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Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

In the Matter of )  
)  
Section 63.71 Application of )  
)  
Illinois Bell Telephone Company, )  
Indiana Bell Telephone Company, Inc., )  
Michigan Bell Telephone Company, )  
The Ohio Bell Telephone Company, )  
The Southern New England Telephone Company, )  
Wisconsin Bell, Inc. )  
)  
For Authority Pursuant to Section 214 of )  
The Communications Act of 1934, As Amended, )  
To Discontinue the Provision of Service )

File No.

FILED/ACCEPTED

MAY 17 2011

Federal Communications Commission  
Office of the Secretary

**SECTION 63.71 APPLICATION OF ILLINOIS BELL TELEPHONE COMPANY D/B/A  
AT&T ILLINOIS, INDIANA BELL TELEPHONE COMPANY, INC. D/B/A AT&T  
INDIANA, MICHIGAN BELL TELEPHONE COMPANY D/B/A AT&T MICHIGAN,  
THE OHIO BELL TELEPHONE COMPANY D/B/A AT&T OHIO, THE SOUTHERN  
NEW ENGLAND TELEPHONE COMPANY D/B/A AT&T CONNECTICUT, AND  
WISCONSIN BELL, INC. D/B/A AT&T WISCONSIN**

AT&T Inc. on behalf of its affiliates, Illinois Bell Telephone Company d/b/a AT&T  
Illinois, Indiana Bell Telephone Company, Inc. d/b/a AT&T Indiana, Michigan Bell Telephone  
Company d/b/a AT&T Michigan, The Ohio Bell Telephone Company d/b/a AT&T Ohio, The  
Southern New England Telephone Company d/b/a AT&T Connecticut and Wisconsin Bell, Inc.  
d/b/a AT&T Wisconsin, (herein after "AT&T") applies for authority under Section 214(a) of the  
Communications Act, as amended ("the Act"), 47 U.S.C. § 214 and Section 63.71 of the Federal  
Communications Commission's ("Commission") rules, 47 C.F.R. § 63.71, to discontinue  
offering Multichannel Video Service (MVS) throughout their service territories in Illinois,  
Indiana, Michigan, Ohio, Connecticut, and Wisconsin.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T is providing the following information:

**Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):**

Illinois Bell Telephone Company, Indiana Bell Telephone Company, Inc., Michigan Bell Telephone Company, The Ohio Bell Telephone Company, The Southern New England Telephone Company, and Wisconsin Bell, Inc.

2600 Camino Ramon  
San Ramon, CA 94583

**Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):**

AT&T plans to discontinue offering MVS to new customers effective August 1, 2011, subject to Commission approval of this application. The service will continue to be provided to existing customers in accordance with the terms of their contract until their contracts expire, at which time they may continue MVS on a month-to-month basis until the service is discontinued on or after March 28, 2015. For customers without a contract, service will continue to be provided on a month-to-month basis and may be discontinued by AT&T on or after March 28, 2015, subject to approval of this application.

**Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b)(2)):**

MVS will be discontinued throughout the AT&T service territories in Illinois, Indiana, Michigan, Ohio, Connecticut, and Wisconsin.

**Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b)(2)):**

Multichannel Video Service is a point to point video hub service, which provides transmission of up to sixteen video signals and up to four associated audio channels per video signal.

AT&T is discontinuing this service due to lack of demand. The public convenience and necessity is not harmed by AT&T's discontinuance of this service as there are competing advanced video transport services in the marketplace including AT&T's Serial Component Video service and TV1 Analog Video Service.

**Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):**

AT&T notified its customers of its intention to discontinue offering this service by letter sent via U.S. Mail on May 13, 2011. A copy of the customer notification is attached hereto.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commissions and governors of each state in which discontinuance is proposed and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by Section 63.71(a) of the Commission's rules.

**Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):**

AT&T acknowledges that this Application will be processed using the Commission's rules for dominant carriers.

Questions about this application may be addressed to Toni Acton, AT&T Services, Inc., Director, Federal Regulatory, 1120 20th Street N.W., Suite 1000, Washington, D.C. 20036, (202) 457-3039.

**Conclusion:**

The public convenience and necessity will not be adversely affected by the discontinuance of MVS since there are replacement services available from AT&T and other carriers. Therefore, AT&T respectfully requests the Commission approve its Section 63.71 Application to discontinue the provision of Multichannel Video Service.

Respectfully submitted,

AT&T Inc.

By: /s/Terri L. Hoskins

Terri L. Hoskins  
Gary L. Phillips  
Paul K. Mancini

AT&T Services, Inc.  
1120 20<sup>th</sup> Street NW  
Suite 1000  
Washington, DC 20036

*Its Attorneys*

May 17, 2011

**CERTIFICATE OF SERVICE**

I do certify that I have, this 17th day of May 2011, served a copy of the foregoing  
Section 63.71 Application by U.S. Mail postage prepaid to the following:

/s/Lacretia Hill  
Lacretia Hill

Governor Pat Quinn  
Office of the Governor  
207 State House  
Springfield, Illinois 62706

Illinois Commerce Commission  
527 East Capitol Ave  
Springfield, IL 62701

Governor Mitch Daniels  
Office of the Governor  
Statehouse  
Indianapolis, Indiana 46204

Indiana Utility Regulatory Commission  
PNC Center  
101 West Washington Street  
Suite 1500 East  
Indianapolis, IN 46204

Michigan Public Service Commission  
P.O. Box 30221  
Lansing, MI 48909

Governor Rick Synder  
P.O. Box 30013  
Lansing, Michigan 48909

Governor John R. Kasich  
30th Floor  
77 South High Street  
Columbus, Ohio 432 15-61

Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

Governor Scott Walker  
Madison Office  
P.O. Box 7863  
Madison, WI 53707

Public Service Commission of Wisconsin  
610 North Whitney Way. P.O. Box 7854  
Madison, Wisconsin 53707-7854

Secretary of Defense  
Attn: Special Asst. for Telecommunications  
Pentagon  
Washington, D.C. 20301

Governor Dannel P. Malloy  
Office of the Governor  
State Capitol  
210 Capitol Avenue  
Hartford, Connecticut 06106

Connecticut Department of Public Utilities  
Control  
Ten Franklin Square  
New Britain, CT 0605 1



2600 Camino Ramon  
San Ramon, CA 94583

May 13, 2011

[Company Name]  
ATTN: CONTACT NAME  
[Mail Address]  
[Mail City, Mail State Mail Zip]

**Important Notice Regarding Discontinuance of  
Multichannel Video Service (MVS)  
Effective 3/28/2015**

Thank you for using AT&T for your communication service needs. We want to be sure you are kept aware of upcoming changes to your Multichannel Video Service (MVS).

Triggered by a market evolving to digital transport video offerings, **AT&T is notifying you that MVS will be withdrawn on March 28, 2015, and we wish to provide notice of our transition plans. This will provide time for you to review the alternate services that are available to you.**

**Effective on or about August 1, 2011, pending regulatory approval, MVS will no longer be available to new customers in Connecticut, Illinois, Indiana, Michigan, Ohio and Wisconsin (no current contract or service), and existing customers will not be permitted to purchase new service.**

As a current AT&T customer with MVS, you may retain your existing service(s), until the service is withdrawn, subject to the following service restrictions:

- **Effective August 1, 2011, AT&T will no longer renew service agreements for MVS.** Following the expiration of your current term agreement, AT&T will continue to provide MVS on a month-to-month basis until the service is withdrawn. During any month-to-month service period, AT&T may change the rates, terms and conditions of the service upon required notification.
- **Effective August 1, 2011, Moves, Additions, and Change orders for MVS will no longer be accepted.** This means that beginning August 1, 2011, new requests for physical changes to MVS including the installation of new service or moves to different service addresses will not be provisioned.

Although AT&T plans to discontinue MVS on March 28, 2015, **AT&T offers as a replacement Serial Component Video Service (SCVS) and TV1 Analog Video Service.**

AT&T's SCVS service is a point-to-point, one-way video service for the transmission of very high quality video signals. These signals are defined as ANSI/SMPTE 259M format signals (Society of Motion Picture and Television Engineers standard 259M). The bandwidth is 270 Mbps. SCVS is becoming the service of choice for broadcasters transitioning from an analog to digital transmission format for digital TV and High Definition broadcasting.

(Over)

If you still require an NTSC quality video signal, AT&T's TV1 Analog Video Service provides an excellent broadcast access solution. AT&T's TV1 Service is a point-to-point, one-way video service for the transmission of a National Television Standards Committee (NTSC) color video signal. The bandwidth is from 30 Hz up to 6.6 MHz.

Your business is important to us. We want to ensure that you are obtaining the most suitable services for your needs. Please contact your Account Manager or other members of your Sales Team if you have any questions. AT&T regrets any inconvenience the discontinuance of AT&T MVS may cause and will work with you to make your transition to a new service arrangement as smooth as possible.

Sincerely,

Cindie Justice  
Sr. Product Marketing Manager

**AT&T is required by the FCC to provide the following statement:**

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 30 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the §63.71 Application of Illinois Bell Telephone Company d/b/a AT&T Illinois; Indiana Bell Telephone Company, incorporated d/b/a AT&T Indiana; Michigan Bell Telephone Company d/b/a AT&T Michigan; The Ohio Bell Telephone Company d/b/a AT&T Ohio; Wisconsin Bell, Inc. d/b/a AT&T Wisconsin; The Southern New England Telephone Company d/b/a AT&T Connecticut. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.