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July 11, 2011

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *Ex Parte Notice: Amendment of the Commission's Rules Related to Retransmission Consent MB Docket No. 10-71*

Dear Ms. Dortch:

In compliance with Section 1.1206(b) of the Commission's rules, the undersigned submits this *ex parte* notice relating to the above-captioned proceeding.

On July 8, 2011, William Lord, Vice President and Station Manager of the ABC network broadcast affiliate, WJLA-TV, and the news programming service, NewsChannel 8, serving the Washington DC market, along with Claire Magee, Assistant General Counsel, Allbritton Communications Company, and the undersigned met with Commissioner Robert McDowell and members of his staff to discuss converged television station operations and briefly touched on the issues noticed in the above-captioned proceeding.

We reiterated the points made in previous filings with the Commission including specifically that the marketplace is working exactly as Congress and the Commission had envisioned with respect to payment for programming rights and that there is no need for the Commission to inject itself in these complex negotiations favoring either side. In addition, we noted that changing the underlying rules that help define territorial exclusivity zones should not be modified in an *ad hoc* manner without understanding the holistic and interrelated nature of all the rules that serve as the backdrop to the industry structure.

In accordance with the Commission's rules this *ex parte* notice is being filed electronically in the above-referenced docket. Please contact the undersigned should you have any questions regarding this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jerald N. Fritz', with a large, sweeping flourish extending to the left.

Jerald N. Fritz
Senior Vice President,
Legal and Strategic Affairs

cc: Commissioner Robert McDowell