

*National Organization
Of
Black Elected Legislative Women*



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**Hon. Sharon Weston Broome (LA)
National President**

September 27, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: "MB Docket No. 10-71, Petition for Rulemaking to Amend the Commission's Rules Governing Retransmission Consent"

Dear Chairman Genachowski:

The National Organization of Black Elected Legislative Women (NOBEL Women) respectfully requests the Commission to reconsider outdated retransmission consent rules and issue a Notice of Proposed Rulemaking that will protect consumer access to broadcast television without the fear of increased costs or interrupting programming, due to higher and higher retransmission fees.

Women consumers, including struggling single mothers with limited income, should be able to rest assured that their monthly programming bills do not increase. Many mothers rely heavily on television as inexpensive entertainment for their children, and as an educational resource. With the threat of continued price increases, these low cost leisure and educational services may have to be cut from their budgets completely.

NOBEL Women's mission is to serve as the voice for women to address issues that affect them globally, as well as to inspire women to become involved in public policy by serving as a channel to provide economic and social justice. In reviewing and educating ourselves on the issue of retransmission reform, we feel our voice is needed to express concern over the potential harm to consumers that would be caused by continued arbitrary price increases for programming.

We feel the need for the FCC to step in to ensure women are not burdened with increased costs or entertainment "blackouts" due to retransmission fees constantly increasing. We urge the FCC to please issue a Notice of Proposed Rulemaking that will help women, sisters, daughters, mothers and all consumers to rest assured balance will be restored to the retransmission consent regime and we can all rest easier at night watching our favorite shows.

Sincerely,

A handwritten signature in cursive script, appearing to read "Sharon Weston Broome".

Senator Sharon Weston Broome, President
National Organization of Black Elected Legislative Women (NOBEL Women)