

To whom it may concern:

The ability of Sirius XM to control their own pricing structure with removal of the price cap should be granted. As a long time subscriber I believe that the only way that Sirius XM can thrive or even survive in the ever evolving field of music transmission (for example internet radio) is to be granted the ability to control it's own pricing structure. The unique features of Sirius XM, specifically it's mostly commercial free format, limits it's ability to profit from such advertising where as competitors like Pandora Internet Radio for example has no such limitation and continues to encroach on Sirius XM territory such as Pandora now being included in the touchscreen devices in select GM vehicles. Sirius XM deserves to have control over reprising structure to compete with these encroachments and survive in the new landscape of music transmission that could not have been forearm or anticipated by the original pricing cap that must be removed.

Thank you,

Joshua Rawa