

February 18, 2011

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

**Re: Notification of Ex Parte Presentation of American Television Alliance
("ATVA"), MB Docket No. 10-71**

Dear Ms. Dortch:

Yesterday, the following representatives of ATVA members and I met with Commissioner Mignon Clyburn, Dave Grimaldi and Mitch Calhoun: John Bergmayer and Jodie Graham of Public Knowledge; Jeff Blum of Dish Network; Stacy Fuller of DirecTV; Thomas Larsen of Mediacom; Ross Lieberman of the American Cable Association; Diana Oo of Cablevision; Steve Pastorkovich of the Organization for the Promotion and Advancement of Small Telecommunications Companies; Cristina Pauzé of Time Warner Cable; Craig Rosenthal of Suddenlink; Eric Keber of Western Telecommunications Alliance; and Kevin Rupy of USTelecom. During the meeting, we discussed the Commission's anticipated notice of proposed rulemaking ("NPRM") on retransmission consent.

We asked that the Commission explore fully in the NPRM recent developments in retransmission consent negotiations and impasses as well as a range of possible solutions for those issues. Also we distributed the attached list of ATVA members, list of questions that we suggest the Commission seek comment on in the NPRM, and advertisement from the Dish Network-Fox retransmission consent negotiations.

Please contact the undersigned if you have any questions regarding these issues.

Sincerely,

/s/ Mike Chappell

cc: Dave Grimaldi