forum                |
| 4:00 PM - 4:50 PM | <b>Annual CETPA Erate/CTF Update</b><br><i>Presented by Fred Brakeman</i><br>Annual Erate/CTF update including recent changes to the programs, best practices, and lessons learned.  | Colton II                      |
| 4:00 PM - 4:50 PM | <b>Special Ed-Introducing Workflow Management Tools</b><br><i>Presented by Susan Christensen</i><br>Technical and personal aspects of introducing GENESEA, a web-based IEP and compliance system   | Colton I                       |

### Wednesday, November 1st, 2006

- |                   |  |                            |
|-------------------|--|----------------------------|
| 8:00 AM - 8:50 AM | <b>E-rate for New and Intermediate E-rate Applicants</b><br><i>Presented by Russ Selken, Patrick McMenamin, and E-rate Panel</i><br>Technology professionals will explain how to access up-to-date information regarding the federal E-rate program  | Redwood Room (Level Three) |
| 8:00 AM - 8:50 AM | <b>Student Intervention Resources Kit</b><br><i>Presented by Rick Phelan, John Schiller</i><br>Sonoma County Office of Education Student Intervention Resources Kit  | Ferrante I                 |
| 8:00 AM - 8:50 AM |  <b>Is Your Network Ready - Technology Based Learning</b><br><i>Presented by Jerry Edmonds - Kings Canyon USD and Chris Hobbs - New Haven USD</i><br>Directors are using wireless wide area networks to support their district's technology education goals | Ferrante II                |

8:00 AM - 8:50 AM	<b>Promethean Interactive White Board</b> <i>Presented by Alice Keeler</i> Promethean ActivBoard along with the ActiVotes and ActivSlate brings the students into the lesson	Ferrante III
8:00 AM - 8:50 AM	<b>CEEDS in Action</b> <i>Presented by Dave Paulson</i> The CEEDS platform provides the very latest in customized portal deployment, data integration, and identity management	Colton I
8:00 AM - 8:50 AM	<b>Learn More About the New CETPA/CoSN Chapter</b> <i>Presented by Keith Kruger and the CETPA Board</i> Hear from the Leadership of CETPA and CoSN on the state's new chapter	Colton II
8:00 AM - 8:50 AM	<b>Increasing Technology Without Breaking the Bank</b> <i>Presented by Carrie Higbie</i> Emerging technologies, how to plan for them and what each means to the bottom line.	Colton III
8:00 AM - 8:50 AM	<b>Wireless: Bringing the Parks to the People</b> <i>Presented by Cathy Reznicek, David Luff, Steve Carr</i> Ventura COE and National Park Service create a wireless learning community combining the best of IT and standards-based educational content.	Ironwood Room (Level Three)
9:00 AM - 9:50 AM	<b>New Web-Based SIS Revelation Technology &amp; .Net</b> <i>Presented by Robert Weathers, Tom McGrew with Microsoft and Long Beach representatives</i> Revelation Technology, a rapid application development tool for creating enterprise data-centric applications.	Redwood Room (Level Three)
9:00 AM - 9:50 AM	<b>Data Warehouse in K-12: a Case Study</b> <i>Presented by Russ Ballati</i> First-hand account of the effort, challenges and process for implementing a data warehouse in a K-12 district.	Ferrante I
9:00 AM - 9:50 AM	<b>An Online School Technology Observation Tool</b> <i>Presented by Randy Schultz</i> Online school observation tool used by school administrators to collect data	Ferrante II
9:00 AM - 9:50 AM	<b>Desktop Management within a K-12 School District</b> <i>Presented by Dan Landon, Jon Lewis</i> The Ontario-Montclair School District has successfully made the move towards a centralized technology structure	Colton III
9:00 AM - 9:50 AM	<b>Organizational Response to Identity Theft</b> <i>Presented by Matthew Kinzie</i> What happens if an Identity Thief stole information from your district?	Colton II
9:00 AM - 9:50 AM	<b>Facing the Challenges - Internet Assisted Learning</b> <i>Presented by Jim Culbert, Information Security Analyst, Duval County Public Schools, FL</i> Internet filtering can help address key challenges schools are facing with Internet assisted learning	Colton I
9:00 AM - 9:50 AM	<b>Differentiate Instruction with Online Resources</b> <i>Presented by Andria Humpert &amp; Oswaldo Galarza</i> Supporting differentiated instruction with standards-based online resources.	Ferrante III
9:00 AM - 9:50 AM	<b>Quit Rearranging the Deck Chairs on the Titanic</b> <i>Presented by Linda Uhrenholt</i> What technology liabilities have the potential to sink your district?	Ironwood Room (Level Three)
11:00 AM - 11:50 AM	<b>Firewall Design and Implementation</b> <i>Presented by Tim Bostrom</i> Learn how to properly implement a safe and secure Firewall Design.	Redwood Room (Level Three)
11:00 AM - 11:50 AM	<b>Purchasing Options - A to Z</b> <i>Presented by Fred Brakeman</i> What are your purchasing options to acquire technology within your District.	Colton II

11:00 AM - 11:50 AM	<b>Internet Safety for Kids</b> <i>Presented by Tim Templeton</i> General advice regarding safe Internet access and specific advice from Detective McLaughlin	Ferrante I
11:00 AM - 11:50 AM	<b>Safety through Communications: Systems for K-12</b> <i>Presented by Paul Rosso</i> Emergency/Crisis Response Plan and communications within a school	Ferrante II
11:00 AM - 11:50 AM	<b>Managing And Protecting Your Computers Made Easy</b> <i>Presented by Vik Khanna</i> Faronics total system control approach to providing a secure and standardized computing environment for students	Colton I
11:00 AM - 11:50 AM	<b>Ed Tech and IT: A Formula for Success</b> <i>Presented by Steve Carr, Warren Williams, Catharine Reznicek</i> Constructive examples and methods for bringing IT and Ed Tech together	Ferrante III
11:00 AM - 11:50 AM	<b>Education Technology Voucher: Microsoft Settlement</b> <i>Presented by Gary Quiring, California Department of Education</i> The rules of the Microsoft settlement and how it impacts products and services to be purchased	Colton III
11:00 AM - 11:50 AM	<b>SharePoint: A Tool for Education</b> <i>Presented by Michael Casey (SDCS) &amp; Microsoft</i> Creating a collaborative eLearning environment	Ironwood Room (Level Three)
1:30 PM - 2:20 PM	<b>The Changing Face of Procurement</b> <i>Presented by Jon Hansen</i> Focuses on the dramatic changes in web-based procurement methodologies and practices	Redwood Room (Level Three)
1:30 PM - 2:20 PM	<b>eDistrict Convergence, Integration, Reengineering</b> <i>Presented by Patrick J. Simon-CTO, Joe Zanini, M&amp;O Director, HUSD, Robert Islander, CEO, VIP Tone</i> A shining example of transformation utilizing technology and collaboration through convergence	Ironwood Room (Level Three)
1:30 PM - 2:20 PM	<b>Internet2: An Inside View</b> <i>Presented by John Fleischman</i> This session is designed to provide a deeper understanding of how the Internet2 is designed and why it is important for California educators	Ferrante II
1:30 PM - 2:20 PM	<b>TechSETS &amp; the Ed Tech K-12 Voucher Program</b> <i>Presented by Bill Simpson, Patty MacIntyre</i> TechSETS has developed an extensive resource page to help support the implementation of the Ed Tech K-12 Voucher Program	Colton I
1:30 PM - 2:20 PM	<b>The SIS Revolution: Web Based Student Information</b> <i>Presented by Charlie Kratch</i> The seamless electronic data transfer of student records from district to district	Colton II
1:30 PM - 2:30 PM	<b>LANDesk: Affordable, Efficient Desktop Management</b> <i>Presented by Bryan Hadzik &amp; Sierra Sands Unified</i> How LANDesk can increase the efficiency and security of your network and IT infrastructure.	Colton III
1:30 PM - 2:20 PM	<b>How the US Compares in Ed Tech Policy</b> <i>Presented by Keith Krueger, CEO, CoSN</i> In depth discussion of how the US is doing when compared to other countries from around the globe.	Ferrante I
1:30 PM - 3:20 PM	<b>Leadership Data Management Best Practices - 2hrs</b> <i>Presented by Nancy Sullivan, Colleen Gordon, Lisa Hayes, Robin Canale</i> Leadership skills and as well as the project management tools and practices to build and sustain local data	Ferrante III
2:30 PM - 3:20 PM	<b>Building the Digital Classroom of the Future</b> <i>Presented by Pat Cassella</i> Create, deliver, and manage digital video and multimedia assets over existing IP networks	Redwood Room (Level Three)

2:30 PM - 3:20 PM	<p><b>Getting What You Pay For? Security Assessments</b>  <i>Presented by John Stamper, Larry Detar</i>  What you should expect from your provider when securing the data collected from your organization.</p>	Ferrante I
2:30 PM - 3:20 PM	<p><b>SIF - Help Districts Improve Data Interoperability</b>  <i>Presented by Laurie A Collins</i>  Schools Interoperability Framework Specification and the technology required to implement it</p>	Ferrante II
2:30 PM - 3:20 PM	<p><b>Crisis Management and the District's Website</b>  <i>Presented by Carol Rickert</i>  Is your district prepared to communicate effectively during crises</p>	Ironwood Room (Level Three)
2:30 PM - 3:20 PM	<p><b>The Business Side: Information Security Strategy</b>  <i>Presented by Samantha Thomas, Director Information Security</i>  How information security can promote privacy and to what extent an organization needs to implement controls</p>	Colton I
2:30 PM - 3:20 PM	<p><b>WLAN for K12 Supporting Mobile Applications</b>  <i>Presented by Bill Kelly / David McLaughlin</i>  Next generation wireless infrastructure solutions</p>	Colton II
2:30 PM - 3:20 PM	<p><b>Managing the Desktop with Restore Points</b>  <i>Presented by Mark Dorsch &amp; Dennis Barbata, Charlie Fortes, Mac Cage of Eastside UHSD</i>  Effectively monitor and restore faulty computers on the fly</p>	Colton III
3:30 PM - 4:20 PM	<p><b>Improving Student Achievement: Edline's Website</b>  <i>Presented by Marge Abrams</i>  Edline improves student performance by providing student and parent access to critical information such as homework, grades, attendance, transcripts</p>	Redwood Room (Level Three)
3:30 PM - 4:20 PM	<p><b>Digital Storytelling - Power of the Student Voice</b>  <i>Presented by Scott Smith, Mark Blanton</i>  Students use free video editing software to create movies that showcase their storytelling abilities</p>	Ferrante I
3:30 PM - 5:20 PM	<p><b>Data Mgmt-System Integration:Best Practices - 2hrs</b>  <i>Presented by Nancy Sullivan, Colleen Gordon, Lisa Hayes, Robin Canale</i>  Session will focus on best practices for collecting, maintaining, reporting and using data</p>	Ferrante III
3:30 PM - 4:20 PM	<p><b>MyTechDesk: Workorder Management Made Easy</b>  <i>Presented by Bill Simpson, Patty MacIntyre</i>  MyTechDesk, an easy-yet-powerful, web-based workorder management system, which is available at no cost</p>	Colton II
3:30 PM - 4:20 PM	<p><b>Checklist for aSuccessful District Web Site</b>  <i>Presented by Steve Thornton, Mohsen Attaran</i>  Tips to help design a functional, consistent, and well-designed Web presence</p>	Ironwood Room (Level Three)
3:30 PM - 4:20 PM	<p><b>Integrated Communication Systems</b>  <i>Presented by Mark Gross, CEO School Loop &amp; Matt Woods, Network Director, Long Beach Unified</i>  Review the successful implementation of a new integrated communication system in a large, urban school district.</p>	Colton III
3:30 PM - 4:20 PM	<p><b>Raising Student Achievement by Streamlining Data</b>  <i>Presented by Michael Akins, Dir Technology, Dinuba USD &amp; DeAnna Gallagher</i>  Key integration strategies surrounding student performance data</p>	Colton I
3:30 PM - 4:20 PM	<p><b>Using SIF Integration to Streamline Operations</b>  <i>Presented by Aziz Elia and Max Eissler</i>  How SIF is helping Oakland Unified School District streamline operations and network account management.</p>	Ferrante II
4:30 PM - 5:20 PM	<p><b>Security Web-Based Applications: Pre-planning</b>  <i>Presented by Matt Woods</i>  A discussion on security and web-based applications</p>	Ferrante I

4:30 PM - 5:20 PM	<b>Messaging &amp; Collaboration: Microsoft Forefront</b> <i>Presented by Dan Sommerman</i> Comprehensive set of security and secure access solutions across client, server, and edge.	Redwood Room (Level Three)
4:30 PM - 5:20 PM	<b>The Education Landscape-Open Source, Open Minds</b> <i>Presented by Bernard Burchette</i> Using the FEDORA and Sakai open source frameworks, Construct!, provides schools with a digital object repository and course management system	Ironwood Room (Level Three)
4:30 PM - 5:20 PM	<b>Board Members &amp; Student Performance Gains</b> <i>Presented by Dale Russell, Ed.D.</i> Practices that show how effective program planning precedes sustainable student performance improvements	Ferrante II
4:30 PM - 5:20 PM	<b>Managing District Assets: What You Need To Know</b> <i>Presented by Dr George Araya (Desert Sands), Rich Kaestner (CoSN), Don Rokusek (Follett Software Co)</i> Practical discussion on how Follett Software's new Educational Resource Management Platform (ERM) has helped Desert Sands School	Colton I
4:30 PM - 5:20 PM	<b>Student Email Is Coming...Is IT Ready?</b> <i>Presented by Jeff Patterson</i> Important network security issues which districts have overcome using Gaggle, other products, and home grown systems	Colton II
4:30 PM - 5:20 PM	<b>Content Management for Everyone</b> <i>Presented by David Lam</i> A successful Web presence has now become having dynamic web pages	Colton III

#### Thursday, November 2nd, 2006

No Breakout sessions exist for Thursday, November 2nd, 2006.

#### Friday, November 3rd, 2006

8:30 AM - 9:20 AM	<b>SQL Server Performance and Security Optimization</b> <i>Presented by David Eaton</i> Performance monitoring and optimization from the server hardware up through the OS	Ferrante I
8:30 AM - 9:20 AM	<b>E-rate Program Updates Intermediate &amp; Advanced</b> <i>Presented by Russ Selken, Patrick McMenamin, and E-rate Panel</i> Focus on important new developments in E-rate application and documentation procedures.	Redwood Room II (Level Three)
8:30 AM - 9:20 AM	<b>Open and Closed Source Solutions: Working Together</b> <i>Presented by Steve Midgley</i> How open source is being used effectively, and how it can be integrated	Ferrante II
8:30 AM - 9:20 AM	<b>Principalm: Palm and Windows Mobile, Student Data</b> <i>Presented by Matthew Darshay</i> View student information on their PalmPilot or PocketPC hand held device	Ferrante III
8:30 AM - 9:20 AM	<b>IT Asset Management</b> <i>Presented by Kent Hudson</i> Major trends and breakthroughs in IT Asset Management (ITAM) and the emerging technology	Steinbeck Forum
8:30 AM - 9:20 AM	<b>Next Generation of IP Paging, Bells and Clocks</b> <i>Presented by Jon Threshie and Ken Bywaters</i> Centrally managed, network-based system for all school paging, bells and clocks	Ironwood Room I (Level Three)
8:30 AM - 9:20 AM	<b>Schoolloop: Putting Everyone Into the Loop</b> <i>Presented by Alice Keeler</i> Website that allows parents, teachers, students, administrators and staff to be better connected	Bonzai I

8:30 AM - 9:20 AM	<b>Mobile Student Data Integration and Benefits</b> <i>Presented by Martin Danko</i> Benefits of using an integrated PDA application with your Student Information System	Bonzai II
8:30 AM - 9:20 AM	<b>Document Management Doing More with Less</b> <i>Presented by James Pappas, Debbi Richards</i> Utilization of Document Management to maintain a records management structure	Redwood Room I (Level Three)
8:30 AM - 9:20 AM	<b>Introduction to Converged Networking</b> <i>Presented by Dan Rivera &amp; Marko Rogan</i> This session will detail what converged networking is, which applications can be blended into converged networking	Ironwood Room II (Level Three)
8:30 AM - 10:20 AM	<b>Ed Tech and IT: Necessary Partnership 2hrs</b> <i>Presented by Practicing directors and administrators from various districts and COE's.</i> Discussion of IT and Ed Tech Need for Collaboration	Bonzai III
9:30 AM - 10:20 AM	<b>Student Centered Technology Support</b> <i>Presented by Mark L. Miller, Ph.D., Executive Director &amp; Alice Marie Miller, Director, California Charter School</i> Session will provide a down-to-earth look at involving students in supporting their school's technology program	Ironwood Room II (Level Three)
9:30 AM - 10:20 AM	<b>Top 10 Free Programs Every Teacher Should Have</b> <i>Presented by Scott Smith</i> Demonstrations of the most valuable free classroom software resources	Redwood Room II (Level Three)
9:30 AM - 10:20 AM	<b>K12 Portals and Remote Access with webNetwork</b> <i>Presented by Ken Quinton</i> Presentation of Stoneware's webNetwork	Ferrante I
9:30 AM - 10:20 AM	<b>Introducing SIFA University</b> <i>Presented by Laurie A Collins</i> Latest additional to the suite of tools provided by the SIF Association	Ferrante II
9:30 AM - 10:20 AM	<b>Deploying WiFi Securely and Consistently</b> <i>Presented by Jon Threshie and an Extrateam Technical Representative</i> share design criteria, costs, installation, and ongoing status of Cisco Aeronet wireless access points	Steinbeck Forum
9:30 AM - 10:20 AM	<b>TechSETS: Your "Always On" Tech Support Center!</b> <i>Presented by Bill Simpson, Patty MacIntyre</i> TechSETS is a state-funded project that provides technical support resources	Redwood Room I (Level Three)
9:30 AM - 10:20 AM	<b>CTAP: Providing Technology Assistance to Schools</b> <i>Presented by Marianne Pack</i> CTAP provides services to help schools improve teaching and learning through the effective use of technology in the curriculum	Ironwood Room I (Level Three)
9:30 AM - 10:20 AM	<b>Internet Safety and Our Children</b> <i>Presented by Joel Heinrichs</i> Parents and administrators are the appropriate arbiters of a child's Internet experience	Bonzai I
9:30 AM - 10:20 AM	<b>Clearinghouse for Multilingual Documents</b> <i>Presented by Rod Atkinson / Wayne Shimizu</i> School districts can access information and links for parental notifications translated into non-English languages	Bonzai II
9:30 AM - 10:20 AM	<b>Email Security: More Than Just Blocking Spam</b> <i>Presented by Dan Exelby, SCOE</i> How to protect your organization from the high costs of spam.	Ferrante III