



February 15, 2011

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Notice of Ex Parte Conference
Telecommunications Relay Service (“TRS”) & Speech-to-Speech Services for
Individuals with Hearing and Speech Disabilities
CG Docket No. 10-51

Dear Ms. Dortch:

On Friday February 11, Purple CEO Dan Luis, Director of Product Development David Rein, Jose Feliciano, Partner of Clearlake Capital, and the undersigned met with Paul de Sa of the Office of Strategic Planning and Policy Analysis, Nicholas Alexander of the Wireline Competition Bureau, and Richard Hovey of the Public Safety and Homeland Security Bureau. Purple CFO and President, John Ferron and CIO Tony LaRosa participated by phone.

In the meeting, Purple presented information consistent with the attached document.

Specifically, Purple believes that the TRS Program must serve the greatest number of people, with the highest quality service, at the lowest possible cost, while preserving consumer choice and pursuing functional equivalence.

To achieve these objectives and for the VRS program to be sustainable, and administratively and financially efficient, Purple believes the optimal outcome for the FCC is found only through a truly competitive marketplace with multiple certified providers operating at scale and competing fairly on the basis of quality, innovation and cost. This will require a holistic approach to correct existing marketplace imbalances to achieve a competitive marketplace that fulfills statutory expectations of providing functionally equivalent relay services in the most efficient manner.

Sincerely,

/s/

Kelby Brick, Esq.
Vice President, Regulatory & Strategic Policy