



March 23, 2011

BY ELECTRONIC FILING

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: *MB Docket No. 10-91, CS Docket No. 97-80, and PP Docket No. 00-67*

Dear Ms. Dortch:

This is to inform you that, on March 22, 2011, Stacy Fuller of DIRECTV and undersigned counsel, joined by Henry Derovanessian, Senior Vice President of Hardware Engineering, and Steve Dulac, Director of Engineering Technology, of DIRECTV via telephone, met with Sherrese Smith, Legal Advisor to Chairman Genachowski, and William Lake, Michelle Carey, Nancy Murphy, Mary Beth Murphy, Brendan Murray, Steven Broeckaert, and Alison Neplokh of the Media Bureau to discuss the above referenced proceedings. The DIRECTV representatives and Commission staff explored potential alternatives to the AllVid regime outlined in the Notice of Inquiry, including complications presented by DIRECTV's technology and service architecture.

Respectfully submitted,

/s/

William M. Wiltshire
Counsel for DIRECTV

cc: Sherrese Smith
William Lake
Michelle Carey
Nancy Murphy
Mary Beth Murphy
Brendan Murray
Steven Broeckaert
Alison Neplokh