SONY
Sony Electronics Inc.
1667 K Street, NW, Suite 200, Washington, DC 20006 Telephone: (202) 429-3650

December 17, 2010

VIA ECFS AND ELECTRONIC MAIL

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: In the Matter of Video Device Competition; Implementation of Section 304 of the Telecommunications Act of 1996; Commercial Availability of Navigation Devices; Compatibility Between Cable Systems and Consumer Electronics Equipment
MB Docket No. 10-91; CS Docket No. 97-80; PP Docket No. 00-67

Dear Ms. Dortch:

On December 15, 2010, Mike Williams, Executive Vice President and General Counsel, Joel Wiginton, Vice President and Senior Counsel, Government & Industry Affairs, and Jim Morgan, Director and Counsel, Government and Industry Affairs, for Sony Electronics Inc. ("SEL"), met with Paul de Sa, Chief, Office of Strategic Planning and Policy Analysis, and Marilyn Sonn, Acting Legal Advisor to Chairman Genachowski, to discuss the "AllVid" proposal set forth in the Notice of Inquiry ("NOI") in the above-referenced proceedings.

In this meeting, the SEL representatives discussed procedural matters and reiterated arguments already reflected in Comments and Reply Comments submitted by SEL in these proceedings. Specifically, they indicated SEL's support for the AllVid approach as described in the NOI, and encouraged the Commission to follow through on its commitment to proceed to a Notice of Proposed Rulemaking in this matter. The SEL representatives also discussed the consumer benefits of the AllVid proposal, and the positive impact it would have on the broadband and television ecosystems in the United States.

Sincerely,

/s/

Jim Morgan
Director and Counsel
Government and Industry Affairs
Sony Electronics Inc.
(202) 429-3651
james.morgan@am.sony.com

cc: Paul de Sa
Marilyn Sonn