

November 16, 2010

Via ECFS

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554

Re: *Notice of Ex Parte* - GN Docket No. 09-191 and WC Docket No. 07-52

Dear Ms. Dortch:

The three years that are detailed in this one-page attachment are considered by many to be the worst economic period in generations. And yet, during that period the wireless ecosystem has invested and innovated to an unprecedented level. As the Commission considers a new CMRS Competition Report and several other regulations for the wireless ecosystem, CTIA takes this opportunity to provide the Commission with a one-page snapshot of the evolution that has taken place over the last three years. From the number of smartphones being adopted by consumers to the number of companies designing wireless devices for the U.S. market and applications for those devices, the wireless broadband ecosystem has exploded and consumers have benefitted in the absence of regulation.

Pursuant to Section 1.1206 of the Commission's rules, a copy of this letter, along with the attachment, is being filed via ECFS with your office. Should you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

/s/ Christopher Guttman-McCabe

Christopher Guttman-McCabe

Attachment

cc: Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Eddie Lazarus
Rick Kaplan
John Giusti
Angela Giancarlo
Louis Peraertz
Charles Mathias

Evolution of the Wireless Ecosystem 2007–2010

YE 2006		YE 2009
233,040,781	Total Subscribers	285,646,191
158,648,546,798	Total SMS for Year	1,563,090,908,850
1,798,361,585,325	Total MOU for Year	2,275,271,269,991
52,014,499	Churn	66,623,516
6%, 4Q06	% Smartphones of Total Handset Market	31%, 4Q09
29	# of Device Manufacturers	33
7	# of Operating Systems	11
< 5,000	# of Apps	> 400,000
\$50.56	Average Bill	\$48.16
Phone, SMS, MMS, Camera, MP3 Player, WAP Browser	Capabilities of Best-Selling Device	Phone, SMS, MMS, Camera, Video, MP3 Player, App Store Access, HTML Internet Browser, Broadband Internet Access, GPS, and more.
	Growth in Facilities-Based Competition (selected cities)	
4	New York, NY	6
4	Los Angeles, CA	6
6	Chicago, IL	8
4	Washington, DC	6
4	Corpus Christi, TX	7
4	Bakersfield, CA	5