

December 14, 2010

Via Electronic Filing

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Notice of Ex Parte Communication, MB Docket No. 10-71

Dear Ms. Dortch:

On December 10, 2010, the undersigned of News Corporation along with Michael Hopkins of Fox Networks Group, met separately with (i) Marilyn Sonn of Chairman Genachowski's office and William Lake, Rebecca Hanson, Eloise Gore, Mary Beth Murphy and Nancy Murphy of the Media Bureau; (ii) Dave Grimaldi of Commissioner Clyburn's office; (iii) Rosemary Harold of Commissioner McDowell's office; and (iv) Krista Witanowski of Commissioner Baker's office, in each case to discuss issues related to the above-referenced proceeding.¹

During the meetings, we made the points set forth in comments and reply comments submitted as part of this proceeding by News Corporation subsidiaries Fox Entertainment Group, Inc. and Fox Television Stations, Inc. In particular, we reiterated that the retransmission consent marketplace is not broken, but rather is working as Congress intended to provide benefits to consumers, multichannel video programming distributors ("MVPDs") and broadcasters alike. We also pointed out that broadcast content – which includes local news, sports and some of the best entertainment programming on television – is valuable to MVPDs, which should be required to pay fair compensation if they want to redistribute this popular content in their channel line-ups. Finally, we explained that Fox's relationship with its affiliates has no bearing on the retransmission consent regime. Fox should have the same right as any other program supplier to seek compensation from those who wish to purchase its products.

This letter is being submitted electronically in the above-referenced docket, which has been granted permit-but-disclose status, pursuant to Section 1.1206(b) of the Commission's Rules.²

¹ See *In re Petition for Rulemaking to Amend the Commission's Rules Governing Retransmission Consent*, MB Docket No. 10-71, DA 10-474 (filed Mar. 9, 2010).

² This letter is submitted for informational purposes only. Because the matters discussed were raised in comments and reply comments already submitted as part of the record in this proceeding, a formal *ex parte* notice is not required by the Commission's rules. See 47 C.F.R. §1.1206(b)(2) (written notice is required only for oral presentations that present "data or arguments not already reflected in that person's written comments, memoranda or other filings in that proceeding . . .").

Should you have any questions concerning this submission, kindly contact the undersigned.

Very truly yours,

/s/ Maureen A. O'Connell
Senior Vice President, Regulatory & Government Affairs
News Corporation

cc: Marilyn Sonn
William Lake
Rebecca Hanson
Eloise Gore
Mary Beth Murphy
Nancy Murphy
Dave Grimaldi
Rosemary Harold
Krista Witanowski