

February 18, 2011

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

**Re: Notification of Ex Parte Presentation of American Television Alliance
("ATVA"), MB Docket No. 10-71**

Dear Ms. Dortch:

Yesterday, the following representatives of ATVA members and I met with Marilyn Sonn, Acting Legal Advisor for Media Issues for Chairman Genachowski: Brian Atkins of CenturyLink; Thomas Larsen of Mediacom; Ross Lieberman of the American Cable Association; Steve Pastorkovich of the Organization for the Promotion and Advancement of Small Telecommunications Companies; Cristina Pauzé of Time Warner Cable; Craig Rosenthal of Suddenlink; Kevin Rupy of USTelecom; Dan Walsh of DirecTV; and Eric Keber of Western Telecommunications Alliance. During the meeting, we discussed the Commission's anticipated notice of proposed rulemaking ("NPRM") on retransmission consent.

We asked that the Commission explore fully in the NPRM recent developments in retransmission consent negotiations and impasses as well as a range of possible solutions for those issues. Also we distributed the attached list of ATVA members and list of questions that we suggest the Commission seek comment on in the NPRM.

Please contact the undersigned if you have any questions regarding these issues.

Sincerely,

/s/ Mike Chappell

cc: Marilyn Sonn