

February 18, 2011

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

**Re: Notification of Ex Parte Presentation of American Television Alliance  
("ATVA"), MB Docket No. 10-71**

Dear Ms. Dortch:

Today the following representatives of ATVA members and I met with Commissioner Michael Copps and Joshua Cinelli: John Bergmayer and Jodie Graham of Public Knowledge; Jeff Blum of Dish Network; Stacy Fuller of DirecTV; Ross Lieberman of the American Cable Association; Diana Ooh of Cablevision; Steve Pastorkovich of the Organization for the Promotion and Advancement of Small Telecommunications Companies; Cristina Pauzé of Time Warner Cable; and Kevin Rupy of USTelecom. During the meeting, we discussed the Commission's anticipated notice of proposed rulemaking ("NPRM") on retransmission consent.

We asked that the Commission explore fully in the NPRM recent developments in retransmission consent negotiations and impasses as well as a range of possible solutions for those issues. Also we distributed the attached list of ATVA members, list of questions that we suggest the Commission seek comment on in the NPRM, and advertisement from the Dish Network-Fox retransmission consent negotiations.

Please contact the undersigned if you have any questions regarding these issues.

Sincerely,

/s/ Mike Chappell

cc: Joshua Cinelli