

This merger is going to be terrible for consumers. It will further limit the competition in the mobile phone service and mobile phone headsets

## **1) PHONE SERVICE prices will go up once existing t-mobile commitments expire**

\* T-mobile is the ONLY remaining large GSM service provider in the USA (after ATT, of course)

\* T-mobile prices are ALWAYS lower than that of the competition

\* THE MAIN reason why ATT wants to buy T-mobile is to KILL competition: due to headset interoperability, ATT customers can easily switch to T-mobile to lower their monthly bill

\* SMART PHONES : Please note that the issue of smart phones is of extreme importance since this is the only area where cell phone companies grow revenue (Or justify requiring unnecessary feature charges on the monthly plans)

- DATA Service : ATT requires usage of DATA PLAN on ALL smartphones. T-mobile DOES NOT. (if ATT tells you that smart phones "require" data plan, it's a lie. Smartphones DO NOT require a data plan and mobile data usage can be easily disabled. A data plan on a smartphone is nice, but not mandatory)

- ATT purposely limits the features of "simple" phones in their line-up, to push users to a higher-margin smartphones

## **2) MOBILE PHONE HANDSET prices will go up**

ATT is the largest provider of GSM services in the US and has enormous buying power from GSM phone manufacturers around the world. For example, ATT, due to its large user base, was able to extract exclusivity agreement from Apple for its iphone smartphone. This is the main reason why apple iphone is NOT on t-mobile yet.

ATT works with the manufactures on the features of the simple phones in ATT's lineup. ATT PURPOSELY LIMITS the features of the simple phones in ATT's line-up (thus pushing the users to buy "advanced" phones, where ATT has more justifications to REQUIRE an unnecessary "data pack" addition to the monthly plan) The merger will further limit options low-cost options to the consumers and give fewer selling options to manufacturers