

To Whom It May Concern:

Thank you for taking a moment to consider my comments about Sirius XM.

We can all agree that satellite radio is neither a right nor a necessity. Since it is not a necessity, we can be sure that allowing Sirius to set its own fees and rates is a safe course of action. Why? Because since no one just has to have satellite radio, price increases must be of such a modest and measured nature so as to not only *not* repel future customers, but to actually attract them.

Very simply, the market will quickly dictate to Sirius what sort of price is fair and acceptable. Too high of a price will fail to draw customers, which will be bad for business, which will, in turn, be bad for Sirius' stock. So Sirius dares not set prices that are unseemly.

I would encourage the FCC to not get involved in the messy business of regulating the price a business can charge its customers. Not only will this draw criticism to the FCC, perhaps opening them up to drawn out legal action, but it is at odds with the best ideals of free enterprise. A business that sets too high a price must suffer the consequences. But, alas, a business that is artificially restrained from allowing prices to meet demand must also suffer the consequences. I would hope that FCC would not want to be a part of hindering or killing the growth of a business in this difficult economy.

The failure or crippling of Sirius is surely not in anyone's best interests (except short-sellers, of course). This company has endured a number of difficult situations to finally come to this point. I implore you to allow Sirius to spread its wings and take flight—the market will take care of the rest.

Thank you so much for your time and consideration.

Sincerely,

Aaron Scott