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Electronic Submission

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Ex Parte Presentation: Petition for Declaratory Ruling Public, Educational and Governmental Programming - MB Docket No. 09-13.

Dear Ms. Dortch:

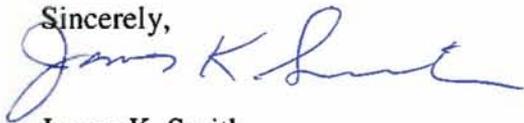
On March 31, 2011, Christopher Heimann, Chris Boyer, and the undersigned, on behalf of AT&T, met with the following members of the Media Bureau: Michelle Carey, Mary Beth Murphy, Holly Sauer, Jeffrey Neumann, Alison Neplokh, and John Norton. The purpose of this meeting was to update staff on AT&T's U-verse TV PEG service. AT&T stated that 412 cities across 22 states have implemented PEG channels on U-verse TV with 558 unique channels of PEG programming currently being provided (many cities provide more than one PEG channel to AT&T). AT&T referenced its May 28, 2010 filing which once again restated the enhancements made to its PEG service that allow U-verse TV to pass through closed captioning. It also contained a link to a PEG video demonstration that showed how easily and quickly subscribers can access PEG programming on U-verse TV. AT&T has also taken steps to facilitate the ease of activating closed captioning on the part of municipalities that choose to offer closed captioning. For PEG encoders that AT&T owns or controls, AT&T has already set the appropriate encoder profile to enable closed captioning such that any closed captioning provided on PEG programming will automatically pass through to U-verse subscribers. For PEG encoders that AT&T does not own or control, these encoders must conform to our encoding specifications for closed captioning. Given the different types of encoders in the market and the fact that municipalities may procure various types of encoders to meet their needs, AT&T provides the appropriate encoder specifications to the municipality. It is then up to the municipality to make the appropriate encoder changes required to activate closed captioning. Once the municipality makes these changes, AT&T's U-verse TV system will automatically pass through closed captioned programming.

There was also discussion regarding use of the "last" channel button on the remote control unit to switch between PEG channels and the last linear channel viewed by the subscriber. This "last" channel button works to switch directly between two channel locations on the U-verse Electronic Programming Guide (EPG), including locations for commercial channels and the "Channel 99" location, which brings up a screen that allows access to an alphabetical listing of all cities within the applicable Designated

Market Area (DMA) that have implemented PEG channels on U-verse. For example, a subscriber could use the last channel button to switch between CNN and a PEG channel by pressing the "last" channel button, at which time a screen that says "Local Government Education and Public Access" would be displayed (which is what would happen if the subscriber had instead hit Channel 99 on the remote, scrolled to that location, or had selected "Local Government Education and Public Access" at the U-verse main menu screen). The subscriber would then press the "OK" button on the remote to launch the PEG application at which time an alphabetical listing would be displayed of those cities within the DMA that have provided PEG channels to AT&T. If the subscriber has launched the PEG application before, the last city selected by the subscriber will be highlighted automatically (in other words, the viewer would not need to "scroll down" to that city). The subscriber would then select the city by pressing "OK," at which time a listing of the PEG channels provided by the city would be displayed. The viewer would then select the particular PEG channel he or she wishes to watch and press OK. To return to CNN (if that is what the subscriber wishes to do), the subscriber must first press the "back" button on the remote, which will take the viewer back to the "Local Government Education and Public Access" screen shown at the Channel 99 location. The viewer can then press the "last" button on the remote control to return automatically to CNN.

Pursuant to section 1.1206 of the Commission's Rules, this letter is being filed electronically with your office for inclusion in the public record of the above referenced proceedings.

Sincerely,



James K. Smith

cc: Michelle Carey
Mary Beth Murphy
Alison Neplokh
Jeffrey Neumann
John Norton
Holly Sauer