

February 24, 2011

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

**Re: Notification of Ex Parte Presentation of American Television Alliance  
("ATVA"), MB Docket No. 10-71**

Dear Ms. Dortch:

Today the following representatives of ATVA members and I met with Commissioner Robert McDowell and Rosemary Harold: Jeff Blum of Dish Network; Stacy Fuller of DirecTV; Cristina Pauzé of Time Warner Cable; Diana Oo of Cablevision; Ross Lieberman of the American Cable Association and Eric Keber of Western Telecommunications Alliance. During the meeting, we discussed the Commission's anticipated notice of proposed rulemaking ("NPRM") on retransmission consent.

We asked that the Commission explore fully in the NPRM recent developments in retransmission consent negotiations and impasses as well as a range of possible solutions for those issues. Also we distributed the attached list of ATVA members, list of questions that we suggest the Commission seek comment on in the NPRM, and advertisement from the Dish Network-Fox retransmission consent negotiations.

Please contact the undersigned if you have any questions regarding these issues.

Sincerely,

/s/ Mike Chappell

cc: Rosemary Harold