



May 13, 2011

BY ELECTRONIC FILING

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: *MB Docket No. 10-91, CS Docket No. 97-80, and PP Docket No. 00-67*

Dear Ms. Dortch:

This is to inform you that, on May 12, 2011, Stacy Fuller of DIRECTV, Gerry Waldron of Covington & Burling LLP, and undersigned counsel met with William Lake, Michelle Carey, Nancy Murphy, Mary Beth Murphy, Brendan Murray, Alison Neplokh, Lyle Elder, and Jeffrey Neumann of the Media Bureau to discuss the above referenced proceedings. DIRECTV expressed its continuing view that there is no need for the Commission to adopt a one-size-fits-all technology mandate given the rapid pace of innovation in the market for program delivery. Technology should succeed or fail due to market forces, not regulatory edict. In response to recent claims by some in the consumer electronics industry that including application programming interfaces (“APIs”) developed by multiple MVPDs would be prohibitively expensive, DIRECTV pointed out that manufacturers would be free to choose which APIs to include and how best to market any resulting competitive advantages to consumers.

Respectfully submitted,

/s/

William M. Wiltshire
Counsel for DIRECTV

cc: William Lake
Michelle Carey
Nancy Murphy
Mary Beth Murphy
Brendan Murray
Alison Neplokh
Lyle Elder
Jeffrey Neumann