



Federal Communications Commission
c/o Marlene Dortch, Secretary
445 12th Street, SW
Washington, D.C. 20554

June 17, 2011

WT 11-65: In the Matter of applications of AT&T Inc. and Deutsche Telekom AG for consent to assign or Transfer Control of licenses and Authorizations

Dear Chairman Genachowski and Commissioners:

These are consequential times for the Latino community. Early in the next decade, it's estimated that Latino purchasing power will surpass \$1 trillion. Nevertheless, there is still work to do to attain the Latino community's universal aspiration: maximizing the community's economic and social potential within the United States.

The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies relevant to Latinos. TLC is a nationwide nonprofit organization with offices in Southern California, Washington, D.C. and Mexico. TLC addresses policy issues that directly affect the well-being of Hispanics in the United States. Our agenda is to develop initiatives and partnerships that will foster economic equivalency and enhance overall business, economic and social development of Latinos.

It is in this respect that we write to you in support of the proposed merger of AT&T and T-Mobile. We believe this combination holds great promise for all Americans, and especially those of Hispanic descent.

First, by making it possible to accelerate the deployment of 4G LTE technology, and by making it available to more than 97 percent of all Americans, this transaction will move the nation closer to the goal of providing ubiquitous access to advanced wireless service. That is good news for our community, which has enthusiastically embraced wireless technology as a means of enjoying the benefits of the Internet, and has applied it to our day-to-day business needs, as well.

In addition, the work required to build-out and maintain a 4G network will create new business opportunities for the Latino suppliers and vendors who already partner with AT&T, as well as open doors for others. AT&T has an outstanding record of teaming with minority-operated businesses, and has worked with TLC in past years in its nationwide B2B Procurement Matchmaking program, which brings business opportunities to qualified Latino-owned suppliers.



The advanced capabilities of 4G LTE service, including increased speeds and reliability, will mean new economic opportunities for small businesses across America. By enabling expanded and higher quality, connectivity among businesses and their customers, the acquisition of T-Mobile by AT&T should set-off a cycle of investment and other business activity that will ultimately help spur economic growth across the nation.

Our community and our nation's economy will benefit from your prompt approval of this transaction.

Respectfully,

Allen Gutierrez
National Executive Director

CC:
Chairman Julius Genachowski
Commissioner Mignon Clyburn
Commissioner Michael Copps
Commissioner Robert McDowell