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October 1, 2010

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The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

*MB
Comcast/NBCU
10/24*

Re: Docket Number MB Docket 10-56

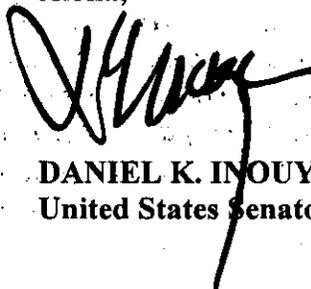
Dear Mr. Chairman:

I wish to commend you for the Federal Communications Commission's diligent review of the proposed Comcast-NBC Universal (NBCU) transaction. I have taken particular note of the commitments Comcast and NBCU have made to ensure that the public will receive important benefits from the joint venture. In this transaction, Comcast is now committed to invest in NBCU and to strengthen an ailing over-the-air broadcasting industry. Comcast and NBCU have voluntarily agreed to expand the amount, quality, variety, and availability of content, including content of specific interest to minority groups, children and families, women, and other key audience segments. Comcast and NBCU have also committed to expanding children's, public-educational-government access, and Spanish language content on multiple platforms. Further, Comcast and NBCU issued additional diversity commitments that cover a broad range of subjects -- from expanding minority ownership opportunities in broadcasting, to minority hiring, to supplier diversity, to philanthropy -- and I commend them as well.

I know the Roberts family and have worked with Comcast over the years. I believe they can be counted on to honor their commitments. I am also aware the Commission has the authority to make these commitments binding on the parties, and I encourage you to do so. I realize the Commission is conducting a detailed examination of various outstanding issues, and I urge the Commission to complete its review in a timely fashion.

Thank you for your consideration of my thoughts on this important matter.

Aloha,



DANIEL K. INOUE
United States Senator

DKI:mlcw

8 OCT 2010 RCUD



FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

OFFICE OF
THE CHAIRMAN

November 1, 2010

The Honorable Daniel K. Inouye
United States Senate
722 Hart Senate Office Building
Washington, D.C. 20510

Dear Senator Inouye:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and the General Electric Company subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

I agree that the Commission's analysis of the proposed Comcast-GE transaction must be thorough, fair, and conducted in an expeditious manner. Staff studied carefully the Commission's past practices in reviewing proposed transactions in order to develop procedures that better achieve these objectives. As part of this effort, the Commission's *Public Notice* seeking comment on the applications required that all substantive issues be raised in the initial filings so that the parties would have the opportunity to address the issues as early as possible in the proceeding.

Please be assured that the issues discussed in your letter, including the potential benefits of a combined Comcast-NBC Universal to the American public, will be considered carefully as part of the Commission's independent review of the transaction. Our staff will continue to work diligently as it reviews the record compiled in the proceeding, including all petitions and comments received from the public. We also will continue to coordinate our efforts with those of the Department of Justice as we strive to have a comprehensive and timely review.

I appreciate your interest in this important matter. Please do not hesitate to contact me if I may be of further assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Genachowski".

Julius Genachowski