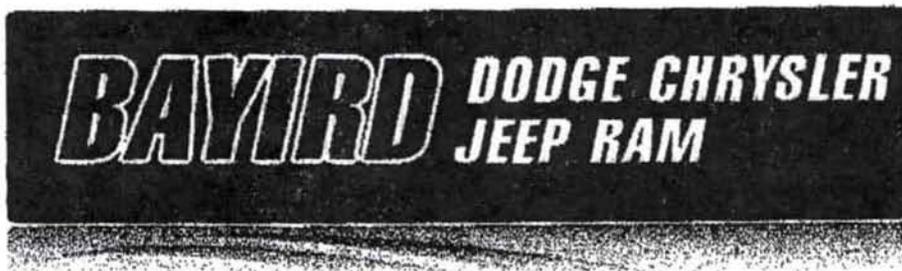


CG8-CC-1120



Received & Inspected  
MAY 31 2011  
FCC Mail Room

P.O. Box 488- Paragould, AR 72451 OFFICE – 870.236.8784 FAX – 870.236.9401

May 18, 2011

FCC  
Attn: Secretary's Office  
Closed Captioning  
445 12th Street, S.W.  
Washington, D.C. 20554

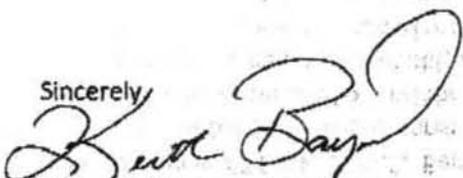
RE: REQUEST FOR EXEMPTION FROM COMMISSION'S CLOSED CAPTIONING RULES

To Whom It May Concern:

The Bayird Dodge Chrysler Jeep television program, Intro to Bayird Dodge Chrysler Jeep, respectfully submit this petition exemption from the closed captioning requirements, under Section 79.1 of the Commission's rules, 47 C.F.R. & 79.1. Bayird Dodge Chrysler Jeep believes their program qualifies for this exemption for the following reasons:

- (1) It would be necessary to send the programs to an outside source for captioning or attempt to buy the equipment and probably hire personnel to do the task. This would impact meeting air date deadlines and the added production cost would have a significant negative impact upon our ability to produce our program.
- (2) Bayird Dodge Chrysler Jeep might have to discontinue our program and cease broadcast operations.
- (3) Bayird Dodge Chrysler Jeep has a very small number of staff with limited technical capabilities; a small operation such as ourselves could not feasibly caption the program.

Again, we respectfully request that Bayird Dodge Chrysler Jeep be exempted from the closed captioning requirements for the above stated reasons.

Sincerely  
  
Keith Bayird, owner/president