

February 23, 2011

EX PARTE NOTICE/SUBMITTED BY ECFS

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Re: **ET Docket No. 10-235**
Innovation in the Broadcast Television
Bands

Dear Ms. Dortch:

This office represents Entravision Communications Corporation ("Entravision").

On February 22, 2011, the undersigned and Walter F. Ulloa, the Chief Executive Officer of Entravision, met with Ms. Marilyn Sonn, an Assistant to Chairman Julius Genachowski.

In the meeting, the Entravision participants discussed a matter related to the above-referenced proceeding. Entravision discussed the important public service provided by many low-power television stations to the Hispanic community, which has a higher antenna dependency level than other demographic groups and whose members rely on Spanish-language broadcasters for their news, sports and information as to matters of local importance. Entravision urged the Commission, as it considers the future of broadcast television, to give due consideration to the needs that low-power television broadcasters serve through their broadcast of Spanish-language programming in communities with Latino populations.

In accordance with Section 1.1206(b)(2), this notice is being filed with the Commission electronically.

Respectfully submitted,



Barry A. Friedman