

December 21, 2010

Matthew Berry  
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Marlene H. Dortch, Secretary  
Federal Communications Commission  
Office of the Secretary  
445 12th Street, S.W.  
TW-A325  
Washington, DC 20554

**Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licenses, MB Docket No. 10-56***

Dear Ms. Dortch:

On December 10, 2010, I, on behalf of Bloomberg L.P. ("Bloomberg"), filed an ex parte notice discussing a meeting between representatives of Bloomberg and Commission staff. This notice inadvertently stated that the meeting in question had occurred on October 9, 2010. In fact, the meeting took place on December 9, 2010, the day before the notice was filed. I have attached to this letter a revised notice that contains the corrected date of the meeting.

Respectfully submitted,



Matthew B. Berry  
Partner  
Admitted only in Virginia

Attachments



December 21, 2010

cc: Jim Bird  
William Freedman  
Marcia Glauberman  
Nicole McGinnis  
Jennifer Tatel  
Rick Kaplan  
Joshua Cinelli  
Rosemary Harold  
Dave Grimaldi  
Krista Witanowski

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**Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licenses, MB Docket No. 10-56***

Dear Ms. Dortch:

On Thursday, December 9, 2010, Dr. Leslie Marx, Bloomberg L.P.'s economist, Stephen Díaz Gavin of Patton Boggs, LLP and the undersigned, on behalf of Bloomberg, met with Jennifer Tatel, William Freedman, and Marcia Glauber of the Media Bureau and Jim Bird of the Office of General Counsel regarding the above-captioned application. Nicole McGinnis of the Wireless Telecommunications Bureau participated by phone. During the meeting, we explained how Comcast, as a result of the transaction, would have the incentive and ability to harm Bloomberg® TV, which competes with CNBC, NBCU's second most profitable channel.

In addition, we discussed what conditions would be necessary to mitigate the competitive harms identified by Bloomberg in the event the Commission approves the merger. We explained that neighborhooding is a feasible and appropriate remedy to address transaction-specific harms. Specifically, we indicated that Bloomberg supported a condition requiring Comcast to locate business news channels on channels contiguous and adjacent to CNBC everywhere CNBC is carried. Alternatively, we explained that Bloomberg would support a condition requiring the creation of a broader news neighborhood where news channels would be located on contiguous and adjacent channel positions to each channel position where a Comcast-owned news channel is carried.

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At the meeting, we distributed copies of two ex parte letters that already have been submitted into the record by Bloomberg: one dated December 8, 2010; and the other dated December 2, 2010. Attached to this letter, we also submit for the record specific language for a news neighborhood condition that is consistent with our discussion at the meeting.

Respectfully submitted,

Matthew B. Berry  
Partner  
Admitted only in Virginia

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