

**Via Electronic Filing**

December 20, 2010

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth St., S.W.  
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation  
CS Docket No. 97-80, PP Docket No. 00-67, MB Docket No. 10-91

Dear Ms. Dortch:

This is to notify you that, in the above-entitled matters, on December 17, 2010, David Naranjo, Director of Product Planning for Mitsubishi Digital Electronics America (MDEA), accompanied by MDEA consultant Adam Goldberg and the undersigned as counsel to MDEA, met separately with Dave Grimaldi, Legal Advisor to Commissioner Clyburn; Krista Witanowski, Legal Advisor to Commissioner Baker; Marilyn Sonn, Legal Advisor to Chairman Genachowski and Paul de Sa, Chief of the Office of Strategic Planning and Policy Analysis; and with the following Media Bureau personnel: Chief Bill Lake, Deputy Chief Michelle Carey, Associate Chief Nancy Murphy, Policy Division Chief Mary Beth Murphy, Lyle Elder, and Brendan Murray.

In each meeting, Mr. Naranjo explained how “connected TV” programming is contracted for by a TV manufacturer, the changeable nature of the programming packages that may be offered, and the opportunities for consumers and for competition that will be available through a standard, national AllVid IP interface to the home network. He said that consumers need and desire a single user interface through which all program offers can be compared. He explained that comparable opportunities are not feasibly on offer from MVPDs on a contractual basis.

This letter is being provided to your office in accordance with Section 1.1206 of the Commission’s rules. The proceedings at issue are not restricted, therefore presentations are permitted but disclosure not required.

Respectfully submitted,

*Robert S. Schwartz*

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