

March 17, 2011

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Ms. Dortch,

On March 17, 2011, Jack Ross, CEO of OverMyMinutes.com, spoke with David Tannenbaum, Special Counsel in the Office of General Counsel.

OverMyMinutes.com alerts consumers with a free text message or e-mail when they are about to run into overages on their cell phone plan. It was founded in 2007, and provides alerts using patent-pending technology for customers of all major U.S. cellular service providers, including AT&T, Sprint, Verizon and T-Mobile.

OverMyMinutes.com obtains data from each user's provider account on their behalf, and calculates usage on a daily basis. Mr. Ross stated that a one day delay between usage and an alert is insignificant for most consumers, as when users exceed their overage threshold they generally do so on an incremental basis. This is generally true with data usage on smartphones, except to the extent that users download movies and other large files onto their phones.

To mitigate the effects of delays OverMyMinutes.com allows users to set their own alert thresholds. For example, a user can ask for an alert when they are within 50 text messages of their SMS limit, rather than an alert only when they reach their limit.

Mr. Ross estimates that it costs approximately \$100 per month (not including labor costs) to provide the service to 10,000 users.

Sincerely,

David Tannenbaum /s/  
Special Counsel  
Office of General Counsel