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June 15, 2011

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Federal Communications Commission
445 Twelfth St., SW
Washington, DC 20554

Re: Applications of AT&T Inc. and Deutsche Telekom AG for Consent To Transfer Control of the Licenses and Authorizations Held by T-Mobile USA, Inc. and Its Subsidiaries, WT Docket No. 11-65

Dear Chairman Genachowski and Commissioners Copps, McDowell and Clyburn:

By this letter, the Consumer Electronics Association (“CEA”) respectfully requests the FCC to create a timetable for decision and decisive action on the AT&T/T-Mobile merger. AT&T and T-Mobile are among CEA’s 2,000 members, and CEA is not taking a position on whether the Commission should approve the proposed merger. Rather, we urge the Commission to decide the merger’s fate in 2011. Delay beyond this calendar year is unreasonable and puts the companies, their competitors and consumers in limbo and serves no countervailing interest.

A responsibility of government in general, and the FCC specifically, is to have clear laws and rules so that businesses can know if they are in compliance. If a proposed business transaction requires government review, then the facts should be easily ascertainable, the interested parties views obtainable and the laws interpretable in a reasonable time frame. In business, a pending transaction may require a Chinese wall between the companies with business as usual – but in reality both parties cannot help but change their competitive strategy knowing that a merger may take place. This time period of ambiguous competition does not help either party, competition or consumers. As a matter of policy, this time period should be as short as possible. We believe that the nearly 18 months taken to consider and approve the XM/Sirius merger seriously weakened both companies and the benefits to the companies and consumers of the resulting merger.

In the AT&T/T-Mobile situation, a fixed and preferably short period of consideration is especially important given the national importance of wireless spectrum and the role that ubiquitous broadband plays in our national innovation strategy, including the rapidly evolving

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demands for wireless use for everything from health care to education. Our nation's success is based on innovation and, increasingly, on the use of wireless spectrum. Accordingly, CEA appropriately asks our government to use a 21st century timetable rather than one from last century, even recognizing the ambiguities in the law that the Commission must use to assess the proposed merger.

Without expressing a view on the merits of the proposed merger, CEA respectfully requests that the Commission act decisively and conclusively on the merger before January 2012. We believe that this time period will best serve the public interest and our country's national broadband goals.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Gary Shapiro". The signature is fluid and cursive, with the first name "Gary" and last name "Shapiro" clearly distinguishable.

Gary Shapiro
President and CEO