

MCI

Global Asset

An
exclusive
new
international
audiotext
service
from
MCI
featuring
single
number
access

EXHIBIT 8

If you're in the business of offering an audiotext service, imagine how you can increase your business by opening it up to callers from around the world! Now you can do just that! It's easy...with MCI Global Asset™ which provides a simple, direct telephone connection between callers the world over and your business, information or family entertainment service.

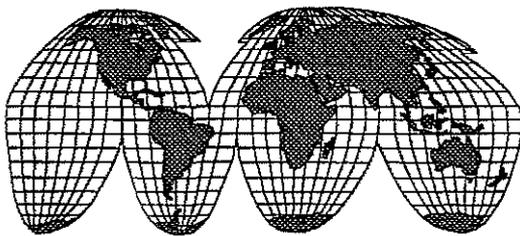
.....

**For your service, for your
callers...MCI Global Asset
makes it all so easy.**

.....

With MCI Global Asset, MCI will set up a special phone number that people all over the world can dial to reach your service. Imagine getting profitable calls from Portugal, Netherlands, Peru, Korea and a growing number of international locations...all from customers who dial a single phone number. And callers will enjoy outstanding MCI service, as well as the convenience of a call at standard international rates.

- Give callers around the world easy telephone access to your audiotext service.
- A simple way to offer your service on a new international level...and a world of added profits!



MCI GLOBAL ASSET

.... makes it easy

Imagine how you can increase your business by opening it to callers from around the world -- think of the possibilities! Now you can do just that! Your service can be made available to anyone with a telephone from more than thirty countries..

In today's competitive environment providing accurate and timely information is imperative and Global Asset is one of the most cost effective means of providing that information. Whether you're in the business of offering business, corporate, entertainment or informational type services, data or fax, Global Asset provides you with a simple direct number that callers the world over can dial to access your service giving you entry into new markets, access to more customers, and most of all -- added profits.

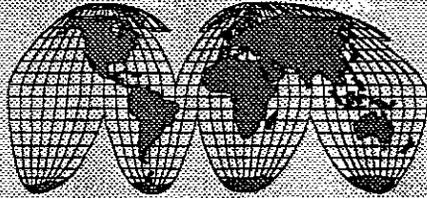
Whatever your business, Global Asset gives your company a safe and simple way to offer your service on an international level. With Global Asset, MCI will set up a unique phone number, that people from 33 countries can dial to reach your service at virtually no cost to your company! (There are no charges associated with Global Asset. The only charge the customer incurs is the actual line/service bureau fee.) Select Global Asset today because of MCI's:

- Single Number Access Capability
- Competitive Royalty Rates with 30 Day Payment Terms
- Circuit Quality
- Network Capacity
- Reputation and Reliability
- Weekly Carrier Call Statistics
- Strict Code of Practice
- Direct Circuits

No matter what your international marketing needs, Global Asset can provide your company with a unique solution and help you to generate new revenue streams.

Today MCI has grown from its core long-distance business to become the world's third largest carrier of international calls. With representation in more than 60 countries and the United States, MCI's staff is committed to supporting you, its valued customer.

MCI Global Asset is provided exclusively by the MCI Telecommunications Corporation. If you would like additional information or wish to discuss further, please contact your local MCI Sales Representative or MCI Global Business Services at Tel. 1-800-553-9169 (outside the United States call 1-914-934-6151).



MCI GLOBAL ASSET

.... makes it easy

Discover the rewards of international audiotext services with MCI Global Asset.

Find out how Global Asset can help you attain your company's goals -- gives you entry into new markets, access to more customers, and most of all -- added profits.

Whether you're in the market of marketing a product or service, conducting research, providing customer service, polling, or providing traditional entertainment services such as Chatlines and Voice Personals, MCI's Global Asset can add value to your company's bottom line, by giving your company a safe and simple way to offer your service on an international level. With Global Asset, MCI will set up a unique phone number, that people from 33 countries can dial to reach your service! Select Global Asset today because of MCI's:

- Single Number Access Capability
- Competitive Royalty Rates with 30 Day Payment Terms
- Circuit Quality
- Network Capacity
- Reputation and Reliability
- Weekly Carrier Call Statistics
- Direct Circuits
- Strict Code of Practice

Additionally, there are no charges or recurring service fees associated with Global Asset. Today MCI has grown from its core long-distance business to become the world's third largest carrier of international calls. With representation in more than 60 countries, MCI's staff is committed to supporting you, our valued customer.

MCI Global Asset is provided exclusively by the MCI Telecommunications Corporation. If you would like additional information or wish to discuss further, please contact your local MCI Sales Representative or MCI Global Business Services at Tel. 1-800-553-9169 (outside the United States call 1-914-934-6151).

**MCI GLOBAL ASSET SERVICES AGREEMENT
AMENDMENT NO. 1 - CHATLINES**

This Amendment No. 1 (the "Amendment") to the MCI Global Asset Services Agreement, made as of the 14th day of August, 1996 by and between MCI Telecommunications Corporation, a corporation duly organized and validly existing under the laws of the State of Delaware ("MCI") and FATO Communications Inc, a corporation duly organized and validly existing under the laws of the State of CA/IL ("Information Provider"),

WITNESSETH:

WHEREAS, on Aug 14, 1996 MCI and Information Provider entered into an MCI Global Asset Services Agreement (the "Agreement"), under which MCI agreed to provide certain MCI Global Asset Services with respect to certain audiotext programs as set forth in the Agreement; and

WHEREAS, under the Agreement, Information Provider agreed, among other things, to comply with MCI's Program Content Policies as described in Exhibit D to the Agreement; and

WHEREAS, Item 12 of Exhibit D to the Agreement states that Information Provider shall not submit any Programs which constitute "chatlines"; and

WHEREAS, MCI wishes to implement a program under which MCI will, as set forth herein, provide Information Provider with MCI Global Asset Services with respect to one or more "chatlines" on the terms and conditions set forth herein;

NOW, THEREFORE, in consideration of the mutual promises and conditions hereinafter set forth, and for other good and valuable consideration the receipt of which is hereby acknowledged, the parties agree as follows:

**ARTICLE I
AMENDMENTS TO AGREEMENT**

1.1 Item 12 of Exhibit D to the Agreement is hereby suspended for the term of this Amendment.

1.2 A new Paragraph is hereby added to the end of Exhibit D to the Agreement, to be in effect for the term of this Amendment only, as follows:

Information Provider's Programs submitted to MCI hereunder may include one or more multi-party conference lines (also known as "Chatlines" or "Group Access Bridging" ("GAB") services), provided that each such Program (each a "Chatline Program") must comply with the following requirements:

(a) Each Chatline Program must commence with an introductory message or preamble of at least twenty (20) seconds, in the same language as the Program, which:

- (i) contains a clearly understandable statement indicating that standard direct dial U.S. inbound calling rates apply and indicating the maximum length of call in the Chatline Program;
- (ii) states Information Provider's name and factually describes the information product or service the caller will receive for a fee;
- (iii) advises callers that the service is restricted to callers over the age of 18 years;

EXHIBIT A
MCI AUDIOTEXT SERVICES

In accordance with Article 2 (Services to be Provided by MCI) of the Audiotext Services Agreement, MCI will provide the following services to Information Provider:

Transport of services from the point where the call enters the MCI network, screening the 150 number replacing Route Code with an NPA like prefix based on the call's route origin.

Route the modified number to a domestic VNET switch for translation into the termination and call completion. The called number can be translated into either an ANI or switch/trunk number.

Endeavor to obtain agreement from various PTTs for provision of service.

Work with each PTT providing Global Asset service to identify and correct any problems encountered in processing of Information Provider's Global Asset calls.

From time to time, monitor Information Providers audiotext numbers to insure that quality of service is maintained.

Settle with PTTs offering Global Asset service for traffic generated by Information Provider's programs.

MCI GLOBAL ASSET - QUESTIONS & ANSWERS

o WHAT IS THE MCI GLOBAL ASSET?

Using routing code 150, the MCI Global Asset provides a simple direct connection between callers the world over and U.S. audiotext services. These calls are routed directly to the MCI network.

o HOW DOES THE MCI GLOBAL ASSET WORK?

The overseas caller dials 1-150-XXX-XXXX. The local PTT (overseas carrier) screens the three digits following the U.S. country code 1; if they are 150, the PTT routes the call to MCI's inbound U.S. trunks. MCI in turn, translates the inbound 10 digit RC 150 number to either a U.S. phone number (NPA-NXX-XXXX) or a specific number that can be routed internally to an MCI DAL.

As part of the screening process, MCI replaces '150' with an NPA-like country pseudo code based on the inbound trunk group, which allows the same 10 digit 150 number to be used in different countries. For example, using the same number, a caller might receive a program in French in France, Spanish in Mexico, English in the UK, and Arabic in Egypt.

o IS THE MCI GLOBAL ASSET THE SAME AS AN INTERNATIONAL 900 SERVICE?

No. While program content may be similar, this is not a premium rate service. Callers pay strictly for an IDDD call to the United States. There is no collection rate surcharge.

o WHO BILLS THE OVERSEAS RC 150 CALLER?

The overseas RC 150 call originator is billed by his PTT for an IDDD call to the United States. The PTT and MCI settle in accordance with existing inbound settlement procedures. This settlement which is a net payment to MCI forms the basis for the royalties which are earned by the sponsor/vendor.

- o **WHAT HAPPENS IF A 150 CALL IS ROUTED THROUGH A U.S. CARRIER OTHER THAN MCI?**

The call will not complete -- 150 is not, and will not be, a valid U.S. NPA so the call cannot be routed to a customer. Only MCI's database contains the appropriate instructions to unpack and properly terminate the call.

- o **ARE RC 150 NUMBERS REACHABLE FROM ALL COUNTRIES?**

No. RC 150 numbers are only available from countries which have agreed to screen on routing code 150, and which have been activated for service by MCI.

- o **ARE ALL RC 150 NUMBERS ACCESSIBLE FROM ALL COUNTRIES WITH WHICH MCI HAS RC 150 SERVICE?**

No. Programs are accessible only from the countries the service sponsor has asked activated. Thus, a number may be accessible from all RC 150 countries or limited to only one, dependent on the service sponsor's request. Additionally, numbers may be blocked at the request of the overseas PTT.

- o **WHAT COUNTRIES DOES MCI HAVE GLOBAL ASSET SERVICE WITH?**

MCI Global Asset service is now or will shortly be available from:

Australia	Greece	Netherlands	S. Korea
Chile	Honduras	New Zealand	Spain
Colombia	Hong Kong	Norway	Sweden
Cyprus	Indonesia	Panama	Switzerland
Czech Rep.	Ireland	Peru	Taiwan
Denmark	Italy	Poland	Thailand
Ecuador	Japan	Portugal	
Finland	Malaysia	Singapore	

- o **WHAT ARE THE PROGRAM CONTENT GUIDELINES FOR MCI GLOBAL ASSET?**

Content guidelines for the MCI Global Asset are very similar to the guidelines in effect for MCI's 900 services. Below is a summary of programs which MCI

has specific restrictions on:

- o Programs without a Preamble. The preamble must:
 - State the name of the Information Provider
 - Describe the content the caller will receive
 - Indicate that U.S. calling rates apply
- o Fund-raisers without not-for-profit status.
- o Programs found to be degrading, demeaning, inflammatory, based on race, religion, political affiliation, ethnicity, sexual preference, or handicap.
- o Adult programming (recorded or live) intended to offer sexual stimulation or arousal. NOTE: MCI CONSIDERS AS "ADULT" ALL DATE LINES, VOICE MAILBOXES, ONE-ON-ONE CONVERSATIONS, AND FANTASY/STORY LINES ADVERTISED IN ADULT MEDIUMS, EVEN IF THE ADVERTISING INDICATES IT IS NOT ADULT.
- o Programs involving the use of vulgarities or descriptions of violence or which may cause serious offense by reason of sexual, sadistic, or disgusting content or encouraging the commitment of a crime or use of harmful substances.
- o Programs whose advertising does not reflect program content or which can be construed as being misleading or fraudulent advertising.
- o Programs that:
 - Deceive with regard to content or cost of service
 - Mislead with respect to prizes or program benefits
 - Contain out-of-date, deceptive, inaccurate, ambiguous, or exaggerated information.
- o Programs which prolong call duration unnecessarily. Programs using a PIN number as an activation number or promising compensation based on subsequent calls.
- o Advertising and promotional material must clearly, perceptibly, and accurately state:

- Program Content
 - Purpose
 - Cost of call (VAT included)
 - Cost of receiving fulfillments
 - Program availability
 - Program language (if content offered in a language other than ad.)
- o Personal, datelines, voice mailboxes, and one-on-one programs that do not meet MCI Guidelines (see Guidelines).
 - o Sweepstakes and contests which do not meet either MCI Guidelines or in-country contest requirements (see Content Guidelines for details).
 - o The following additional types of programs are not allowed:
 - Group Access Bridging (unless otherwise indicated).
 - Children's programming (under the age of 18).
 - Programs which generate excessive uncollectibles.
 - Credit, loan, and credit card lines.
 - "Generic" job lines.
 - Programs using the MCI name
- o **HOW WILL THE INFORMATION PROVIDER BE PAID?**

MCI will pay the information provider a Remittance Payment within sixty days after the close of the traffic month, less a specified percentage (initially 10% for all countries) which will be deferred for 180 days for possible adjustment purposes. The Remittance Payment will be accompanied by a Detail Statement, showing a breakout of calls/minutes by country for each 150 number. Payout Rates will be volume sensitive, and will vary from country-to-country.

- o **ARE BOTH SWITCHED ("POTS") AND DEDICATED (DAL) ACCESS AVAILABLE TO INFORMATION PROVIDERS?**

Yes, although the installation time for DAL termination is slightly longer.

- o **IS DNIS AVAILABLE?**

Yes.

- o **WHAT INFORMATION WILL BE PASSED ON TO THE INFORMATION PROVIDER DURING CALL PROCESSING?**

Just the termination number.

- o **HOW LONG DOES IT TAKE TO GET A POTENTIAL SPONSOR APPROVED FOR SERVICE?**

If all information required is provided and in order, approximately two weeks should be allowed for review and approval. Contact your local MCI Sales Rep for contract requirements.

- o **HOW LONG DOES IT TAKE TO GET A PROGRAM APPROVED AND ACTIVATED?**

It should take a maximum of two weeks to get a program approved and activated. To "speed up" the process, program applications should be submitted at the same time as the Global Asset contract is filed.

- o **IF AN INFORMATION PROVIDER IS LOCATED OUTSIDE THE UNITED STATES, CAN THEY BECOME AN RC 150 CUSTOMER?**

Yes, if the information provider installs equipment in the United States or establishes a relationship with a U.S. service bureau. While MCI will not recommend any particular service bureau, MCI will assist non-U.S. information providers in locating a U.S. bureau to host the program.

**MCI GLOBAL ASSET
SUMMARY OF ACCOUNT
As of January 31, 1993**

Date: March 1, 1993

Account No. 12345678

TO: Audiotext Communications, Inc.
1 Worldwide Drive - Suite 100
Anywhere, USA 10001
Attention: John Doe

Total Royalty for Month ending 1/31/93:

Total Country Payout for Month ending 1/31/93	\$30,589
Less Deferral for 1/93	<u>- 2,279</u>
Payout Less Deferral - Month ending 1/31/93	\$28,301
Total Adjustment from 6/92:	<u>+ 5,000</u>
NET DUE FOR MONTH ENDING 1/31/93:	<u>\$33,301</u>

Total Amount Held:

Month ending - 1/31/93	\$2,279
Total Deferral - 7/1/92 - 12/31/92	<u>9,000</u>
CURRENT BALANCE WITHHELD	\$11,279

For Payment Inquiries Contact:

Richard Glisci
2 International Drive
Rye Brook, N.Y. 10573
(914)934-6000

For Service Inquiries Contact:

Michael Lusnar
2 International Drive
Rye Brook, N.Y. 10573
(914)934-6000

MCI GLOBAL ASSET
Marketing Message

Date: March 1, 1993

TO: Audiotext Communications, Inc.
 1 Worldwide Drive - Suite 100
 Anywhere, USA 10001
 Attention: John Doe

Account No. 12345678

Please note that effective April 1st, we will be adding the countries listed below to the MCI Global Asset offering. The following rates will be in effect:

<u>Country</u>	<u>Volume of Minutes</u>				<u>Deferral Rate</u>
	<u>0- 9,999</u>	<u>50,000- 99,999</u>	<u>100,000- 199,999</u>	<u>200,000+</u>	
Mexico	\$.336	\$.420	\$.476	\$.560	10%
Spain	\$.300	\$.375	\$.425	\$.500	10%
Austria	\$.232	\$.244	\$.257	\$.285	10%

Additionally, MCI will be lowering the deferral rate for Austria, Chile, and El Salvador to 5% effective February 1st.

SAMPLE CALL RECORD

**MCI GLOBAL ASSET
CALL DETAIL RECORD**
Month Ending: January, 1993

TO: Audiotext Communications, Inc.
1 Worldwide Drive
Suite 204
Anywhere, USA 1001

Account No. 12345678

TOTAL MINUTES: 80,000

COUNTRY	NUMBER	CALLS	MINUTES	ROYALTY RATE	CTRY PAYOUT	DEFERRAL RATE	DEFERRAL ADJUST.	PAYMENT
Colombia	150-123-1111	1,000	4,000					
	150-123-1112	500	2,000					
	150-123-1113	500	2,000					
	150-123-1114	2,000	8,000					
	150-123-1115	1,000	4,000					
TOTALS FOR COLOMBIA		5,000	20,000	\$.375	\$7,500	10%	\$750	\$,6750
Hong Kong	150-123-2211	1,000	4,000					
	150-123-2212	500	2,000					
	150-123-2213	500	2,000					
	150-123-2214	2,000	8,000					
	150-123-2215	1,000	4,000					
TOTALS FOR HONG KONG		5,000	20,000	\$.359	\$7,180	5%	\$359	\$8,830
Mexico	150-123-3311	1,000	4,000					
	150-123-3312	500	2,000					
	150-123-3313	500	2,000					
	150-123-3314	2,000	8,000					
	150-123-1115	1,000	4,000					
TOTALS FOR MEXICO		5,000	20,000	\$.420	\$8,400	5%	\$420	\$7,980

Continued

COUNTRY	NUMBER	CALLS	MINUTES	ROYALTY RATE	CTRY PAYOUT	DEFERRAL RATE	DEFERRAL ADJUST.	PAYMENT
Taiwan	150-123-2211	1,000	4,000					
	150-123-2212	500	2,000					
	150-123-2213	500	2,000					
	150-123-2214	2,000	8,000					
	150-123-2215	1,000	4,000					
TOTALS FOR TAIWAN		5,000	20,000	\$.375	\$7,500	10%	\$750	\$,6750
MONTH ENDING: 1/31/93		20,000	80,000		\$30,580		\$2,279	\$28,301

Description of Program:

This is a group access bridging application (GAB service)

Preamble:

Attached

Advertising Sample:

Attached

Script:

N/A This is a general conversation line. Topics will be decided by the callers who are on at at the time of the call. Topics may possibly include movies, weather, travel.

Program Forecast

We predict 50,000 minutes a month with a 5% increase each month.

Busy hour:

The busy hours will be between 11:00 p.m. and 1 a.m.

Schedule of Marketing/promotional activities:

We will be advertising in several monthly magazines. Sample ad included.

INSTRUCTIONS FOR MCI GLOBAL ASSET PROGRAM CERTIFICATION
(EXHIBIT C)

In addition to the documentation listed below:

Description of Program/Application
Advertising Sample(s)
Preamble (include English Translation)
Scripts/Recordings (include English translation)
Program Forecast (12 month forecast by country)
Identification of anticipated busy hour
Schedule of Marketing/Promotional Activities

a signed Program Certification (Exhibit C) must be provided for each program submitted for review. These documents should be sent directly to the MCI Account Representative for onpassing to MCI Marketing. Attached, for reference purposes is a completed a "sample" application. Please note that the Program Certification must contain the following information:

GENERAL INFORMATION:

- (1) ***Service Bureau*** - Name/Address of Service Bureau hosting the program
- (2) ***Customer of Record*** - Name of the service sponsor. (Depending on who has signed the contract, this may be either a service bureau or an information provider.)
- (3) ***IP Name*** - Name/Address of the program's Information Provider.
- (4) ***MCI Sales Rep/MCI CSE*** - Name/Phone number of the customer's Account Rep/Customer Service Exec.
- (5) ***Existing Provider/New Provider*** - Indicate whether sponsor is a new or existing MCI Global Asset customer.
- (6) ***Cust Srv ID/Corp. ID*** - Fill-in Customer Service ID/Customer Corporate ID. This can be provided by the MCI Account Rep.
- (7) ***Phone No.*** - Phone number service sponsor wants called should there be any questions regarding the application.

150 NUMBER INFORMATION:

- (8) ***Application*** - Type of program to be offered.
Language(s) - Language(s) the program is to be offered in.
- (9) ***Application Change*** - Indicate whether this is a change in the format/script of a preexisting program, or a request for tabling of a new program.
Requested Activation Date - Date service sponsor wants the program available.
- (10) ***Line Type*** - Indicate whether line is Switched (DDD) or Dedicated (DAL). For reference purposes, switched lines are POTS lines. Dedicated lines are T-1.
- (11) ***Line No./DNIS*** - If switched (DDD), enter in terminating Line No. (i.e. phone number). If Dedicated (DAL), enter in DNIS value to be outpulsed.

150 Number - If the service sponsor has been assigned a "block" of numbers, he may assign the 150 number to use used from the block. Otherwise, this field should be left blank. The number will be assigned by MCI.

Ctry - The name of the country(s) the program is to be operative in.

NOTE: There are two ways an IP can have programs tabled in: in Example One all countries terminate on the same line number, with all callers receiving identical program:

<u>Country</u>	<u>Number Called</u>	<u>Terminating No.</u>	<u>Program</u>
Colombia	150-222-2222	718-934-1234	Sports/Eng
Ecuador	150-222-2222	718-934-1234	"
Spain	150-222-2222	718-934-1234	"
Thailand	150-222-2222	718-934-1234	"

in Example Two, although the same number (222-2222) is being dialed from several countries, the program received by the caller will be dependent on the country the caller is dialing from:

Colombia	150-222-2222	212-444-1212	Daily Horo/Sp
Indonesia	150-222-2222	804-222-3434	Daily Horo/Indo
Thailand	150-222-2222	208-888-8989	Daily Horo/Thai
Hungary	150-222-2222	718-777-8787	Daily Horo/Hung

PROGRAM CERTIFICATION:

- (12) *Signature/Title/Date* - The service sponsor must certify that the submitted program conforms to all MCI contractual requirements.

**EXHIBIT C
MCI PROGRAM CERTIFICATION**

GENERAL INFORMATION

- ① Service Bureau: James Communications ⑥ Cust Srv. ID: NO444444
Address: 225 Main Street Corporate ID: 99644444
Anytown, USA
- ② Customer of Record: Meteor Audiotext Svc. ⑦ Tel No.: (212)555-5555
- ③ IP Name: Meteor Audiotext Svc.
Address: 250 Broadway
New York, NY
- ④ MCI Sales Rep.: John Smith Inet: _____
MCI CSE: Mary Public Inet: _____
- ⑤ Existing Provider New Provider

150 NUMBER INFORMATION

- ⑧ *Application: Daily Horoscope Language(s): Spanish/Italian/Port/Greek
⑨ Application Change: Yes No Requested Activation Date: 11/1/93
⑩ Line Type: DDD DAL
⑪ *Line No. DNIS: 4000 150 No.: 225-1000 Ctry(s): Portugal/Port.

*IF MULTIPLE NUMBERS ARE REQUESTED, USE C-2

PROGRAM CERTIFICATION

INFORMATION PROVIDER CERTIFIES THAT THIS PROGRAM COMPLIES WITH ALL APPLICABLE FEDERAL, STATE, LOCAL AND FOREIGN LAWS, TARIFFS, REGULATIONS, STATUTES AND CODES, AS WELL AS MCI'S PROGRAM CONTENT GUIDELINES IN EFFECT ON THE DATE HEREOF. INFORMATION PROVIDER WILL TAKE ALL ACTION REQUIRED TO KEEP THE PROGRAM IN COMPLIANCE WITH SUCH LAWS AND GUIDELINES AS THEY ARE REVISED FROM TIME TO TIME.

⑫ Signature: John James Date: 8/1/93
Title: President

NOTE: THE FOLLOWING INFORMATION MUST BE ATTACHED TO THIS EXHIBIT C:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Description of Program/Application | <input checked="" type="checkbox"/> Program Forecast (12 months by country) |
| <input checked="" type="checkbox"/> Advertising Sample(s) | <input checked="" type="checkbox"/> Identification of Anticipated busy hour |
| <input checked="" type="checkbox"/> Scripts/recordings (include English translation) | <input checked="" type="checkbox"/> Schedule of marketing/promotional activities |
| <input checked="" type="checkbox"/> Preamble (include English translation) | <u>N/A</u> Sample fulfillments (if any) |

**MCI PROGRAM CERTIFICATION
- CONTINUATION SHEET -**

150 NUMBER INFORMATION

Line No./DNIS: <u>4001</u>	150 No.: <u>225-1000</u>	Ctry(s): <u>Italy/It.</u>
Line No./DNIS: <u>4002</u>	150 No.: <u>225-1000</u>	Ctry(s): <u>Panama/Sp.</u>
Line No./DNIS: <u>"</u>	150 No.: <u>"</u>	Ctry(s): <u>Ecuador</u>
Line No./DNIS: <u>"</u>	150 No.: <u>"</u>	Ctry(s): <u>Colombia</u>
Line No./DNIS: <u>"</u>	150 No.: <u>"</u>	Ctry(s): <u>Chile</u>
Line No./DNIS: <u>"</u>	150 No.: <u>"</u>	Ctry(s): <u>Honduras</u>
Line No./DNIS: <u>"</u>	150 No.: <u>"</u>	Ctry(s): <u>Peru</u>
Line No./DNIS: <u>4003</u>	150 No.: <u>225-1000</u>	Ctry(s): <u>Spain/Sp.</u>
Line No./DNIS: <u>4004</u>	150 No.: <u>225-1000</u>	Ctry(s): <u>Greece/Gk.</u>
Line No./DNIS: <u>"</u>	150 No.: <u>"</u>	Ctry(s): <u>Cyprus</u>
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____
Line No./DNIS: _____	150 No.: _____	Ctry(s): _____

MCI INTERNAL USE ONLY

Screener Approved: Yes No Initialed: _____ Dated: / /
 Activation Date: / / RC 150 Acct No.: 01-

METEOR AUDIOTEXT SERVICE - Daily Horoscope Application

DESCRIPTION OF PROGRAM:

This is a daily horoscope forecast. Texts are approximately 2 minutes in length. Twelve numbers will be required, one for each sign.

PREAMBLE:

The following preamble will be translated into Spanish/Italian/ Portuguese and Greek:

Hello [sign name]. Welcome to your daily horoscope forecast, brought to you by Meteor Audiotext Services. You will be billed at the rate of [per minute rate] for this call.

ADVERTISING SAMPLE:

See Attached

SCRIPT:

GEMINI DAILY HOROSCOPE.

Here's your horoscope for Wednesday, August 17th. Now is not the time to put new ideas into practice, but rather to do the preparatory work. Take a leisurely pace, and you will get a lot accomplished without tiring yourself. Certain people may be heaping criticism on you, some of it well-meaning and some motivated by envy. Avoid showdowns with rivals by evasive tactics and keeping so busy no one can bother you. Your mate or lover may be suffering a minor physical illness and needs you to take on extra responsibilities. Health problems that crop up dictate a change in social plans. Even if you do not cancel a date for this evening, the arrangements could be so fouled up you wish you had stayed home. Remember the stars impel, they do not compel. Call back tomorrow and see what your horoscope has in store for you.

PROGRAM FORECAST:

	Program Volume (000)											
	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Portugal			5	10	10	10	15	10	10	5	10	10
Italy	20	10	5	10	10	10	15	10	10	5	10	10
Panama	5	5	2	5	5	5	10	5	5	2	5	5
Ecuador	5	5	2	5	5	5	10	5	5	2	5	5
Colombia	5	5	2	9	11	10	6	2	1	2	3	1
Chile	5	5	3	10	12	9	8	8	4	2	3	2
Honduras	5	5	4	11	12	8	7	3	2	2	3	3
Guatemala	5	5	5	12	13	7	6	3	1	3	2	3
Spain			1	1	13	7	6	3	1	2	2	4
Greece		3	7	14	14	14	12	8	4	2	2	4
Cyprus		5	8	15	15	6	4	2	4	2	3	4

IDENTIFICATION OF ANTICIPATED BUSY HOUR:

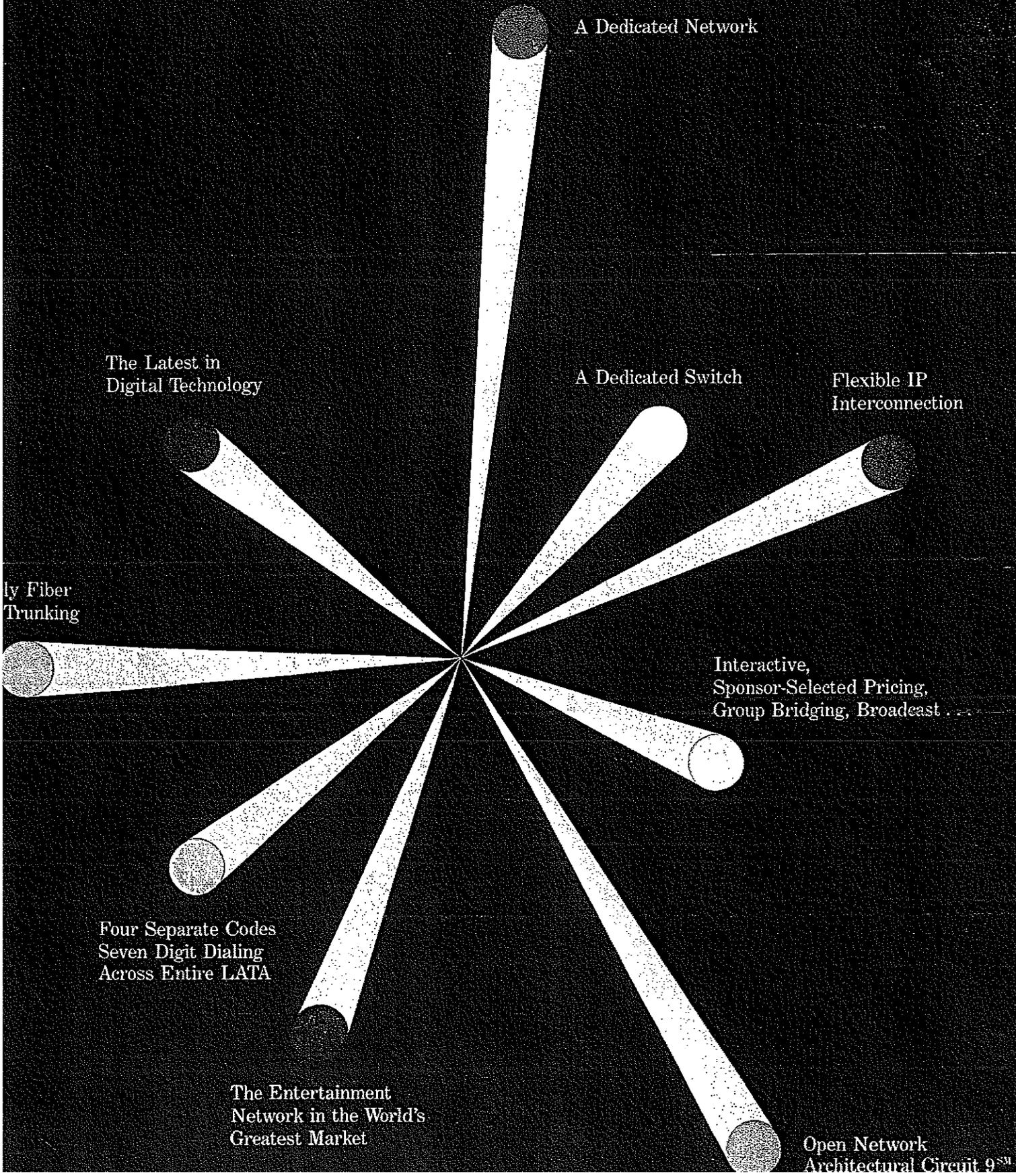
This program will be promoted in various local newspapers. Peak usage should be expected during the following hours (EST - 24 hr clock):

Portugal	4:00 - 6:00	Panama	14:00 - 18:00	Honduras	16:00 - 20:00
Italy	5:00 - 8:00	Ecuador	15:00 - 19:00	Guatemala	14:00 - 18:00
Greece	6:00 - 9:00	Colombia	15:00 - 19:00		
Cyprus	6:00 - 9:00	Chile	15:00 - 19:00		
Spain	4:00 - 7:00				
	10:00 - 14:00				

SCHEDULE OF MARKETING/PROMOTIONAL ACTIVITIES:

To be provided within ten days of program approval.

audiotex Services Look Into the Future



1095 Avenue of the Americas
New York, N. Y. 10036

May, 1997

Dear Information Provider, GBS Vendor or Service Bureau:

This letter is being sent to Information Providers (IPs) using NYNEX Interactive Information Network Service (IINS), Vendors using NYNEX Group Bridging Service (GBS) in the New York Area, and Service Bureaus in the New York Area which service either IINS or GBS programs.

The purpose of our letter is first to thank you all for your continued use of our IINS and GBS services in the New York area, and also to provide you with a reference on our new repair reporting procedure. We have also made some changes in our Marketing Product Management group which we believe you would like to know about.

New Repair Reporting Procedure: (See Attachment)

After many months of internal discussions and preparations, we are changing our repair reporting procedure for IINS and GBS services. In the past, we asked that you report your repair issues to an 800 number which terminated at our Network Operations Center (NOC). Because the organizational arrangements and responsibilities for the NOC have changed, we have established a new repair reporting process -- by which your repair reports should be telephoned to the normal business repair number, which is (Area Code, if necessary) 890-7711. The attachment to this letter contains a more detailed reference for repair reporting calls, and we hope you will keep it handy for reference.

Although this new repair reporting number is the same as that used for normal business service, we have made special provisions in this new repair process for IINS and GBS lines, and believe this new arrangement will be a more effective and responsive repair reporting process for both IINS and GBS. However, if you experience any significant problems with it, please advise the Resale Services business office, during normal business hours, at 1-800-729-8924. The supervisor of that group is Debra Squires, who can be reached at (212) 815-7880. If that does not resolve the issue, you may call Gina Calabrese in Product Management, also during normal business hours, at (212) 395-8894.

Changes in Marketing Product Management:

We also would like you to know about some recent organizational changes in our Product Management group. John Scuteri, Director, retired at the end of February, 1997, and Dave Burke has assumed his responsibilities. Dave is located in Boston, and can be reached at (617) 743-5225. Because Dave previously had been the Product Manager for IINS and GBS in the New York area, those responsibilities have now been assumed by Gina Calabrese, who is very familiar with both services.

Gina is located at 1095 Avenue of the Americas, Room #825, New York, N.Y. 10036, and can be reached at (212) 395-8894.

Thank you all again for your continued use of our IINS and GBS services, and we hope that this change in our repair reporting procedure will provide a more effective and responsive repair process for you all.

Sincerely,



Gina M. Calabrese
Product Manager - IINS and GBS

Attachment

New York Telephone Company

Section 2
1st Revised Page 78
Superseding Original Page 78

INDIVIDUAL, PARTY AND AUXILIARY LINE SERVICE
AND STATION SERVICE

R. GROUP BRIDGING SERVICE

(T)

1. GENERAL

Group Bridging Service (GBS) consists of a service and facilities, whereby telephone users, within a geographic area, can call a publicized number to join an ongoing, casual, group conversation. The Telephone Company provides to subscribers (vendors) of Group Bridging Service access lines, transport over the network, and billing and collection services. The vendor furnishes the necessary teleconferencing equipment and monitoring functions to ensure free flowing conversation and, if necessary, isolate or disconnect abusive or unruly callers from the service. A telephone user is a person who makes a call to a GBS number or is responsible for the payment of such a call. GBS hours of operation are established at the vendor's discretion and are contained in all vendor's advertising and promotional material. This service is offered throughout the operating territory of New York Telephone Company in the New York State portions of the Albany, Buffalo, Binghamton, New York Metropolitan, Poughkeepsie and Syracuse LATAs.

(C)

2. REGULATIONS

- a. Subscriber connection to and transport of Group Bridging Service calls on the network are furnished subject to the availability of facilities and the requirements of local exchange service.
- b. The Telephone Company will furnish, install and maintain the Group Bridging Service access lines subject to the rates and charges specified in the Rates and Charges section below. The choice as to which central office in any geographic area will be used to serve Group Bridging Service is in the sole discretion of the Telephone Company.
- c. The service will not be furnished where the proposed use of the service or facilities would tend to injuriously affect the efficiency of the Telephone Company's plant, property or service. The Telephone Company may withdraw or temporarily suspend service from any vendor forthwith if such injurious effects are experienced.
- d. GBS access lines are provided as incoming service only.

Issued November 10, 1988.

Effective January 27, 1989.

By Cornelia McDougald, General Attorney
1095 Avenue of the Americas, New York, N.Y. 10036

**REPAIR REPORTING PROCEDURE
NEW YORK AREA
(Please post for reference)**

NYNEX

- *IINS - Interactive Information Network Service (540 or 970 Exchange Codes)
- *GBS - Group Bridging Service (550 Exchange Code)

I. Overview - New Repair Reporting Process:

This new repair reporting procedure is effective in March 1997, and is intended to provide a more responsive and effective repair process for IINS (540 & 970) and GBS (550).

II. Repair Reporting Telephone Number: 890-7711 (See below for specific LATAs)

For those who are calling from outside of the particular NYNEX operating area or LATA (Local Access and Transport Area) in which your IINS or GBS lines are terminated at your location, the repair reporting call may require the area code as well.

Please check the LATAs listed below for the area code and repair number for the specific location (i.e. your location) in which your IINS or GBS lines are terminated:

<u>LATA</u>	<u>Area Code and Repair Reporting Number</u>
Metro LATA (NYC)	(212) 890-7711
Albany	(518) 890-7711
Binghamton	(607) 890-7711
Buffalo	(716) 890-7711
Poughkeepsie	(914) 890-7711
Syracuse	(315) 890-7711

III. Information You Should Provide to the Repair Service Attendant:

1. Main Telephone Number and Area Code
2. The Terminal Number or Numbers in Trouble
(The number of the line in sequence, starting with the first or key number -- such as "the second and third terminals or lines are out of service".)

CONTINUED ON NEXT PAGE

REPAIR REPORTING PROCEDURE
NEW YORK AREA

IINS - Interactive Information Network Service (540 and 970)
GBS - Group Bridging Service (550)

III. Information To Be Provided To The Repair Attendant: (Continued)

3. The Nature of the Trouble, if known -- e.g. "ring/no answer, and does not hunt to next line"
4. Contact Information:
 - A. Your name
 - B. Telephone Number Where You May Be Reached
5. Information to Allow Access to Your Premises --
(In case a premises visit may be necessary)

IV. Need To "Busy-Out" Lines:

You could have a need to request NYNEX to "busy-out" your specific line(s) -- so that incoming calls will hunt to the next working line -- for two reasons:

A. NYNEX problem with the line --

1. You need it "busied-out", until NYNEX fixes the problem.
2. Simply request the Repair Service Attendant to "busy-out" the line until it is repaired.

B. Trouble with your own equipment (Customer Premises Equipment or CPE) --

1. You need the line "busied-out" because your own equipment is malfunctioning
2. Simply request that NYNEX "busy-out" the line, because of a "CPE trouble".

Important Note: For these "CPE" requests, you must:

- A. Keep a record of this request to have the line "busied-out"; so that you can
- B. Call NYNEX Repair again to have the "busied-out" condition removed

(The line will remain "busied-out" until you call to have it restored.)

New York Telephone's Audiotex Services:

**YOUR GUIDE TO AN
"INFORMATION AGE" BUSINESS**

**Focus on: Group Bridging Service
(GBS)**

Dear Prospective Customer:

Welcome to the world of Audiotex Services, which enables you to launch an "Information Age" business through use of the network of New York Telephone. This publication provides you with a closer look at our Group Bridging Service (GBS) in New York, another increasingly popular offering within Audiotex Services.

On these pages, we'll show you how New York Telephone can help you seize opportunity in this growing segment of the telephone Audiotex industry. If you are interested in ordering GBS service, you must properly fill out and submit all the documents in the application package provided in Section 6, beginning on page 23.

We've tried to make this publication a "reader-friendly" tool to show you how easy it is to do business with the professionals at New York Telephone Audiotex Services. While this publication has been designed to answer many of your initial questions regarding GBS, we recognize that you may require more information. If you do, please call us at 1-800-525-3982.

We look forward to working with you.

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1. INTRODUCING AUDIOTEX SERVICES

WHAT ARE AUDIOTEX SERVICES?

Audiotex Services are services provided through a division within New York Telephone Company that provides independent vendors with a communications medium through which to offer customers a variety of telephone-based information and entertainment services.

Vendors provide their own programs and services. Some examples of categories of programs and services currently offered by vendors over New York Telephone's network include entertainment, finance, games/trivia, horoscopes, music and group conversation lines. Vendors are solely responsible for the content of their programs, telephone answering or bridging equipment, and marketing and promotion.

New York Telephone handles billing and collection for vendors in the following manner:

- Telephone users who call the service or program of vendors receive charges on their monthly New York Telephone bills.
- New York Telephone then collects money due for these services from telephone users as part of its monthly bill collection process.
- New York Telephone forwards amounts to the vendor, less New York Telephone's charges for service and amounts adjusted or determined to be uncollectible.

New York Telephone's Audiotex Services have the ability to reach a total of 9 million access lines in what is referred to as the New York LATAs (Local Access Transport Areas). These LATAs include the New York Metropolitan, Albany, Binghamton, Buffalo, Poughkeepsie and Syracuse regional areas. They cover New York Telephone customers with Area Codes 212, 718, 516, 914, 518, 607, 716, and 315 (see Maps in Appendix B, Page 35). Vendors may operate programs in any or all of these LATAs.

Calls to Audiotex Services numbers by New York Telephone customers anywhere within each of the New York LATAs do not require the use of an Area Code.*

* Certain offices, however, may require 1+ dialing.

GROUP BRIDGING SERVICE (GBS)

Group Bridging Service (GBS) one type of Audiotex Service, consists of a vendor-operated service and facilities, whereby telephone users within a geographic area can call a publicized number to join an ongoing group conversation. GBS will allow random connection of telephone users to group bridging conferencing equipment located on a vendor's premise. The 550 code will be used for GBS.

The network facilities used for GBS are capable of handling numerous calls, based on the number of separate access lines ordered by the vendor.

IMPORTANT NOTE: While New York Telephone has made every effort to make this publication clear and accurate, our goal is to provide prospective vendors with an overview of Audiotex Services. The actual terms and conditions by which New York Telephone offers GBS are set forth in the GBS Tariff (Appendix A, page 34) and the GBS Contract (page 32). Read both documents carefully.

2. GBS: THE ROLE OF THE VENDOR

WHO ARE THE GBS VENDORS?

Today virtually any individual or organization can become a GBS vendor - all that's required is a program idea and the relatively low start-up capital. Vendors today include:

- Small entrepreneurs with one or more programs operating in a single market;
- Larger Audiotex companies with a variety of programs and services in many markets;
- Large institutions which have entered this new information media as an innovative expansion of their core business.

DEVELOPMENT OF PROGRAM AND PRICING

The vendor is solely responsible for the development and pricing of its GBS program. Programs may range from information that people need to know such as a tax advisory party line to information they find entertaining such as a singles talk line. Programs can draw the interest of a broad based audience or a targeted one, such as soap opera fans.

If a program's content is found to be unlawful, New York Telephone reserves the right to terminate service. In all cases, New York Telephone assumes no liability for the content or quality of vendor programs.

Pricing to consumers is a critical component of the success of any GBS program. Vendors may choose Options I, II, or III under the Rates and Charges section in the GBS Tariff for the rate applicable to telephone users and charges per call to the vendor. The rate applicable to telephone users and charges per call to the vendor under Option I will apply unless the vendor notifies the Telephone Company that it wishes to change the option applicable to its program as outlined in regulation bb in the GBS Tariff. Section 5 provides a breakdown of New York Telephone's current charges for GBS service.

SELECTING A PROGRAM NUMBER

Assignment of telephone numbers is at the sole discretion of New York Telephone. However if desired, the vendor may request from New York Telephone specific combinations of the last four digits for its GBS program number. This is called Gold Numbersm Service, described on page 13.

PROCUREMENT OF EQUIPMENT

The vendor is solely responsible for the procurement and maintenance of all necessary premises equipment including the bridge and console equipment. There is a variety of equipment available to meet the needs of vendors. While the specific types and configurations of equipment will vary based upon the individual needs of the vendor, all vendors should utilize high-quality equipment in order to provide callers with quality transmission levels among all conversation groups.

To serve the growing Audiotex industry, businesses have been created to offer vendors many of the basics required for launching a program. These businesses, sometimes called space brokers or facilities management organizations, can serve as a single source for office space, equipment and even business consulting services. Vendors may be interested in considering using such businesses.

LEASE OF SPACE

The vendor is solely responsible for securing office space in which to locate its GBS equipment. New York Telephone provides GBS service out of one central office in each New York LATA. (See Section 3). The central office used is determined at New York Telephone's discretion. Vendors are encouraged, but not required, to locate their program offices within this area. The reason is simple; vendors who locate their offices outside of this area incur additional mileage charges, which are outlined specifically in Section 7 of the PSC No. 900 - Telephone Tariff. Therefore, the most cost-effective approach for vendors is generally to locate their offices within this designated area. Vendors considering locations outside this area may call the Business Marketing Organization as shown on Page 12, for an estimate of the rates to be charged.

Space brokers and facilities management organizations may offer a variety of office options to vendors. However, vendors are free to locate their offices at the site of their choosing. If the site does not have sufficient telephone line capacity to meet the vendor's need, New York Telephone will provide it in accordance with the general terms and conditions described in Section 4 of this information package. New York Telephone will check prospective locations for facilities. Vendors who wish New York Telephone to check a location(s) prior to submission of order should fill out the form provided in Appendix F (Facilities Check Request Form).

New York Telephone does not endorse or recommend any individual space broker or facilities management organization. However, as a service to vendors, New York Telephone will make available to vendors a list of equipment providers and/or facilities management organizations.* Vendors who wish to receive this list should fill out the form provided in Appendix E (Mailing List Request Form), and mail to:

Operations Manager - Audiotex Services
New York Telephone
1095 Avenue of the Americas - Room 826
New York, New York 10036

New York Telephone does not assume responsibility for the quality of equipment or services provided by space brokers or facilities management organizations.

* New York Telephone places on its list any equipment provider or facilities management organization which requests inclusion. New York Telephone does not guarantee that this list is complete, nor does it endorse any individual equipment provider or facilities management organization.

ADVERTISING AND PROMOTION

The vendor is solely responsible for the advertising and promotion of its GBS program. Once a vendor has developed a marketable GBS program idea, advertising and promotion can become the keys to success. The goal is to effectively and cost-effectively reach your target audience with a message that sparks interest in calling your program.

All advertising and promotion should tell the prospect what the program provides and prominently feature the program name and telephone number; it must clearly state (1) the initial-minute and additional-minute charges to telephone users, (2) the GBS geographic serving area. (e.g., Available to New York Telephone customers in the Albany area), and (3) the GBS hours of operation.

The audio announcements for advertisements broadcast during time spots considered to be within hours that contain programming directed to children under twelve (12) years of age must be presented in language that can be understood by children and must advise children to obtain parental consent before calling.

There are a variety of vehicles available to vendors to get their program message out. They include:

- paid advertising in newspapers and magazines, on radio and television, on billboards;
- promotional tags on one GBS program encouraging callers to call another of the vendor's programs;
- publicity generated through the distribution of press releases about the program or direct contact with the media.

3. GBS: THE ROLE OF NEW YORK TELEPHONE

WHAT DOES NEW YORK TELEPHONE DO?

New York Telephone provides vendors with the following:

- access lines, including the use of a GBS telephone number
- the communications medium through which to offer GBS programs (also referred to as "transport services")
- billing and collection services

ACCESS 17.7 MILLION CONSUMERS

Through the New York Telephone network, approximately 5.7 million Upstate New York customers and 12 million Downstate New York customers (see maps in Appendix B) will have the ability to quickly and easily reach vendor programs simply by dialing a 7-digit telephone number.* To reach all those customers, GBS must be ordered in each of the LATAs. That is, the vendor must establish service and programs in each LATA. Plans are underway to try to extend GBS programs throughout the serving areas of Independent Telephone Companies in New York State.

GBS programs are not accessible through New York Telephone coin phones, WATS lines, via operator-assisted calls, through the use of calling cards, or by calling any number with an area code. GBS programs may only be accessed within the LATA in which service is established.

CENTRAL SERVING OFFICES

New York Telephone provides GBS service out of one specified central office in each LATA. (See Appendix C for serving area information). New York Telephone decides which central offices it will use. The current serving central offices are as follows:

N.Y. Metro	- 228 East 56 Street
Albany	- 158 State Street
Binghamton	- 64 Henry Street
Buffalo	- 65 Franklin Street
Poughkeepsie	- 20 Hamilton Street
Syracuse	- 201 State Street

Vendors will realize the lowest monthly rate charges by locating within this specially designated area, although they are not required to do so. If a vendor chooses to locate its GBS program office outside of this area, it will incur additional mileage charges. (These charges are based on the Voice Grade Interoffice Mileage Schedule, which can be found in Section 7 of the PSC No. 900 - Telephone Tariff). Vendors considering locations outside the designated area may call the Business Marketing Organization as shown on page 12, for an estimate of the rate at which they will incur additional costs.

* Some areas (Central Offices) may require "1+" dialing.

BILLING COLLECTION SERVICES

By providing certain billing and collection services for vendors, New York Telephone handles one of the major administrative burdens faced by most businesses. Charges to customers who call GBS program numbers are billed as part of the customer's monthly New York Telephone bill. They appear clearly on the bill as separate charges listed for specific GBS program numbers. Once a month, New York Telephone forwards to the vendor a check for the appropriate sum for calls made to its program - which amount is based on the telephone user rates, less Telephone Company charges per call to the vendor. Such minutes of use will be reduced for amounts to a vendor's telephone number identified as uncollectible or adjusted on the telephone users' bills. New York Telephone also forwards to the vendor a Payment Report, which provides the vendor with a breakdown of how the payment sum was computed. Vendors with questions regarding the Vendor Payment Report may call the Audiotex Service Group at 1-800-526-3982.

Following the end of each billing period, vendors receive a bill from New York Telephone for recurring charges on GBS access lines. Vendors with questions regarding New York Telephone bills for GBS access lines can call the Audiotex Service representative at the telephone number shown on their telephone bill.

COMPLAINTS AND INQUIRIES

In order to respond efficiently to vendor's needs, New York Telephone Audiotex Services has established several sources of help. These include:

INSTALLATION INQUIRIES

- Business Marketing Organization (BMO) - for inquiries from vendors regarding line installation after submission of application for GBS service;

[518-453-8800, Albany]	[914-485-2525, Poughkeepsie]
[607-774-9246, Binghamton]	[315-479-2619, Syracuse]
[716-842-8927, Buffalo]	[212-395-8080, N.Y. Metro]

REPAIR SERVICE INQUIRIES

When calling to request repair service, New York Telephone requests that vendors provide the Repair Service representative with as much of the following information as possible;

- the telephone number of the program in question and LATA;
- the pin position of the line in question;
- the type of trouble suspected;
- the location of the equipment in question;
- instructions on how New York Telephone service people can gain access to the site;

- a contact number for the person reporting the problem;
- the Vendor's Service Order Identifier, if available.
- 24 hr service:
Within NYNEX region: 1-800-698-9760
Outside NYNEX region: (212) 693-3020
- Fax #: (212) 577-8329
- Upstate (24 hours a day)
890-6611 from within any of the Upstate LATA's
1-315-890-6611 from outside the Upstate LATA's

SERVICE CHANGE REQUESTS

- Order Change Facsimile Number - for speedy communication from the vendor to New York Telephone of requests for any change in service;

[212-869-7273]

- Requests for change can also be mailed to:

Operations Manager - Audiotex Services
New York Telephone Company
1095 Avenue of the Americas - Room 826
New York, New York 10036

GOLD NUMBERSM SERVICE

Gold NumberSM Service enables vendors to request specific combinations of the last four digits for its GBS program number. Vendors choose special program numbers based on a range of criteria, including:

- Ease of dialing and memorability; or
- Wordplay, which relies on the correlation of an apt four-letter word to numbers on the keypad.

As might be expected in an active Audiotex market like New York, many specific numbers may already have been selected by other vendors. Therefore, New York Telephone will grant selected numbers to vendors on a first-come, first-served basis only when available.

When applying for Gold NumberSM Service, vendors may request up to three specific numbers per program, in order of preference. If the numbers requested are not available, vendors may request an additional search. However, there will be a charge for this additional search (\$20 for each series of three numbers). This charge will be incurred whether or not the search is successful. Once Gold NumberSM service has been provided to a vendor, there is a charge of \$6.23 per month, per number.

The assignment of requested numbers is the sole discretion of New York Telephone. Furthermore, New York Telephone is not responsible for the manner in which Gold Numbers are used by vendors after they are assigned.

For more information on Gold NumberSM Service, please consult PSC No. 900 - Telephone Tariff, Section 1 (KK).

A U D I O T E X

S E R V I C E S

A
S P E C T R U M
O F
V O I C E
S E R V I C E S
F R O M
N E W
Y O R K
T E L E P H O N E



LIMITLESS OPPORTUNITIES

There's a new breed of successful entrepreneurs in New York called Audiotex Information Providers. They develop and operate all kinds of telephone information and entertainment lines — and this booklet explains how you can become one of them!

What's behind the Audiotex opportunity?

The answer is simple. Information, advice, and entertainment. The telephone is a perfect way to provide them, anytime, anywhere. That's why millions of people a day call up to hear a story...listen to the weather report...get a stock quote...or speak to a doctor.

Thousands of creative Information Providers will develop new Audiotex Services in the next few years.

With the services available through New York Telephone, you can turn your Audiotex idea into a ground-floor opportunity in one of the fastest growing industries in the world!



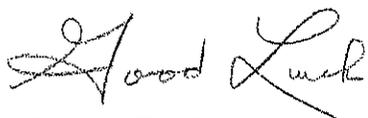
NEW YORK TELEPHONE OFFERS A SPECTRUM
OF AUDIOTEX SERVICES

New York Telephone's network of Audiotex support services is outlined in this brochure, with easy-to-understand explanations of the technical aspects of NYT's Audiotex Services, and step-by-step instructions for getting started.

For now, what you need to know is this: With a little help from NYT's Audiotex Services:

- You'll have highly-targeted access to the diverse New York market-- the premier Audiotex market in the world!
- With only a modest investment, you can start your own Audiotex business right away!
- Most likely, you'll receive your first income within weeks, thanks to our rapid billing and payment services.
- And you'll have help every step of the way.

Remember, the Information Age rings with opportunity. And from the moment you call us to get started as a NYT Audiotex Information Provider, we'll be working for your success. Read on and see how to begin.



*New York Telephone's
Audiotex Team*



HOW TO BECOME AN AUDIOTEX INFORMATION PROVIDER

The first thing you need is an idea...

Throughout this booklet, we'll assume you already have an idea (or several!) for an Audiotex information or entertainment service that you want to bring to life.

In the language of Audiotex, the individuals or companies that operate Audiotex Services are called Information Providers, or IPs. Your goal, then, is to become an IP.

...NYT Audiotex will help you develop it

As an IP, you'll need several specialized support services from New York Telephone in order to offer your call-in services to the public. For one thing, you'll need phone lines and switches to bring in your calls, and special connections if your service is based on having groups of people talking at the same time. And of course, you'll need a way to bill your callers and collect your money.

New York Telephone provides these services and many others to IPs of all sizes.

So read on...

Invest a few minutes in this booklet right now. You'll learn about your role as Audiotex Information Provider, and the Audiotex Services that have the connections you need to be up and running—quickly and successfully.

Then you'll be ready to call your Audiotex Marketing Representative at 1-800-442-TALK (8255).



TUGH TALK: THE VERY FIRST THINGS PEOPLE ASK ABOUT
BECOMING AN AUDIOTEX INFORMATION PROVIDER

Until we speak to you, we can't tell if you're new to Audiotex, or a veteran IP. If some of the following information seems too basic for you, just skip ahead to the parts you need to read.

In a nutshell, how does NYT Audiotex work?

It's really very simple:

1. You, the Information Provider, come up with an idea for a new information or entertainment service.
2. You produce the program itself, and update it as needed.
3. People call your program and are charged for the call on their monthly NYT bill.
4. We send you the money we collect for each call, less our charges for carrying the call and for doing the billing.

I have the idea for an Audiotex Service, but I'm not a giant company. Can I become an IP?

New York Telephone's Audiotex IPs range in size from individual entrepreneurs to the biggest corporations. Organizations of all sizes are profiting from our Audiotex Services. You can, too!

Is any equipment required?

Yes. You must provide your own terminating equipment. Terminating equipment could include answering and call routing devices — in other words, the machinery that answers the phone, directs the calls, and delivers the program. This type of equipment is widely available for lease or purchase at reasonable costs. (See the enclosed list of Audiotex Service Bureaus.)



(continued)

***My idea doesn't call for a person to answer the phone.
Do I still need special staffing to run my program?***

Even if your program is recorded, someone must operate your terminating equipment and update your programs as often as necessary. Also, on-line monitors are required for Group Bridging Service (see page 8).

You should also consider this: If your service is easy to understand, professional-sounding, and informative, it stands a better chance of success. That means you should consider using professional production crews, announcers, writers, etc. All these services are widely available for hire at reasonable costs. (See the enclosed list of Audiotex Service Bureaus.)

***I've seen similar services which have 900 area codes,
and others which have local numbers. How do New York
Telephone's Audiotex Services work?***

Audiotex programs offered through NYT can always be reached by dialing just seven digits; 900 numbers require dialing 10 or 11 digits. But that's only one of the advantages of NYT Audiotex Services, as you'll see on page 10.

In fact, the main advantage that IPs find in Audiotex is that it's from New York Telephone and we know New York, the world's premier Audiotex market. We've got the knowledge and experience you need to succeed in New York.

Where in New York is Audiotex offered?

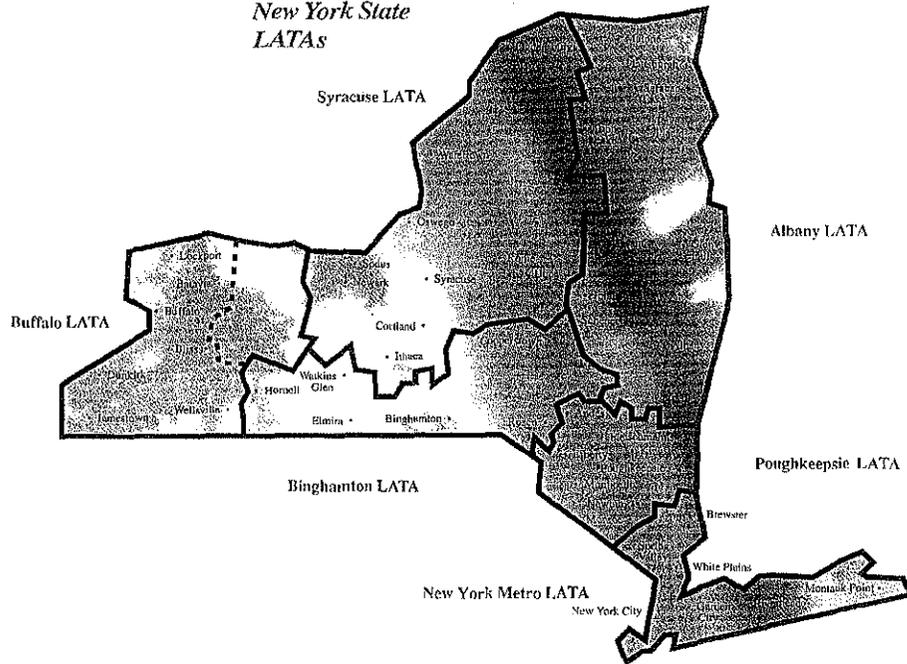
Everywhere! Audiotex is available in the six main areas (LATAs) served by New York Telephone (see the map). You can operate your Audiotex Service in as many areas as you like, as long as you maintain separate terminating equipment in each area you choose.



I know there's a difference between, say, calling up for the time and calling a group discussion line. How many types of Audiotex Services are available? How do they work? Who sets the prices? What do...

Now that's a lot of questions at once. There are four main categories of NYT Audiotex Services: Broadcast Announcement Service, Group Bridging Service, Interactive Information Network Service, and Information Numbering Plan Service. One or more of these may be right for your Audiotex idea. Turn the page and let's find out...

*New York State
LATAs*



LATA:
Local Access
& Transport Area





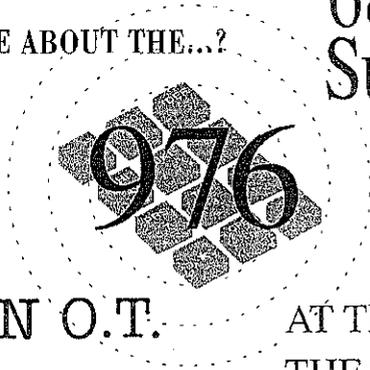
AUDIOTEX SERVICES MATCHED TO YOUR AUDIOTEX IDEAS

Broadcast Announcement Service (976)

Description:

Broadcast Announcement Service is the most basic method for delivering information over the telephone. The caller dials your number and listens to a recorded announcement of, for example, the time, local weather, sports scores, a comedy routine, healthcare advice, etc.

DID YOU HEAR THE ONE ABOUT THE...?



68° &
Sunny

24-21 IN O.T.

AT THE TONE
THE TIME
WILL BE ...

Exchanges:

Numbers begin with 976.

Call Length & Charges:

Calls can run as long as 57 seconds and are heard by thousands of callers simultaneously. Appropriate rates and charges apply. Refer to the rate sheet "Let's Look At The Numbers".

Access:

Anyone in the New York Telephone metropolitan area (212, 516, 718, and lower portions of the 914 area codes) can reach your program by dialing seven digits. Your program can also be reached from anywhere in the U.S. by including the 212, 516, 718 or 914 area code when dialing. (Long distance charges apply.)



Interactive Information Network Services (540 & 970)

Description:

Interactive Information Network Services goes one step further than Broadcast Announcements because callers can use the buttons on their touch-tone phones to respond to selections offered by the various programs, e.g., signs of the zodiac for horoscopes, or different cities for weather reports. The caller can also reach a live person, if you want to provide one, for services like medical advice, home repair tips, and more.

Exchanges:

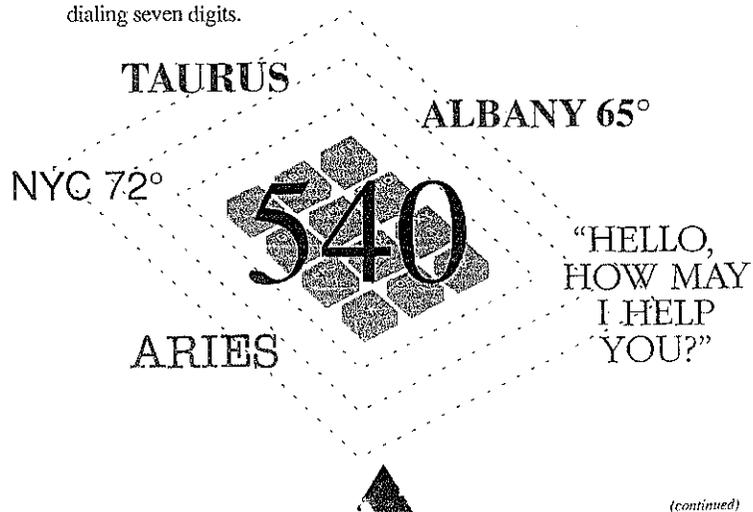
Numbers begin with 540, and 970. The 970 numbers are reserved for adult programming and are available in the downstate LATA only.

Call Length & Charges:

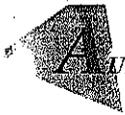
Calls can run for any length of time. You set the price for your service. Appropriate rates and charges apply. Refer to the rate sheet "Let's Look At The Numbers".

Access:

Callers in the area where your program is provided can reach you by dialing seven digits.



(continued)



AUDIOTEX SERVICES

Group Bridging Service (550)

Description:

Group Bridging Service is like a conference call, in that a number of callers can talk to each other at the same time. Common Group Bridging service programs include date and teen lines. *NOTE:* A live monitor must check each Group Bridging program periodically to ensure the service is being used properly.

What kind of music do you like?

What hobbies do you like?

How do you feel about...?

550

My thoughts exactly.

Where do you live?

I'm 24 and I like sports...

What do you do for a living?

Exchanges:

Numbers begin with 550.

Call Length & Charges:

Calls can run for any length of time. Charges vary depending upon the length of the call. Refer to the rate sheet "Let's Look At The Numbers".

Access:

Callers in the area where your program is provided can reach you by dialing seven digits.



Information Numbering Plan Service (394)

Description:

Information Numbering Plan Service can combine the broadcast announcement, interactive, or group bridging features of the other Audiotex Services. If you want to have the same telephone number in the 212, 516, 718, and lower portions of 914 area codes, this service is just right for you. Your caller will pay rates comparable to local charges. You are not paid any portion of what your callers are billed; however, this plan may be attractive from a cost savings and customer service perspective.

Exchanges:

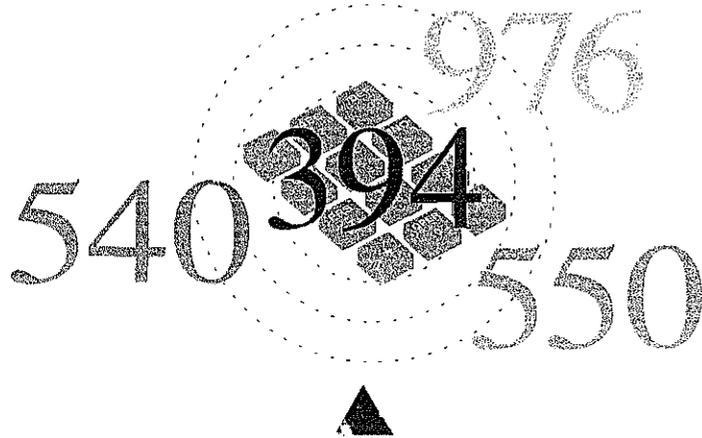
Numbers begin with 394.

Call Length & Charges:

Calls can run for any length of time. Appropriate rates and charges apply. See the rate sheet "Let's Look At The Numbers".

Access:

Anyone in the New York Telephone metropolitan area (212, 516, 718, and lower portions of the 914 area codes) can reach your program by dialing seven digits. Your program can also be reached from anywhere in the U.S. by including the 212 area code when dialing. (Long distance charges apply.)





NEW YORK: AMERICA'S PREMIER AUDIOTEX MARKET
NEW YORK TELEPHONE: YOUR BEST AUDIOTEX PARTNER

New York: Start Spreading the News!

It's no wonder that Audiotex Information Providers find the New York market so exciting!

Greater New York is the largest metropolitan area in America. New York State has 17 million business and residential phone subscribers.

New Yorkers are avid consumers of every type of information and entertainment, and they're proven fans of Audiotex.

New York is incomparably diverse. You could offer programs as specific as childcare tips in Spanish, news of the Balkans, or bond prices in London — and find a large potential audience for each one — all with local advertising!

You and New York Telephone: You'll Want to Be a Part of It!

Yes, New York is the nation's most exciting Audiotex market. And NYT is part of the fiber of New York. We've tailored our Audiotex Services to meet the needs of our customers; New York's demanding Audiotex users and Information Providers.

These are just some of the technical and marketing advantages you'll enjoy as a NYT Audiotex Information Provider:

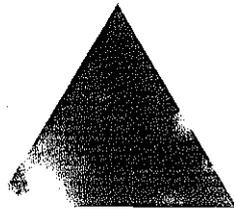
- NYT charges less for its telephone lines and billing services than 900 numbers, so your profits from each call are greater. And NYT Audiotex has no special start-up costs for IPs.
- Callers can always dial your number locally, with just seven digits, from within the areas in which your program is provided.



- NYT handles all your billing and collections. Your check is issued just 15 days after the close of each month, and call details are provided to help you plan future programming.
- Specialized call details are provided on a monthly basis.
- NYT handles all customer complaints and inquiries (except, of course, those related directly to the content of your program).
- NYT helps build awareness and demand for Audiotex Services through a variety of media.
- NYT supports Audiotex Services with a dedicated switch and fiber optic network. A single phone call connects you to 24-hour maintenance services provided by NYT's technical staff.

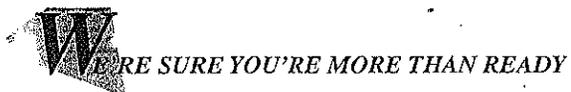
And the benefits go on and on. As a NYT Audiotex Information Provider, your account will be handled by a dedicated Client Support Team. They'll tell you about the other exciting ways you can put New York Telephone's Audiotex Services to work for you.

A U D I O T E X



S E R V I C E S





Now that you've learned the basics of New York Telephone's Audiotex Services, you're probably ready to start your service today! We certainly encourage you *NOT* to delay. After all, you can't realize the opportunities in the Audiotex market until your program is up and running. And you don't want someone to beat you to your idea!

*Take a few minutes right now to call your
New York Telephone
Marketing Representative at:
1-800-442-TALK (8255).*

*Then get ready for the excitement you'll enjoy as a New York Telephone
Audiotex Information Provider.*

