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## TABLES

**Table 1: 2010 Average Revenue Per User (ARPU) for Wireless Services**

Reported in dollars per month

	ARPU
<b>Branded Postpaid Retail</b>	
AT&T	62.57
T-Mobile	52.00
Verizon	52.92
Sprint	55.00
Average	55.62
<b>Prepaid Retail</b>	
Leap	37.76
MetroPCS	39.79
Average	38.78

**Notes:**

Verizon ARPU is a weighted average of 1st and 4th Quarters 2010.

**Sources:**

Wireless carrier SEC 10-K filings, annual reports, press releases, and investor presentations.

Table 2: All Wireless Subscriber Market Shares - 2010

Carrier	Wireless Subscribers	
	Reseller Attribution Rule:	
	Facilities-Based Carriers <sup>1</sup>	All Carriers (Including Resellers) <sup>2</sup>
AT&T	30.7%	26.5%
T-Mobile	11.3%	10.3%
Verizon	33.5%	31.2%
Sprint	17.1%	16.2%
Leap	2.0%	2.0%
MetroPCS	2.9%	2.9%
US Cellular	2.2%	2.0%
Cincinnati Bell	0.2%	0.2%
NTELOS	0.2%	0.2%
Qwest (reseller)	0.0%	0.4%
TracFone (reseller)	0.0%	6.3%
Other (resellers)	0.0%	1.9%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>
<b>HHI</b>	<b>2,503</b>	<b>2,100</b>
<b>Delta HHI</b>	<b>696</b>	<b>549</b>
<b>Post-Merger HHI</b>	<b>3,198</b>	<b>2,649</b>

Notes:

The reported shares exclude connected devices.

<sup>1</sup> Reseller (i.e., Mobile Virtual Network Operator - MVNO) subscribers are attributed to the facilities-based carriers. Qwest and TracFone are resellers.

<sup>2</sup> Reseller subscribers are attributed to the resellers.

Sources:

Wireless carrier SEC 10-K filings, annual reports, press releases, and investor presentations.

Table 3: All Wireless Revenue Market Shares - 2010

Carrier	Wireless Revenue	
	Reseller Attribution Rule:	
	Facilities-Based Carriers <sup>1</sup>	All Carriers (including Resellers) <sup>2</sup>
AT&T	32.2%	31.6%
T-Mobile	11.5%	11.5%
Verizon	34.6%	34.2%
Sprint	15.4%	15.4%
Leap	1.5%	1.5%
MetroPCS	2.2%	2.2%
US Cellular	2.3%	2.3%
Cincinnati Bell	0.2%	0.2%
NTELOS	0.2%	0.2%
Qwest (reseller)	0.0%	0.1%
TracFone (reseller)	0.0%	0.9%
Other (resellers)	0.0%	0.0%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>
<b>HHI</b>	<b>2,615</b>	<b>2,551</b>
<b>Delta HHI</b>	<b>741</b>	<b>727</b>
<b>Post-Merger HHI</b>	<b>3,356</b>	<b>3,279</b>

Notes:

<sup>1</sup> Reseller (i.e., Mobile Virtual Network Operator - MVNO) subscribers are attributed to the facilities-based carriers. Qwest and TracFone are resellers.

<sup>2</sup> Reseller revenues are attributed to the resellers.

Sources:

Wireless carrier SEC 10-K filings, annual reports, press releases, and investor presentations.

**Table 4: Wireless Postpaid and Prepaid Subscriber Shares - 2010**

Carrier	Wireless Subscribers		
	Postpaid	Prepaid	
		Reseller Attribution Rule:	
	Branded Retail	Facilities-Based Carriers <sup>1</sup>	All Carriers (including Resellers) <sup>2</sup>
AT&T	31.7%	27.4%	9.8%
T-Mobile	11.4%	11.1%	6.9%
Verizon	38.6%	17.0%	7.1%
Sprint	15.4%	22.5%	18.5%
Leap	0.0%	8.3%	8.3%
MetroPCS	0.0%	12.3%	12.3%
US Cellular	2.5%	1.0%	0.5%
Cincinnati Bell	0.2%	0.2%	0.2%
NTELOS	0.1%	0.2%	0.2%
Owest (reseller)	0.0%	0.0%	1.6%
TracFone (reseller)	0.0%	0.0%	26.7%
Other (resellers)	0.0%	0.0%	7.8%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>
<b>HHI</b>	<b>2,871</b>	<b>1,890</b>	<b>1,474</b>
<b>Delta HHI</b>	<b>724</b>	<b>607</b>	<b>135</b>
<b>Post-Merger HHI</b>	<b>3,595</b>	<b>2,496</b>	<b>1,609</b>

**Notes:**

The reported shares exclude connected devices.

<sup>1</sup> Reseller (i.e., Mobile Virtual Network Operator - MVNO) subscribers are attributed to the facilities-based carriers. Owest and TracFone are resellers.

<sup>2</sup> Reseller subscribers are attributed to the resellers.

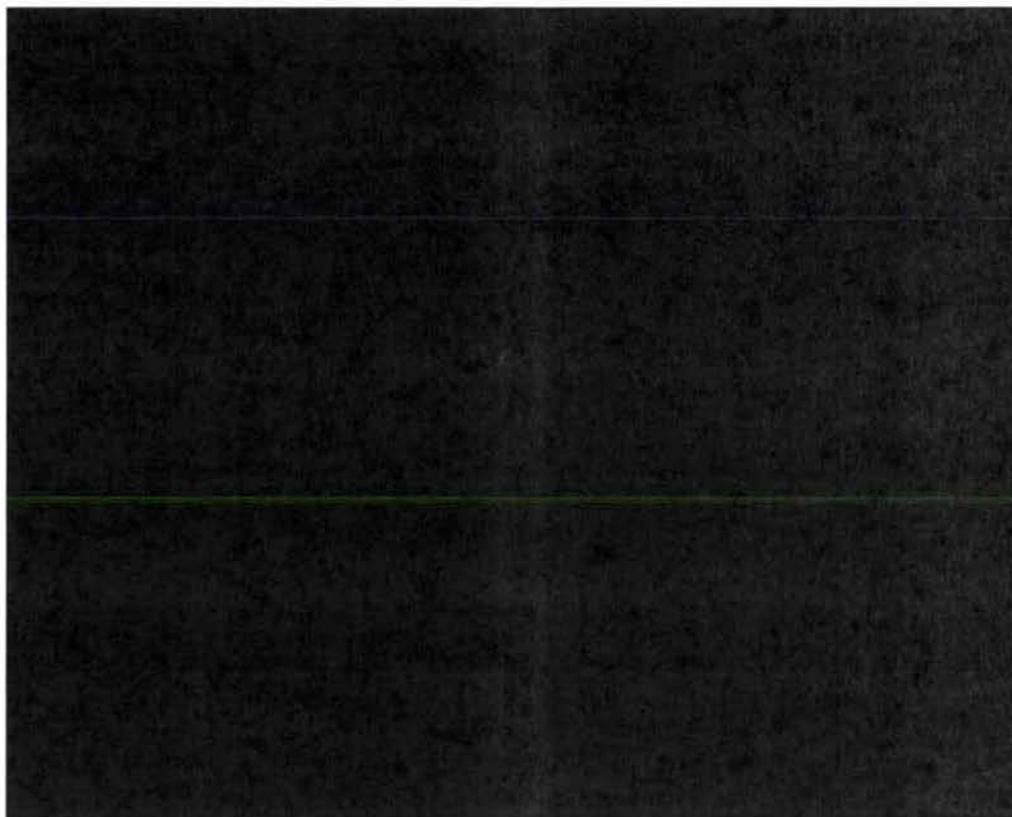
**Sources:**

Wireless carrier SEC 10-K filings, annual reports, press releases, and investor presentations.

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**Table 5a: Summary of Subscriber Screen Analysis**

**[begin NRUF/LNP confidential information]**



**[end NRUF/LNP confidential information]**

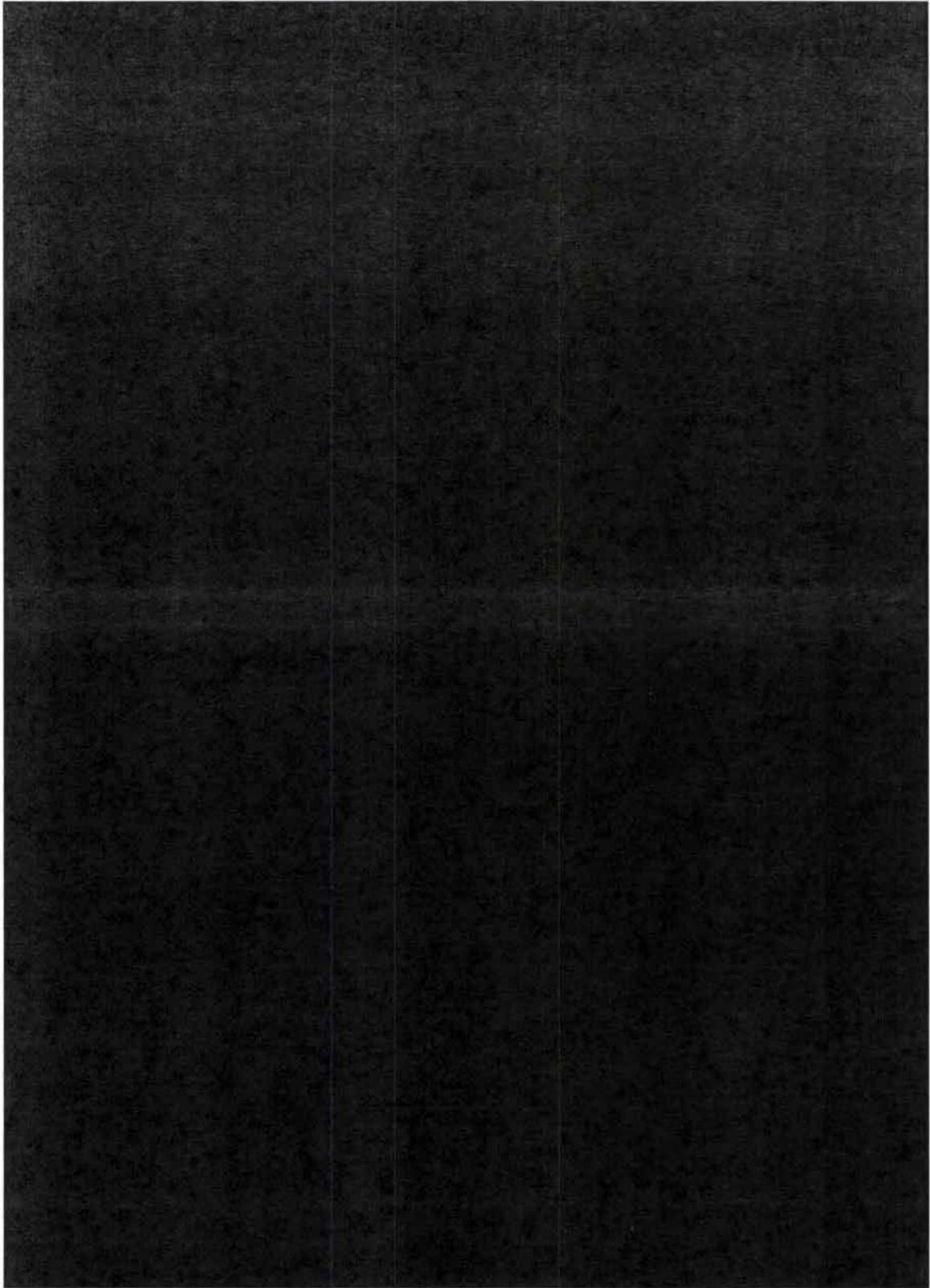
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**Table 5b: Subscriber Screen Analysis by CEA**

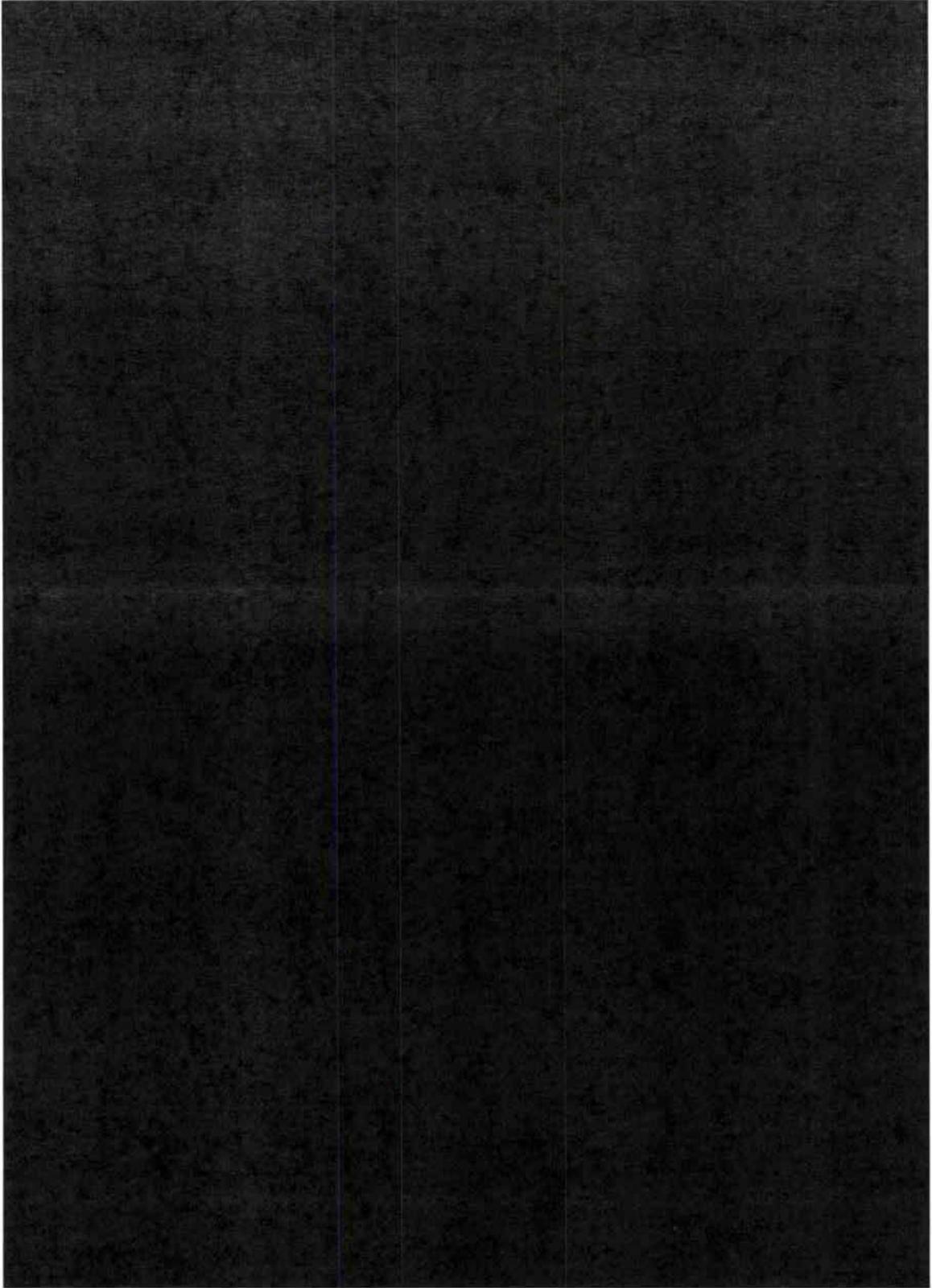
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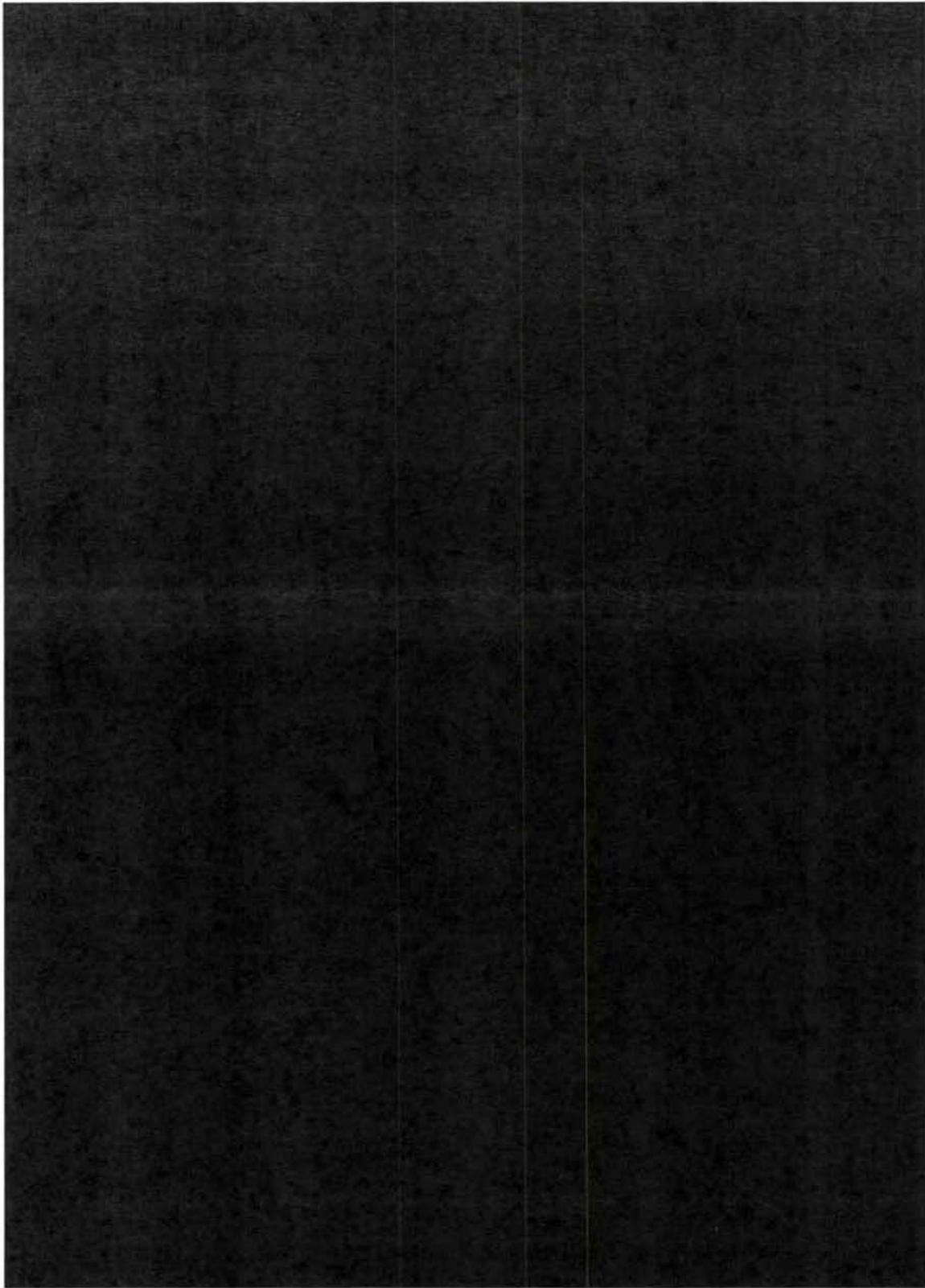
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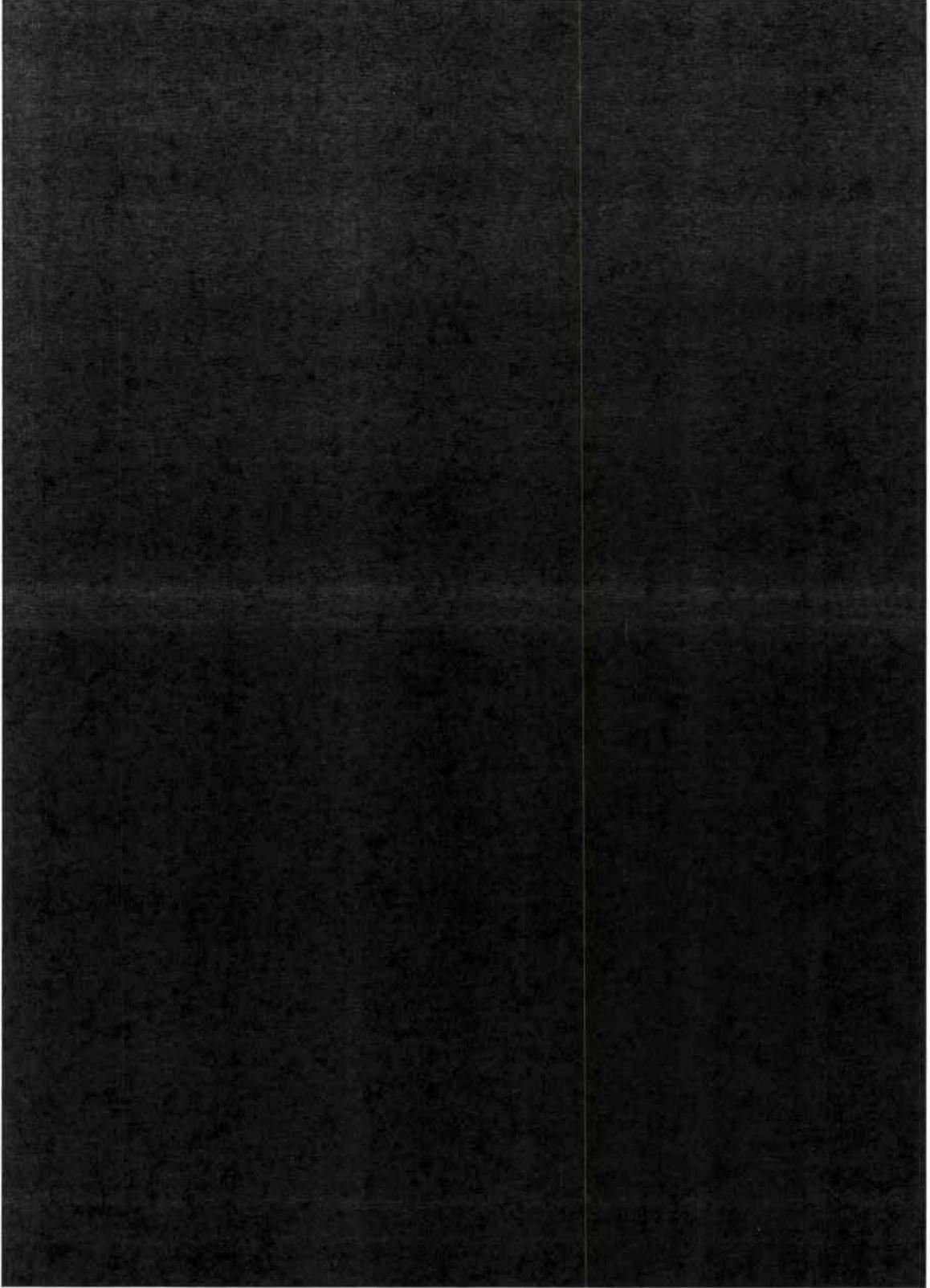
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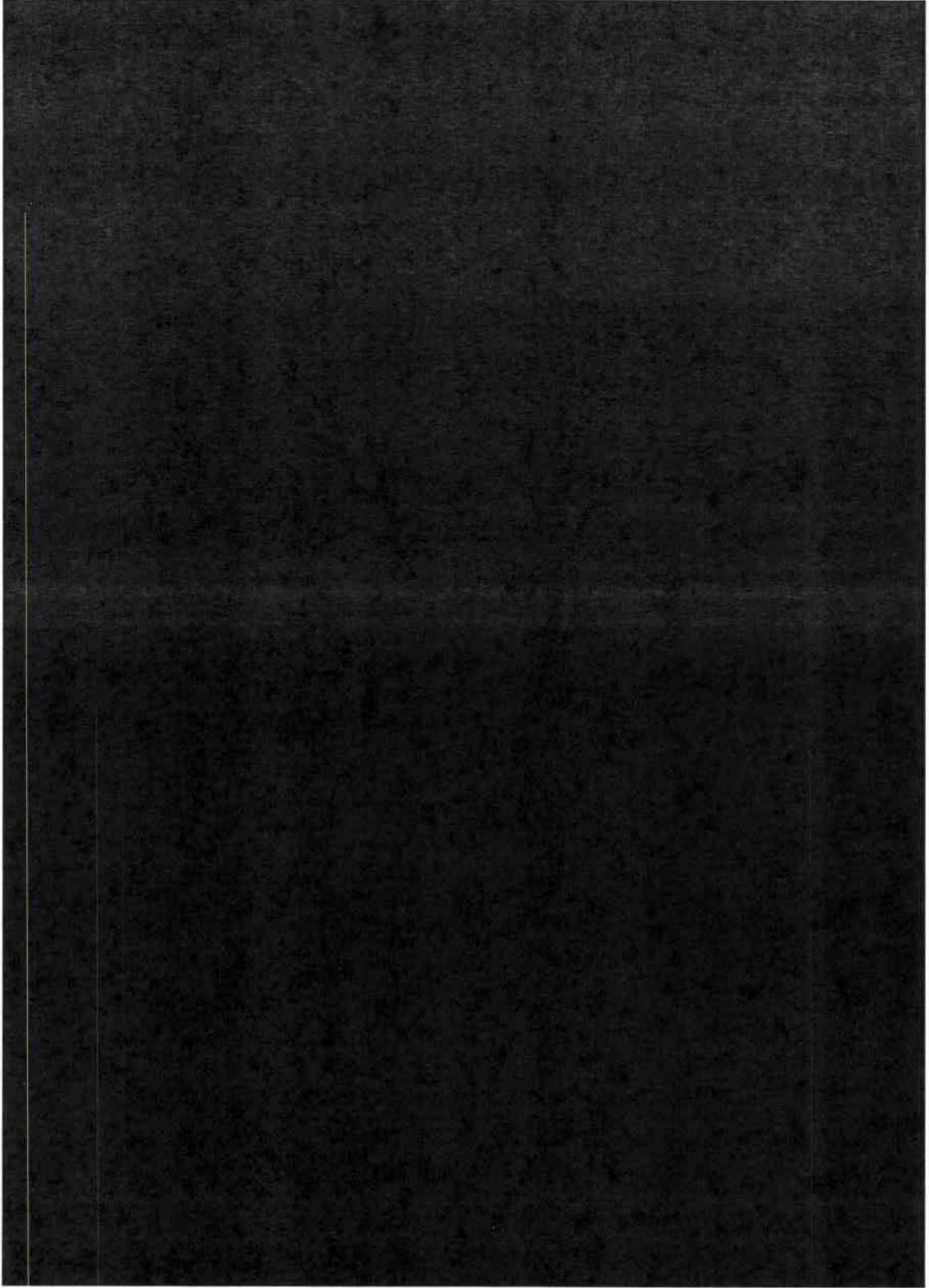
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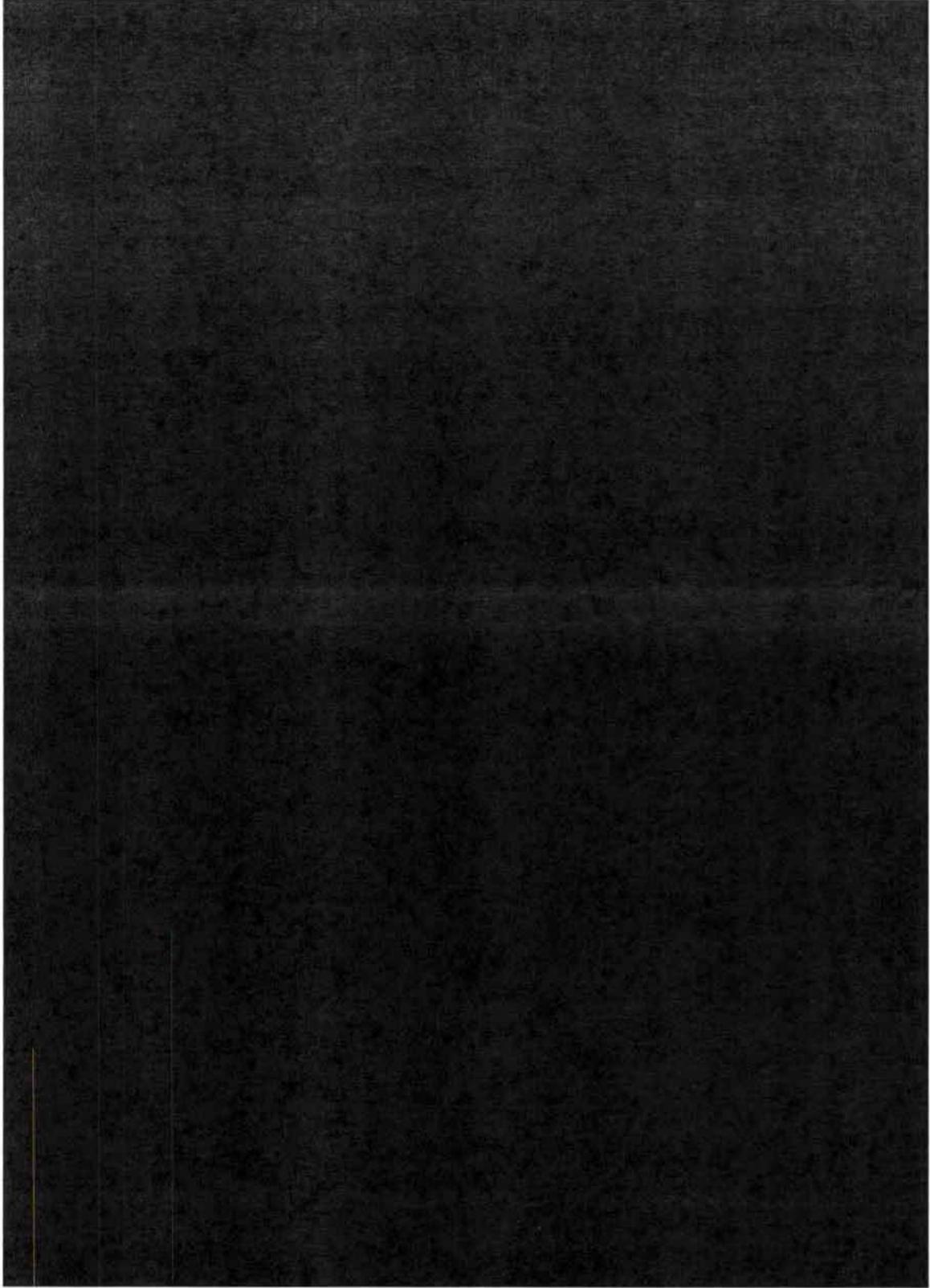
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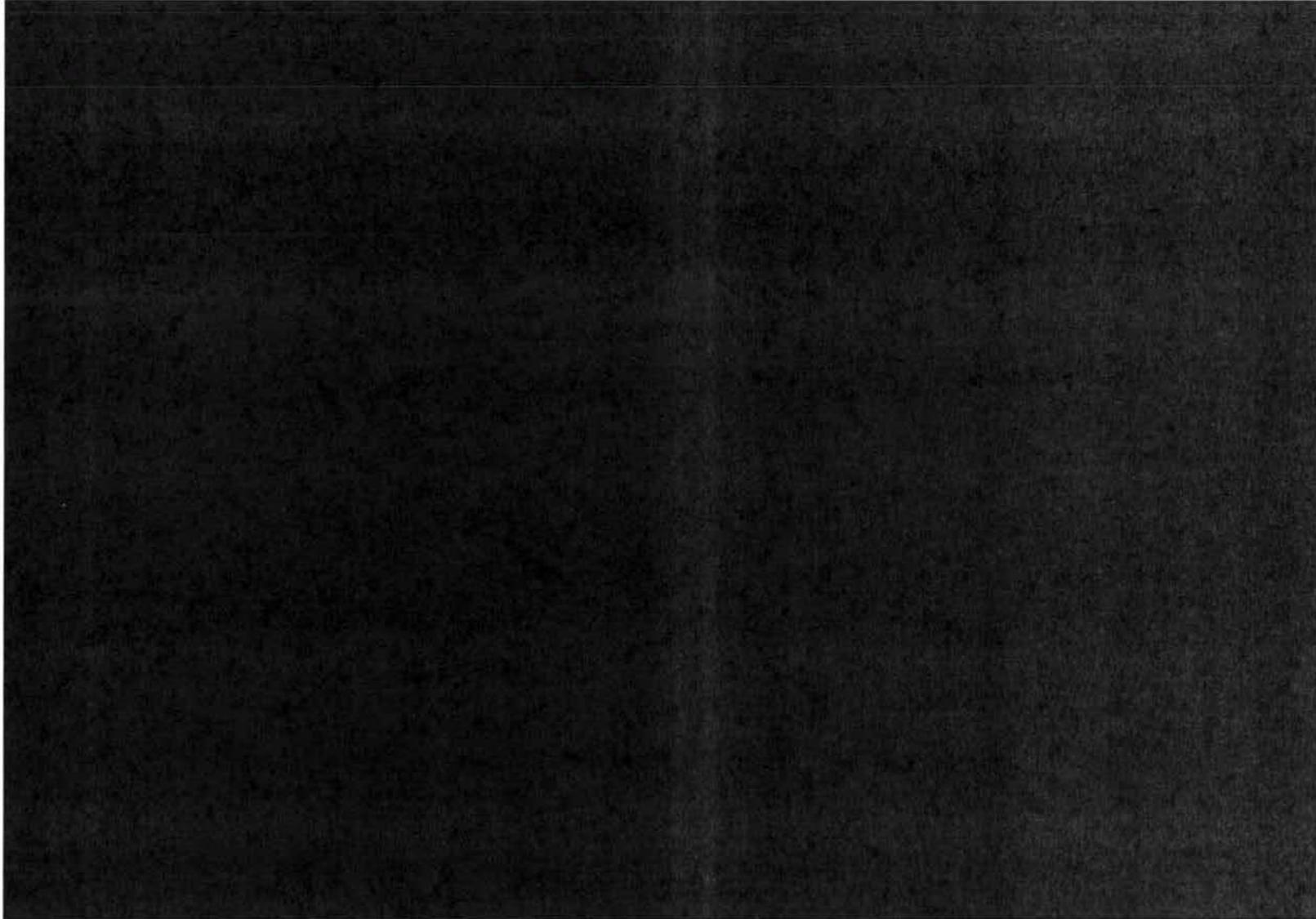


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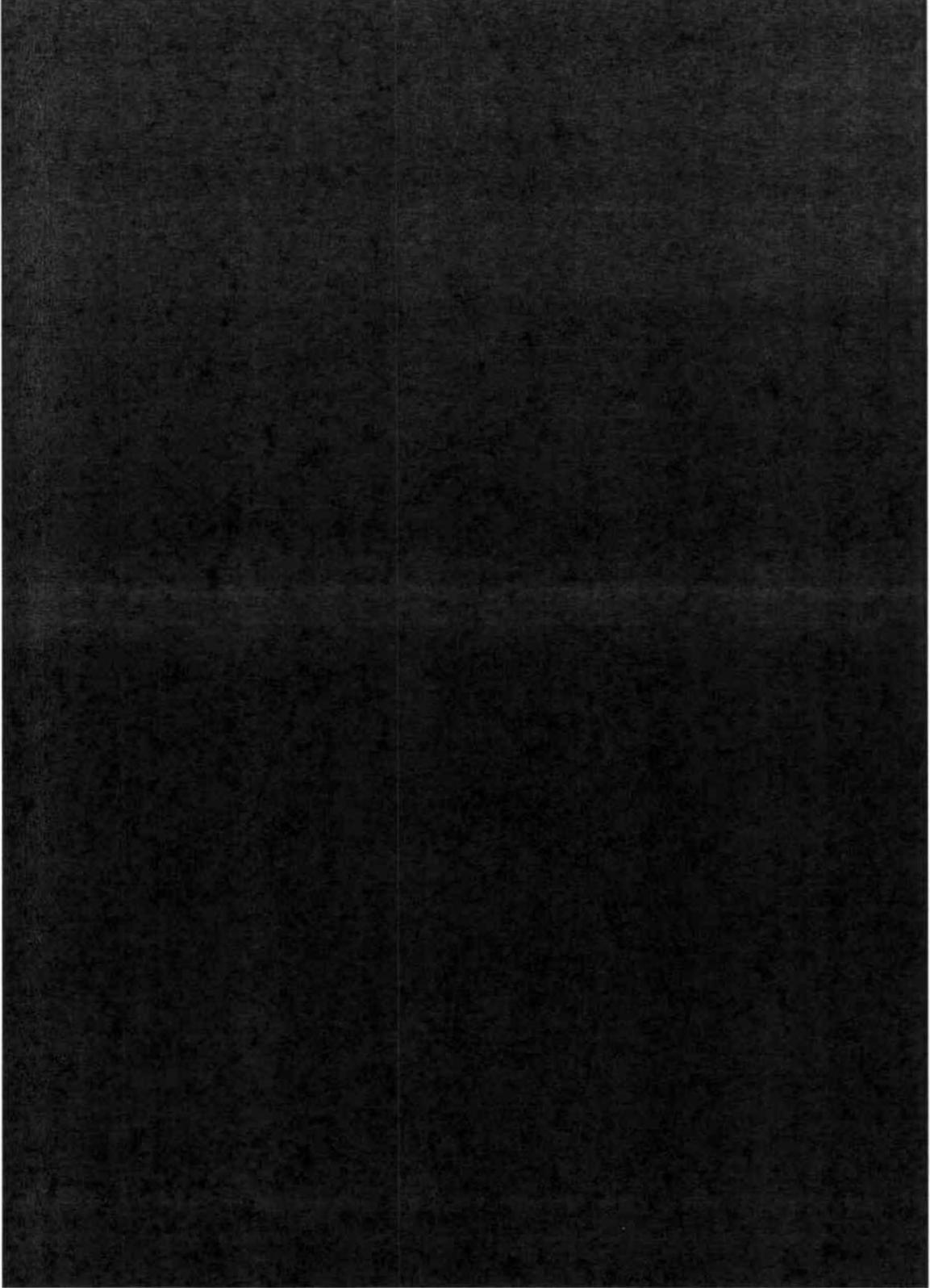
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**Table 5c: Subscriber Screen Analysis by CMA**

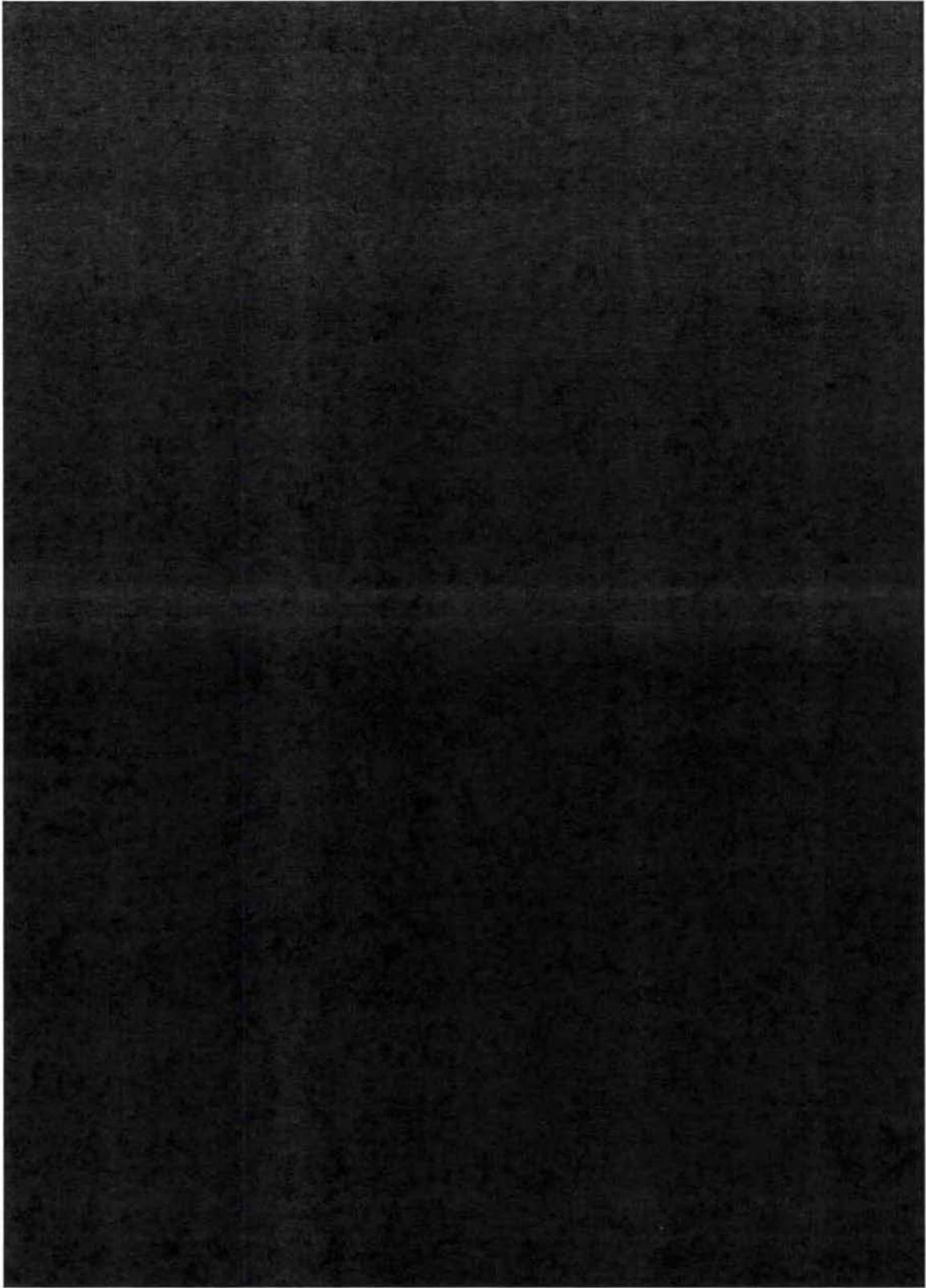
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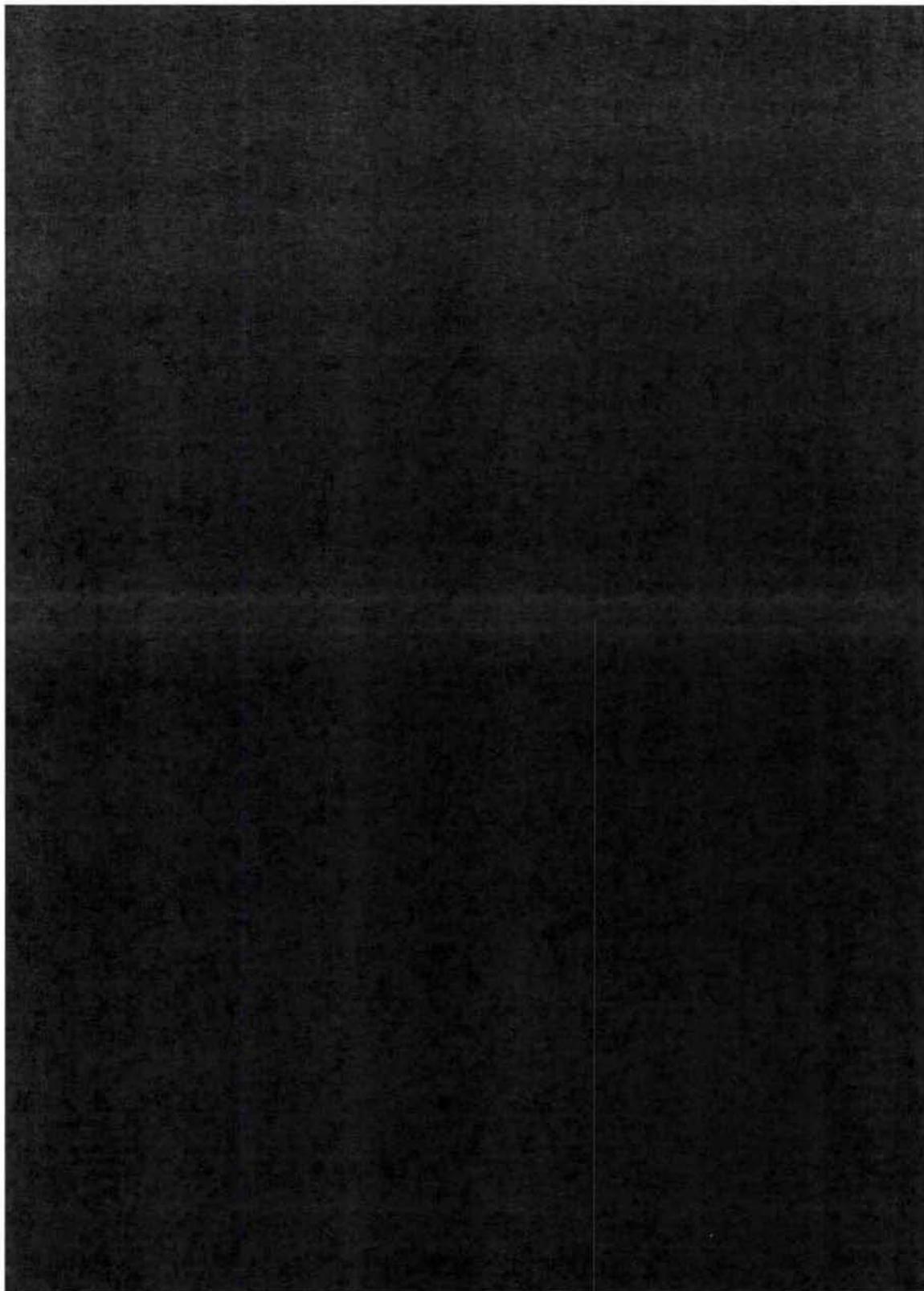
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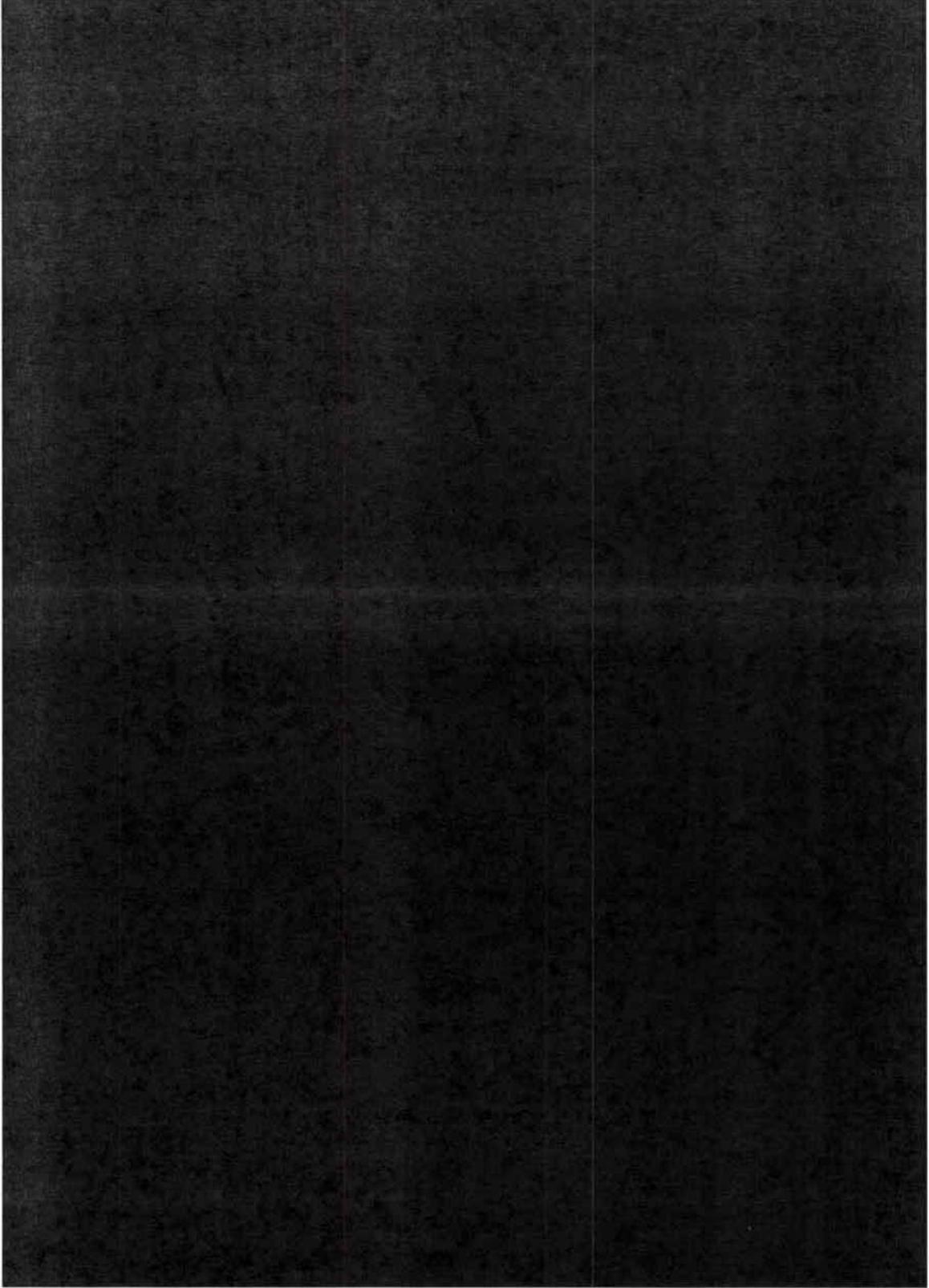
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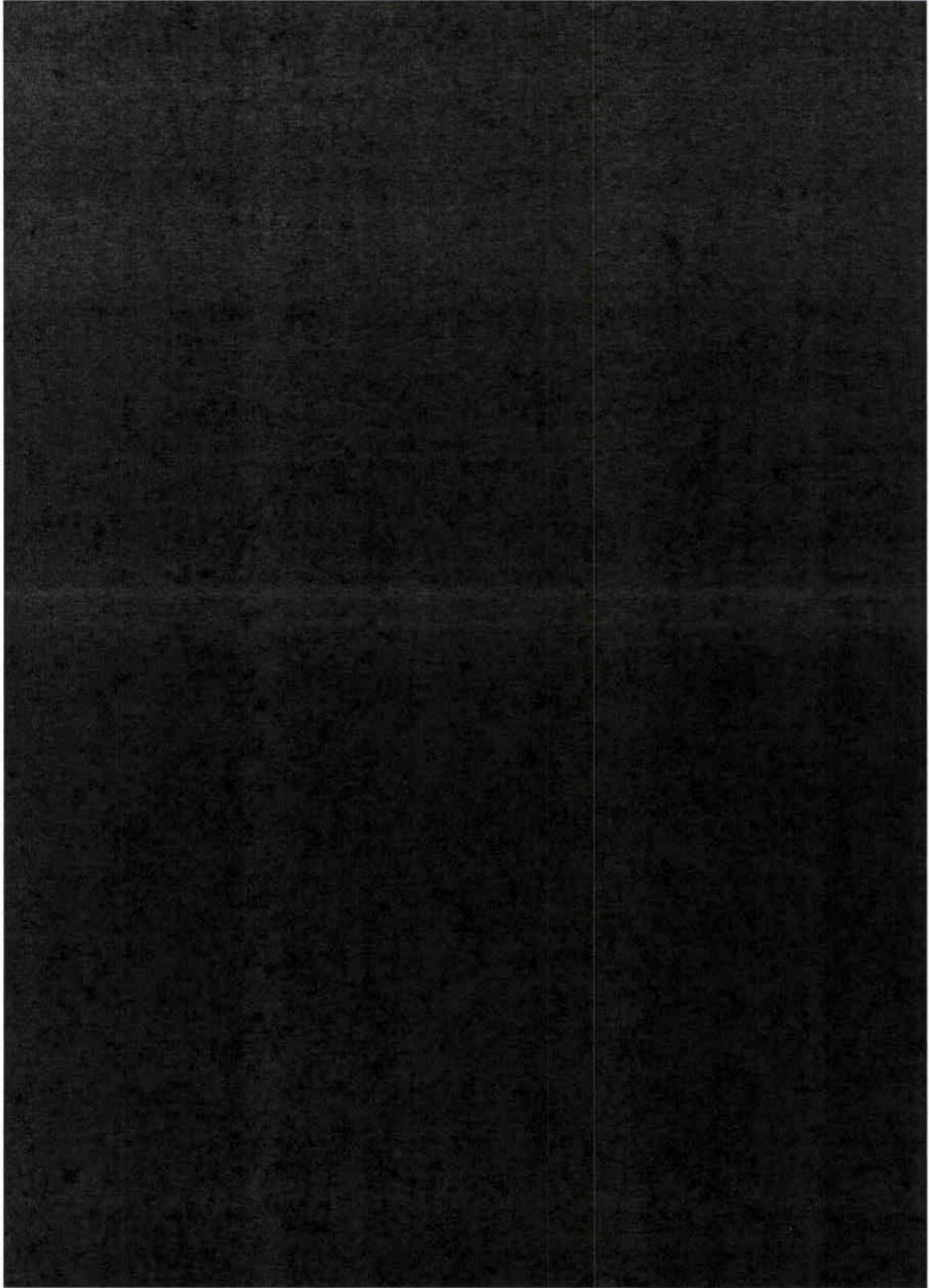
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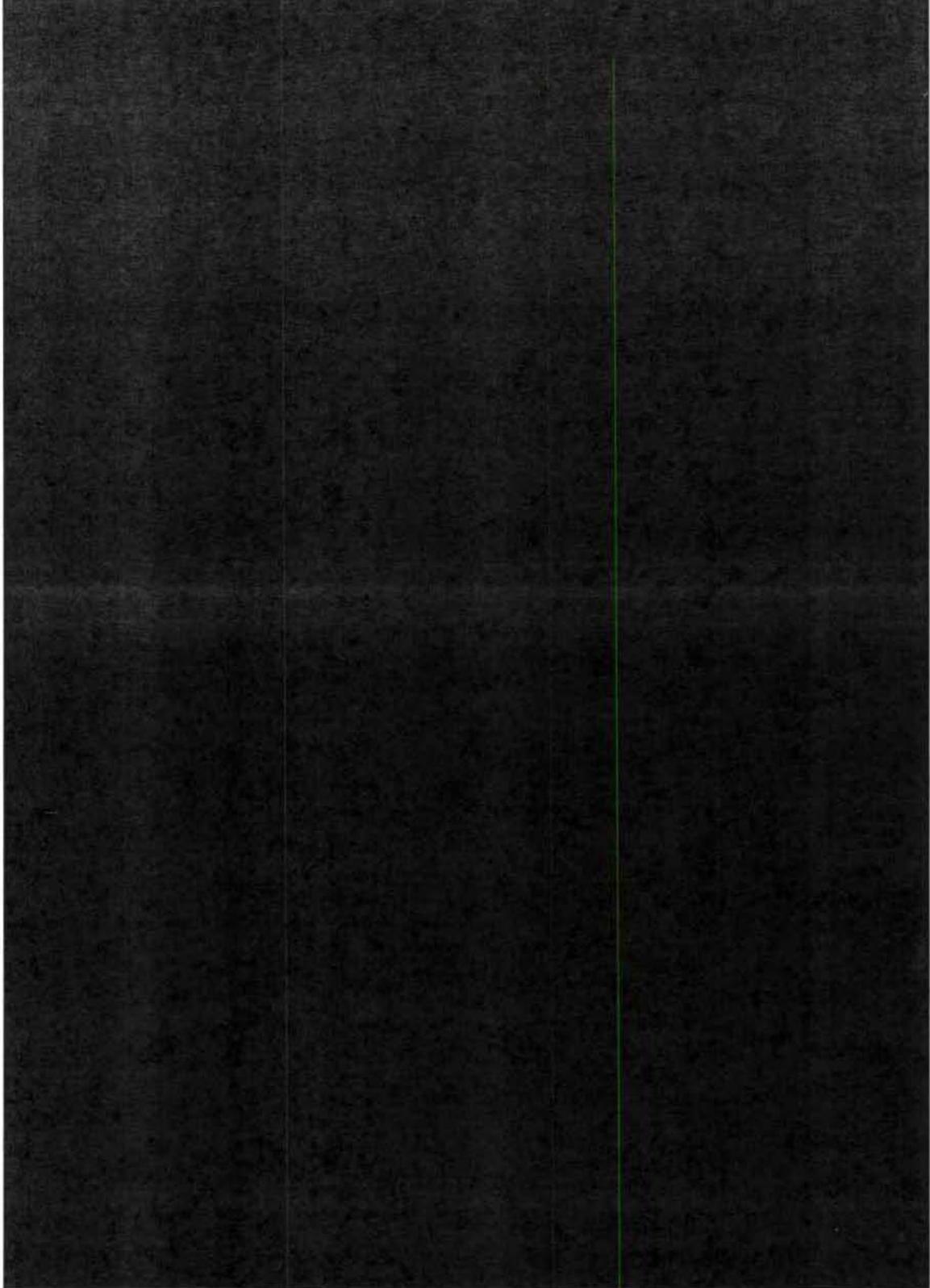
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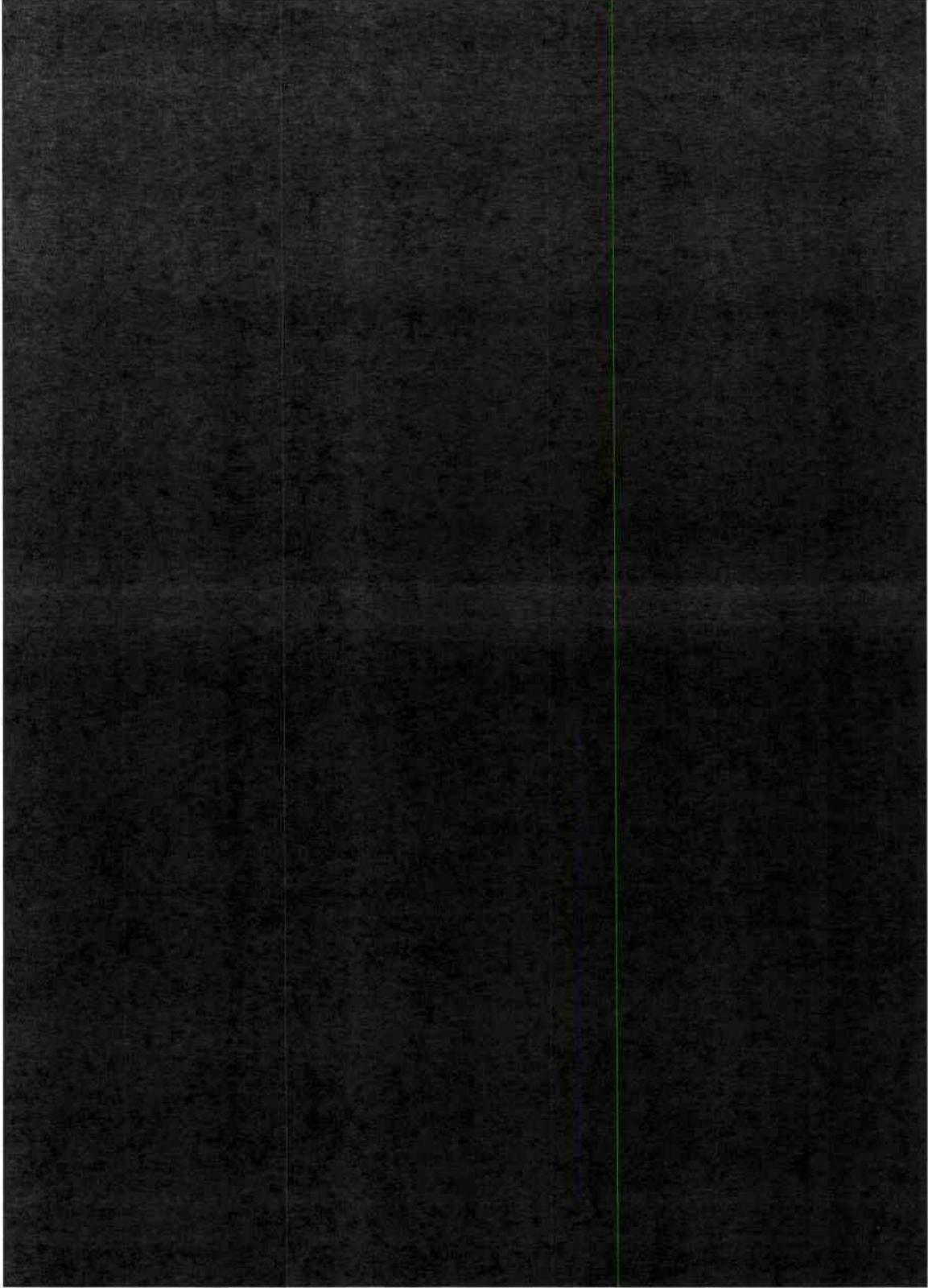
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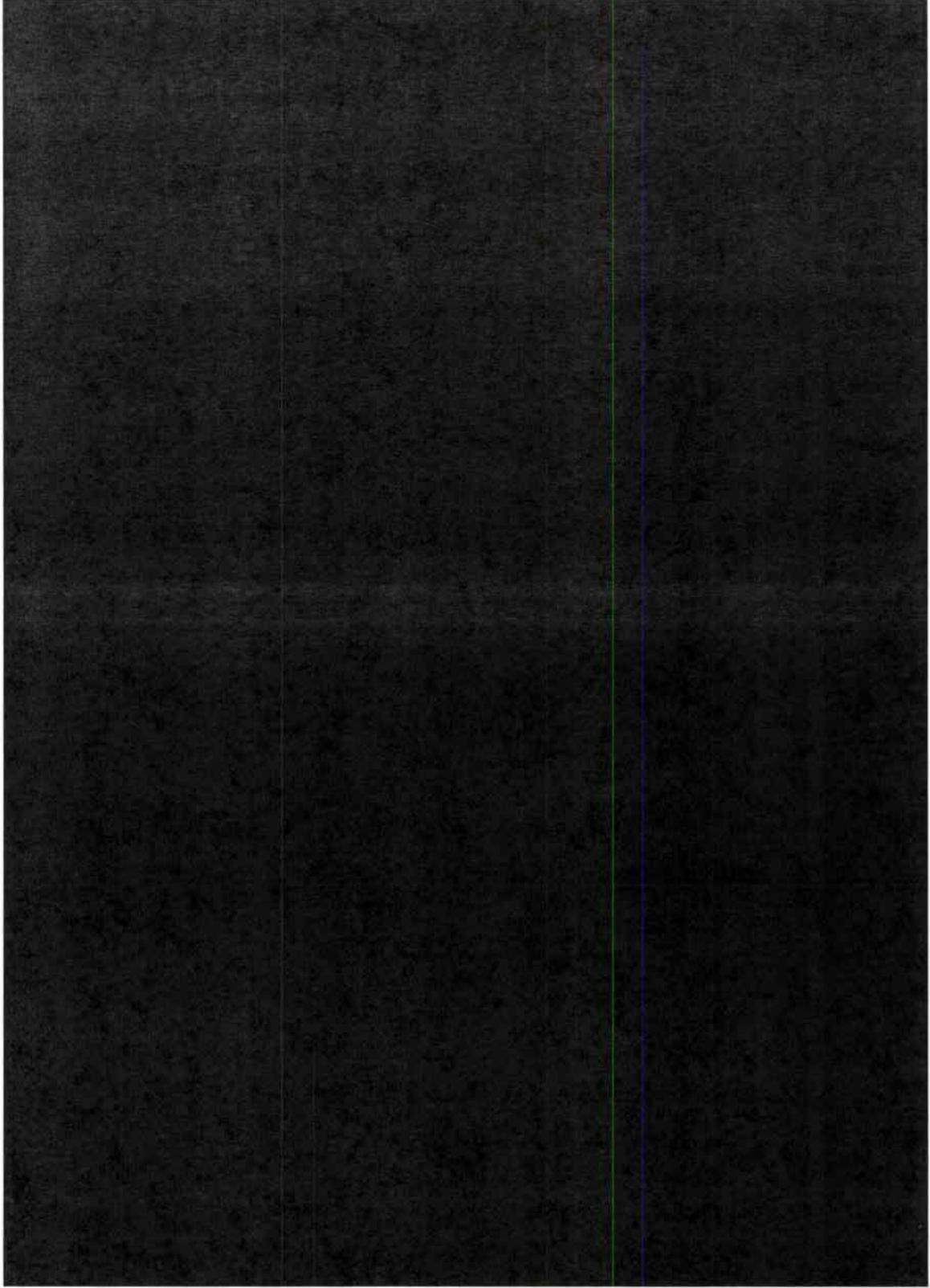
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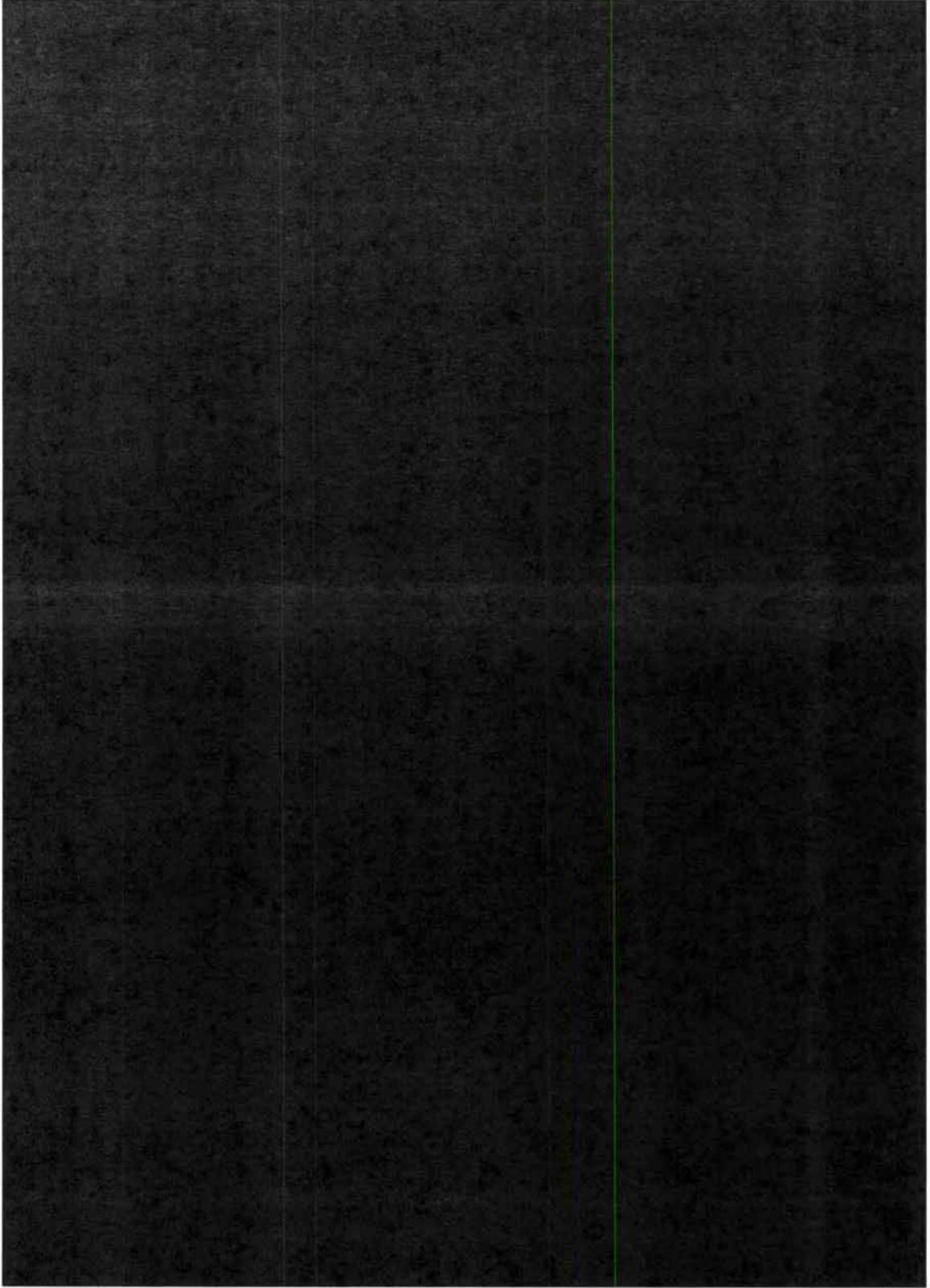
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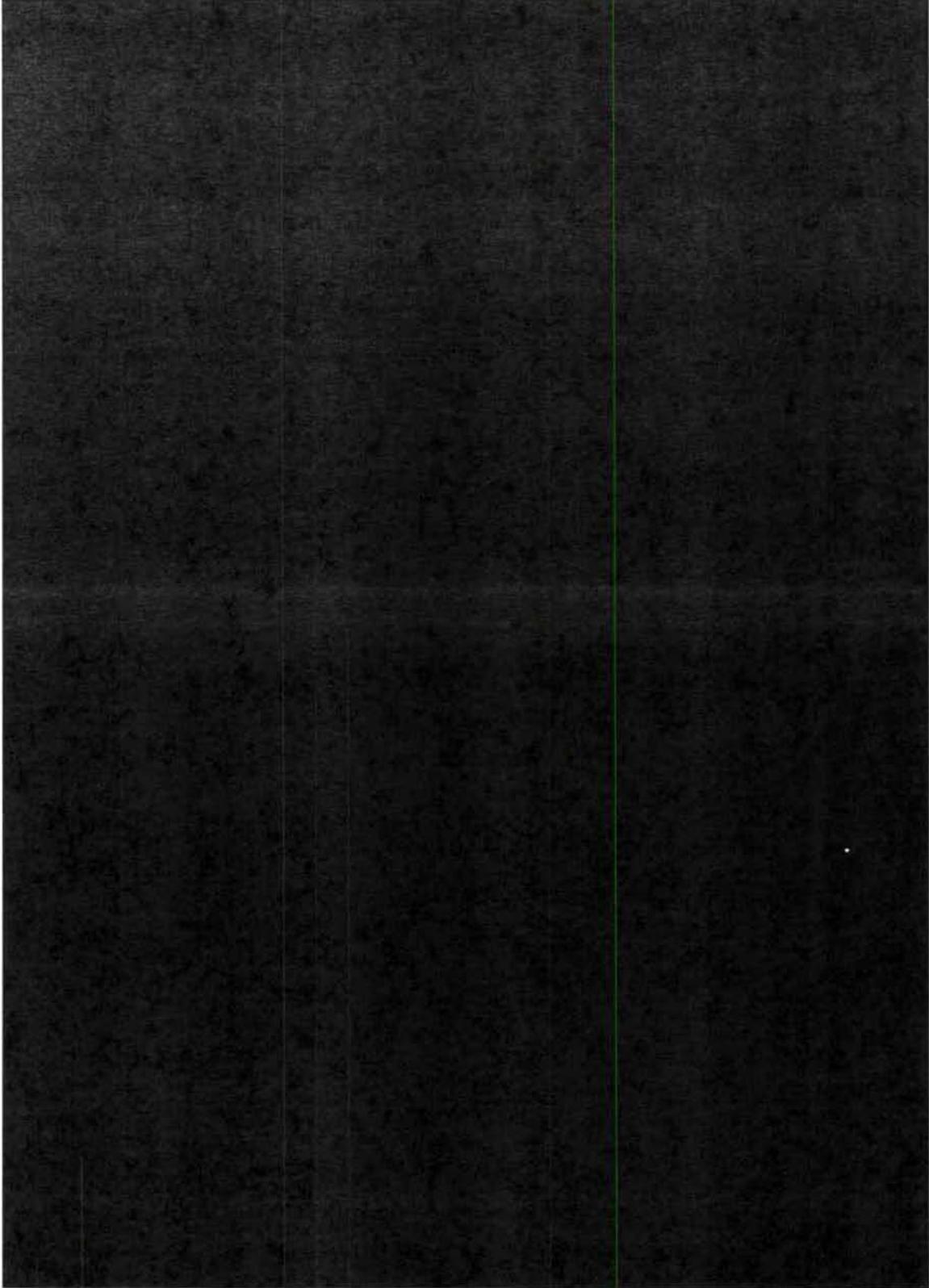
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