

**FAMILY BASIC**VOICE **900 Minutes**MESSAGING Per message..\$0.25  
OPTIONS Unlimited .....\$20/lineDATA 5GB \$30/mo.  
50MB \$15/mo.  
Pay-per-use \$3/day

- b** • 275 points/mo.
- Overage cap
- Upgrade phone after 14/mo.

**\$69<sup>99</sup>**PER MONTH**SELECT****FAMILY ESSENTIAL**VOICE **1200 Minutes**MESSAGING **Unlimited**  
OPTIONSDATA 5GB \$30/mo.  
50MB \$15/mo.  
Pay-per-use \$3/day

- b** • 475 points/mo.
- Overage cap
- Upgrade phone after 13/mo.

**\$99<sup>99</sup>**PER MONTH**SELECT****FAMILY ESSENTIAL PLUS**VOICE **1500 Minutes**MESSAGING **Unlimited**  
OPTIONSDATA **5GB/line included**

- b** • 675 points/mo.
- Overage cap
- Upgrade phone after 11/mo.

**\$139<sup>99</sup>**PER MONTH**SELECT****FAMILY UNLIMITED BASIC**VOICE **Unlimited**MESSAGING Per message..\$0.25  
OPTIONS Unlimited .....\$20/lineDATA 5GB \$30/mo.  
50MB \$15/mo.  
Pay-per-use \$3/day

- b** • 525 points/mo.
- Overage cap
- Upgrade phone after 12/mo.

**\$119<sup>99</sup>**PER MONTH**SELECT****FAMILY PREMIUM**VOICE **Unlimited** MESSAGING **Unlimited**  
OPTIONSDATA 5GB \$30/mo.  
50MB \$15/mo.  
Pay-per-use \$3/day

- b** • 675 points/mo.
- Overage cap
- Upgrade phone after 11/mo.
- Phone Replacement

**\$139<sup>99</sup>**PER MONTH**SELECT****FAMILY PREMIUM PLUS**VOICE **Unlimited** MESSAGING **Unlimited**  
OPTIONSDATA **5GB/line included**

- b** • 850 points/mo.
- Overage cap
- Upgrade phone after 10/mo.
- Phone Replacement

**\$179<sup>99</sup>**PER MONTH**SELECT**

**Unlimited** - For heavy texters, our convenient unlimited messaging plans are the perfect solution. Get unlimited text, picture, and video messages on any of the plans below.

 <p><b>Primary Plus</b></p> <ul style="list-style-type: none"> <li>• 450 Minutes</li> <li>• 350 Belief Points/mo.</li> <li>• <b>Unlimited Messaging</b></li> <li>• Data Plus</li> </ul> <p><b>\$79<sup>99</sup></b> <a href="#">Buy ▶</a></p>	 <p><b>Essential</b></p> <ul style="list-style-type: none"> <li>• 1000 Minutes</li> <li>• 350 Belief Points/mo.</li> <li>• <b>Unlimited Messaging</b></li> <li>• \$3/Daily Data</li> </ul> <p><b>\$69<sup>99</sup></b> <a href="#">Buy ▶</a></p>	 <p><b>Essential Plus</b></p> <ul style="list-style-type: none"> <li>• 1200 Minutes</li> <li>• 550 Belief Points/mo.</li> <li>• <b>Unlimited Messaging</b></li> <li>• Data Plus</li> <li>• GPS Navigation</li> </ul> <p><b>\$89<sup>99</sup></b> <a href="#">Buy ▶</a></p>
 <p><b>Premium</b></p> <ul style="list-style-type: none"> <li>• Unlimited Minutes</li> <li>• 550 Belief Points/mo.</li> <li>• <b>Unlimited Messaging</b></li> <li>• \$3/Daily Data</li> <li>• Phone Replacement</li> </ul> <p><b>\$89<sup>99</sup></b> <a href="#">Buy ▶</a></p>	 <p><b>Premium Plus</b></p> <ul style="list-style-type: none"> <li>• Unlimited Minutes</li> <li>• 750 Belief Points/mo.</li> <li>• <b>Unlimited Messaging</b></li> <li>• Data Plus</li> <li>• GPS Navigation</li> <li>• Phone Replacement</li> </ul> <p><b>\$109<sup>99</sup></b> <a href="#">Buy ▶</a></p>	 <p><b>belief PROJECT.</b></p>

**Unlimited** - Never worry about overages again for any line of your Family plan. For heavy texters, our convenient unlimited messaging plans are the perfect solution. Get unlimited text, picture, and video messages for everyone in your family with the plans below.

 <p><b>Essential</b></p> <ul style="list-style-type: none"> <li>• 1200 Minutes</li> <li>• 475 Belief Points/mo. 25 pts/addl. line</li> <li>• <b>Unlimited Messaging</b></li> <li>• \$3/Daily Data</li> </ul> <p><b>\$99<sup>99</sup></b> <a href="#">Buy ▶</a></p>	 <p><b>Essential Plus</b></p> <ul style="list-style-type: none"> <li>• 1500 Minutes</li> <li>• 675 Belief Points/mo. 35 pts/addl. line</li> <li>• <b>Unlimited Messaging</b></li> <li>• Data Plus</li> <li>• GPS Navigation</li> </ul> <p><b>\$139<sup>99</sup></b> <a href="#">Buy ▶</a></p>	 <p><b>Premium</b></p> <ul style="list-style-type: none"> <li>• Unlimited Minutes</li> <li>• 675 Belief Points/mo. 40 pts/addl. line</li> <li>• <b>Unlimited Messaging</b></li> <li>• \$3/Daily Data</li> <li>• Phone Replacement</li> </ul> <p><b>\$139<sup>99</sup></b> <a href="#">Buy ▶</a></p>	 <p><b>Premium Plus</b></p> <ul style="list-style-type: none"> <li>• Unlimited Minutes</li> <li>• 850 Belief Points/mo. 50 pts/addl. line</li> <li>• <b>Unlimited Messaging</b></li> <li>• Data Plus</li> <li>• GPS Navigation</li> <li>• Phone Replacement</li> </ul> <p><b>\$179<sup>99</sup></b> <a href="#">Buy ▶</a></p>
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**Unlimited** - For those who love to share their pictures and videos, our convenient unlimited messaging plans are the perfect solution. Get unlimited text, picture, and video messages with the plans below.

### VOICE, UNLIMITED MESSAGING

- 200 Minutes
- **Unlimited Messaging**
- My Contacts Backup
- Battery Swap

**\$30<sup>00</sup>**

Buy ▶

### VOICE, UNLIMITED MESSAGING, WEB ACCESS

- 450 Minutes
- **Unlimited Messaging**
- Data: 200MB/month
- My Contacts Backup
- Battery Swap
- Mobile E-mail
- Mobile Browser

**\$40<sup>00</sup>**

Buy ▶

### VOICE, UNLIMITED MESSAGING, WEB ACCESS

- 450 Minutes
- **Unlimited Messaging**
- Data: 2GB/month
- My Contacts Backup
- Battery Swap

**\$60<sup>00</sup>**

Buy ▶

FREE ACTIVATION

### UNLIMITED VOICE & MESSAGING

- Unlimited Minutes
- **Unlimited Messaging**
- My Contacts Backup
- Battery Swap

FREE ACTIVATION

**\$50<sup>00</sup>**

Buy ▶

### UNLIMITED VOICE & MESSAGING, WEB ACCESS

- Unlimited Minutes
- **Unlimited Messaging**
- Data: 2GB/month
- My Contacts Backup
- Battery Swap

FREE ACTIVATION

**\$70<sup>00</sup>**

Buy ▶

**Unlimited Messaging with Unlimited Minutes** - Get the piece of mind to send as many texts, pictures, and videos that you'd like, without worrying about refilling your Prepaid account.

**DATA & INTERNET ON SINGLE LINE BELIEF PLANS**

There are two great ways to enjoy Data & Internet access on your U.S. Cellular phone.

**Data Plus** - The best value. Get 5GB a month, including Web, e-mail, turn-by-turn GPS navigation with *Your Navigator / Your Navigator Deluxe* and *My Contacts Backup*. It's \$0.25/MB if you go over your 5GB monthly limit, with a \$200/mo. overage cap.

The ideal plans for Windows® Phones, Android™-Powered Phones, and BlackBerry® Smartphones.



**Primary Plus**

- 450 Minutes
- 350 Belief Points/mo.
- Unlimited Messaging
- **Data Plus**
- GPS Navigation

**\$79<sup>99</sup>**

[Buy ▶](#)



**Essential Plus**

- 1200 Minutes
- 550 Belief Points/mo.
- Unlimited Messaging
- **Data Plus**
- GPS Navigation

**\$89<sup>99</sup>**

[Buy ▶](#)



**Premium Plus**

- Unlimited Minutes
- 750 Belief Points/mo.
- Unlimited Messaging
- **Data Plus**
- GPS Navigation
- Phone Replacement

**\$109<sup>99</sup>**

[Buy ▶](#)

**Daily Data** - It's only \$3 per day for unlimited daily usage to browse the web, send e-mails, or update your favorite social networking site. The Daily Data plans you can choose from are shown below.



**Basic**

- 700 Minutes
- 100 Belief Points/mo.
- \$0.25/Message
- \$3/Daily Data

**\$49<sup>99</sup>**

[Buy ▶](#)



**Essential**

- 1000 Minutes
- 350 Belief Points/mo.
- Unlimited Messaging
- \$3/Daily Data

**\$69<sup>99</sup>**

[Buy ▶](#)



**Unlimited Basic**

- Unlimited Minutes
- 350 Belief Points/mo.
- \$0.25/Message
- \$3/Daily Data

**\$69<sup>99</sup>**

[Buy ▶](#)



**Premium**

- Unlimited Minutes
- 550 Belief Points/mo.
- Unlimited Messaging
- \$3/Daily Data

**\$89<sup>99</sup>**

[Buy ▶](#)

For Windows® Phones, Android™-Powered Phones, and BlackBerry® Smartphones:  
 A 5GB per month data plan will be added to the Basic and Unlimited Basic Plans for \$30/mo. The Essential and Premium Plans are not available with these phones.

For All Other Phones:  
 A 50MB per month data plan can be added to any of these plans for \$15/mo.

Note: If you exceed your 5GB or 50MB monthly limit, you will still be able to use data; however, you will incur a \$0.25/MB overage charge (up to \$200).



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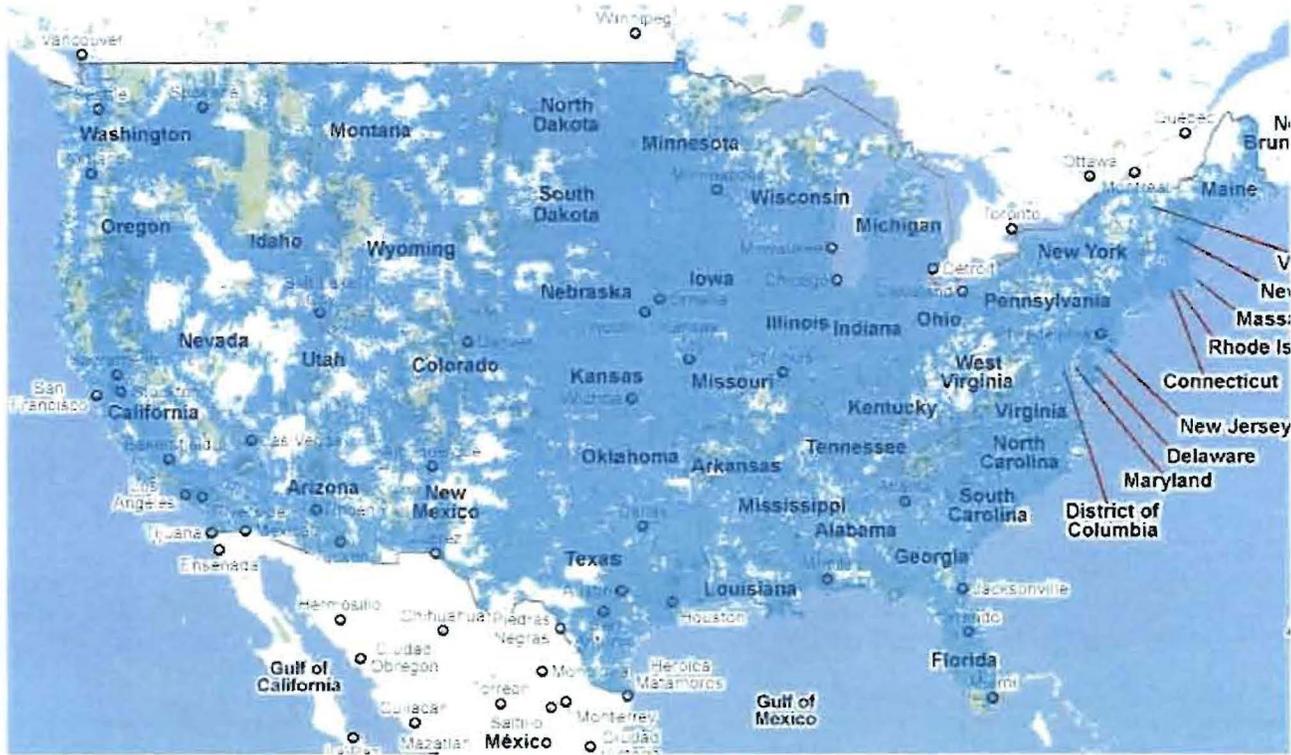


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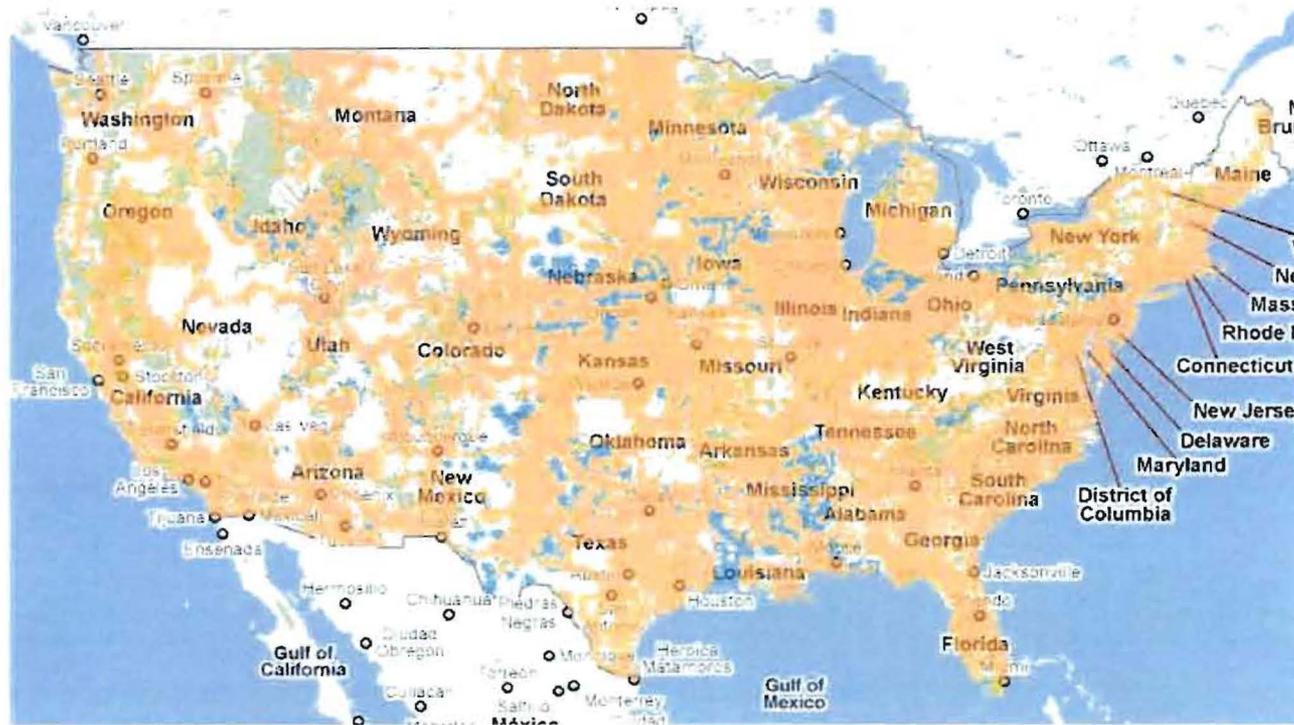


# Cellular South Voice Coverage Map



Voice	Data
	<u>Nationwide</u>
	<u>No Service Available</u>

# Cellular South Data Coverage Map



Voice	Data
	<u>1X</u>
	<u>3G</u>
	<u>No Service Available</u>



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# LightSquared and Cellular South Announce They Have Entered Into a Bilateral Roaming Agreement

RESTON, Va., April 20, 2011 – LightSquared™, the nation's first, wholesale-only integrated 4G-LTE wireless broadband and satellite network, and Cellular South, the nation's largest privately owned wireless communications provider, have entered into a bilateral roaming agreement.

This agreement will provide subscribers of Cellular South with a nationwide 4G-LTE footprint as well as satellite coverage in rural areas where there is no terrestrial network. It will also expand LightSquared's 4G data coverage to additional rural communities.

"LightSquared's wholesale-only, integrated 4G-LTE wireless broadband and satellite network, makes them a valuable partner because it enables us to provide our customers, including those in rural locations, with nationwide access to the most advanced technology and reliable coverage available," said Hu Meena, president and CEO of Cellular South.

"Cellular South's passion and commitment to helping their customers get the most out of their wireless services makes them a great partner for LightSquared," said Sanjiv Ahuja, Chairman and CEO of LightSquared. "We are pleased to offer Cellular South our nationwide 4G-LTE and satellite coverage and capacity through our wholesale-only model at attractive rates so they can better service their customers, and we're pleased to offer our customers additional coverage through Cellular South's extensive network."

## About LightSquared

LightSquared's mission is to revolutionize the U.S. wireless industry. Through the creation of the first-ever wholesale-only nationwide 4G-LTE network integrated with satellite coverage, LightSquared offers people the speed, value and reliability of universal broadband connectivity, wherever they are in the United States. Through its wholesale-only business model, those without their own wireless network or who have limited geographic coverage or spectrum can develop and sell their own devices, applications and services using LightSquared's open 4G network – at a competitive cost and without retail competition from LightSquared. The company plans to spend more than \$14 billion in network infrastructure, deployment and operations over the next eight years. For more information about LightSquared, please go to [www.LightSquared.com](http://www.LightSquared.com)

## About Cellular South

Cellular South is a diversified mobile communications company passionately committed to helping customers get the most out of their wireless devices and services. The nation's largest privately owned wireless communications provider accomplishes this goal by optimizing customers' app experience through Discover Apps, providing the most reliable and advanced high-speed nationwide wireless voice and data network, offering industry-leading family and unlimited flat rate voice, text and mobile web plans, and through its online and in-store Discover Centers, which give customers easy, simple and convenient tools, tips, advice and information on how to get the most out of their mobile phone. For more information about Cellular South and its products and services, visit [www.cellularsouth.com](http://www.cellularsouth.com)

LightSquared Contact:  
Audrey Fix Schaefer  
[Audrey@schaefer.com](mailto:Audrey@schaefer.com)

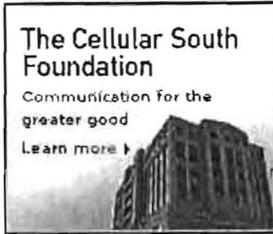
Cellular South Contact:  
Dave Miller  
(601) 974-7725  
[dnmiller@cellularsouth.com](mailto:dnmiller@cellularsouth.com)

## Forward Looking Statement

This release contains forward-looking statements and information regarding LightSquared and its business. Such statements are based on the current expectations and certain assumptions of LightSquared's management and are, therefore, subject to certain

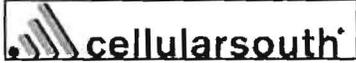
risks and uncertainties. The forward-looking statements expressed herein relate only to information as of the date of this release. LightSquared has no obligation to update these forward-looking statements to reflect events or circumstances after the date of this release, nor is there any assurance that the plans or strategies discussed in this release will not change.

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### Cellular South Introduces Nationwide Talk Unlimited Plan

Talk Unlimited Plan Becomes Only Wireless Voice Plan in Industry to Offer Truly Unlimited Nationwide Voice Service For \$59, or \$45 Per Line for Two Lines

Ridgeland, Miss. (Feb. 15, 2011) – Cellular South, the largest privately-held wireless provider in the U.S., today announced the introduction of its industry-leading nationwide Talk Unlimited Plan. The plan, for just \$59.99 a month, includes truly unlimited nationwide calling to anyone, anywhere in the country, at anytime.

Plus, Cellular South offers a second unlimited talk plan line for half off at \$29.99. No other wireless provider in the industry is offering customers multiple unlimited voice plans for an average of \$45 a month per line – making Cellular South’s nationwide Talk Unlimited plan the undisputed best value for wireless users.

“Our recent introduction of the nationwide Talk Unlimited calling plan solidifies Cellular South’s philosophy that wireless users shouldn’t have to worry about managing minutes or usage. Customers should not have to think before they press send or worry about surprise bills that may come after,” said Kevin Hankins, chief operating officer for Cellular South. “For years we’ve been pricing our wireless plans and services in a way that our customers don’t have to worry about calling circles, rollover minutes, friends’ networks, day of the week or the time of day. All our customers need to think about is who they want to connect to next.”

The value increases with the nationwide Talk Unlimited Plan when consumers add a second line, which includes all of the same unlimited services, for just \$29.99. Customers can get two nationwide Talk Unlimited Plans for just \$89.99 – that’s a \$10 to \$30 savings per month (\$120 to \$360 a year) compared to similar plans with equivalent unlimited services from T-Mobile, AT&T and Verizon. Sprint currently does not offer an unlimited nationwide talk plan for individuals.

#### COMPARISON OF LEADING UNLIMITED NATIONWIDE TALK PLANS BY WIRELESS PROVIDER

	T-Mobile	Sprint	AT&T	Verizon	Cellular South
TALK	\$59.99	\$59.99*	\$69.99	\$69.99	\$59.99
UNLIMITED	YES	NO	YES	YES	YES
SECOND LINE	\$39.99	\$59.99*	\$49.99	\$49.99	\$29.99
TOTAL	\$99.99	\$119.99	\$119.99	\$119.99	\$89.99

\*Sprint voice-only plan is limited to 900 anytime minutes, unlimited mobile to mobile on Sprint’s network and unlimited nights and weekends after 7 p.m.

Even with its simple and affordable Talk Unlimited Plan, Cellular South also understands that talk isn’t enough for consumers today. They want to talk, text, e-mail and use the mobile web at an affordable, flat-rated, simple price. Many also want plans that make smartphones accessible to everyone in the household, without having to pay extra device fees. That’s why Cellular South’s Smartphone Unlimited Plan is the best option for individuals and families with smartphones.

While other wireless providers continue to tout their plans as the best value, wireless users are doing the math and the savings are not adding up. In fact, smartphone users on these same plans are paying \$109 to \$119 a month when data, texting and calling are added. Cellular South is on a mission to end the confusion and provide its customers with what they want – simple, affordable nationwide plans without any surprises - period.

"The truth about Cellular South's Smartphone Unlimited Plan is in the facts," Hankins said. "For just \$79.99, our customers get flat-rate talk, text, mobile web, and e-mail, without having to worry about device fees, tiered data limits and out-of-network charges. Compare that to \$109 a month for Sprint's plan, \$115 per month for similar services from AT&T and \$119 from Verizon."

The value increases with the Cellular South Smartphone Unlimited Plan when consumers add a second line, which includes all of the same flat-rate services, for just \$39.99. Customers can get two Smartphone Unlimited Plans from Cellular South for the cost of just one plan from AT&T or Verizon with equivalent services.

"Our industry-leading flat-rate, nationwide plans are just one of the reasons we're seeing an increase in smartphone users choosing Cellular South as their wireless provider," Hankins said. "It's not difficult to realize that Cellular South is the clear choice because we offer the best network, plans, devices and access to apps for smartphone users – hands down."

Making Cellular South even more appealing to today's smartphone user, the company has six Android-powered touchscreen smartphones available, including the Samsung Galaxy S – rated one of the best smartphones in the U.S. by *Time Magazine*. With its Super AMOLED touchscreen technology with SWYPE, super fast processor, integrated social networking and sleek design, the Samsung Galaxy S offers one of the best Android experiences available today. The Galaxy S is available for \$199.99 with a \$50 mail-in reward card. For a limited time, purchasers of the Galaxy S can get any device from the company's portfolio of equal value at no extra charge.

In addition, Cellular South is offering the following Android devices all for under \$100 (with a \$50 mail-in reward card):

- HTC Desire (\$74.99) – HD video recording 720p, Snapdragon processor, 5 MP camera
- LG Axis (\$99) – Powered by Android 2.1 with a touchscreen display with a QWERTY keyboard
- HTC Wildfire (\$19.99) – With Android 2.1 and HTC Sense interface technology
- Motorola Milestone (\$99.99) – Powered by Android 2.1, turn-by-turn voice-aided Google navigation, video and picture messaging
- HTC Hero (\$49) – Powered by Android 2.1, turn by turn voice-aided Google navigation, video and picture messaging

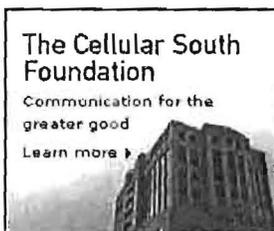
Beginning tomorrow, Cellular South will introduce its lightest smartphone, the Samsung Gem, for \$29.99 after a \$50 mail-in reward card. The compact, stylish Android touchscreen smartphone features a full HTML web browser, turn by turn navigation with voice prompts, an MP3 player, Swype™ typing technology and a 3.2 MP camera with LED flash and autofocus.

In addition, the company is continuing its iPhone trade-in program by offering consumers up to a \$199 off any device with a new, two-year agreement. And for consumers who activate two or more lines, Cellular South is waiving the \$36 activation fee.

For more information about Cellular South's Nationwide Talk Unlimited Plan and Smartphone Unlimited Plan, visit [www.cellularsouth.com/plans](http://www.cellularsouth.com/plans). To learn about its Android smartphone line-up, go to [www.cellularsouth.com/android](http://www.cellularsouth.com/android).

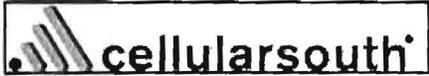
## About Cellular South

Cellular South is a diversified mobile communications company passionately committed to helping customers get the most out of their wireless devices and services. The nation's largest privately owned wireless communications provider accomplishes this goal by optimizing customers' app experience through Discover Apps, providing the most reliable and advanced high-speed nationwide wireless voice and data network, offering industry-leading family and unlimited flat rate voice, text and mobile web plans, and through its online and in-store Discover Centers, which give customers easy, simple and convenient tools, tips, advice and information on how to get the most out of their mobile phone. For more information about Cellular South and its products and services, visit [www.cellularsouth.com](http://www.cellularsouth.com).



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## Cellular South announces strategic alliance with Samsung Telecommunications to build LTE 4G high-speed wireless broadband data network infrastructure

Hu Meena, Cellular South president and CEO, at Samsung LTE commercial launch agreement ceremony, along with (far right, standing), Wade Creekmore, Jr. and Wesley Goings, and (seated far right), Jimmy Creekmore



Cellular South and Samsung Telecommunications America (Samsung Mobile) announced a strategic alliance today, November 17, to build a fourth generation (4G) mobile broadband network for the nation's largest private owned wireless communications provider using Long Term Evolution (LTE) technology.

The alliance also calls for Samsung Mobile, the No. 1 mobile phone provider in the U.S., to supply Cellular South with two LTE Band Class 12 4G smartphone handsets as well as other new and innovative network solutions operating in the 700 MHz spectrum. The devices and the network will be ready for launch in the fourth quarter of 2011.

LTE technology enables delivery of unprecedented wireless broadband service for higher performance mobile computing, multimedia and consumer electronic devices and applications. The technology is designed to deliver mobile data networks with higher speed and throughput performance, lower latency, roaming and improved efficiencies.

The alliance with Samsung is designed to allow both companies to jointly pursue the integration of rich multi-media services: "three screen differentiation" across smartphones, laptops and netbooks and televisions, including access to Samsung Media Hub, a library of video and literary content powered by some of the biggest names in entertainment.

Samsung Mobile and Cellular South plan to launch LTE service by the end of 2011 using voice-over LTE (VoLTE) and continue to expand availability across its 700 MHz footprint in 2012.

The LTE announcement builds on Cellular South's technology leadership as one of the first wireless providers to launch high speed wireless broadband service in its service area using CDMA Evolution-Data Optimized (EV-DO) technology. The company's data innovation and leadership have been marked by the introduction of new multimedia handsets and innovative applications such as games, e-mail, Internet access, picture and video messaging on a variety of devices, including handsets, PDAs, smartphones and netbooks.

"Our move to 4G is driven by our vision of creating an unmatched experience and enabling our customers to experience pervasive wireless Internet connectivity and mobility," said Hu Meena, president and CEO of Cellular South. "Cellular South is pleased to partner with Samsung Mobile on an LTE solution that uses our entire spectrum in the lower 700 MHz band. This network will deliver a first-class LTE experience to our customers who want the freedom to access content and services and communicate in new and innovative ways, whether it's viewing video, browsing the mobile web, listening to their favorite music, gaming or social media."

Meena said a number of factors are setting the stage for Cellular South's 4G network migration, including customers' evolving appetite for more information, entertainment and functionality along with expectations of immediate access, high speed, ease of handling and seamless mobility. "With a host of new devices and applications and a focus on embedded wireless in virtually



every piece of electronics you buy in any store, we believe LTE is the best technology with the scope and scale to deliver on our promise," he said.

"Samsung Mobile is excited to work with Cellular South to bring the speed and connectivity of LTE infrastructure and devices to consumers in the Southeastern U.S. along with two LTE-enabled handsets by the fourth quarter of 2011," said Omar Khan, chief strategy officer for Samsung Mobile. "The LTE network and upcoming handsets will enable Cellular South customers to stream videos, download music and improve overall productivity in their work and personal lives."

Samsung Mobile's commercial LTE network products leverage years of orthogonal frequency division multiple access (OFDMA) experience and have flexible bandwidth support of 1.4 to 20 MHz standards. Network infrastructure features include:

- Support for a wide array of enhanced node B (eNB) products, including rack types, remote radio heads, picocell and distributed antenna system (DAS) hosts.
- A scalable, single rack, enhanced packet core (EPC) along with IP multimedia subsystem (IMS) products supporting rapid deployment and end-to-end device quality control
- An open architecture supporting multi-vendor inter-operation through initiatives such as the LTE Strategic Test Initiative (STI)
- Incorporation of high efficiency multimode amplifiers and energy saving mode

"Today's 4G announcement presents a major growth opportunity for Cellular South," Meena said. "Fourth generation's high data speeds will usher in a new era of wireless applications and appliances, all of which can benefit from connecting to one of the industry's premier wireless broadband data networks."

For more information about Cellular South's LTE plans, go to [www.cellularsouth.com](http://www.cellularsouth.com) or go to [www.samsungusnews.com](http://www.samsungusnews.com).

#### **About Cellular South**

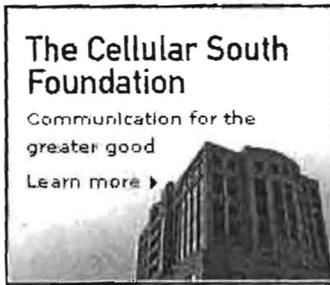
Cellular South is a diversified mobile communications company passionately committed to helping customers get the most out of their wireless devices and services. The nation's largest privately owned wireless communications provider accomplishes this goal by optimizing customers' app experience through Discover Apps, providing the most reliable and advanced high-speed nationwide wireless voice and data network, offering industry-leading family and unlimited flat rate voice, text and mobile web plans, and through its online and in-store Discover Centers, which give customers easy, simple and convenient tools, tips, and information on how to get the most out of their mobile phone. For more information about Cellular South and its products and services, visit [www.cellularsouth.com](http://www.cellularsouth.com).

#### **About Samsung Telecommunications America**

Samsung Telecommunications America, LLC, a Dallas-based subsidiary of Samsung Electronics Co., Ltd., researches, develops and markets wireless handsets and telecommunications products throughout North America. For more information, please visit [www.samsungwireless.com](http://www.samsungwireless.com).

#### **About Samsung Electronics Co., Ltd.**

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2009 consolidated sales of US\$116.8 billion. Employing approximately 188,000 people in 185 offices across 65 countries, the company consists of eight independently operated business units: Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, Digital Imaging, Semiconductor and LCD. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit [www.samsung.com](http://www.samsung.com).



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## Cellular South Smartphones



**NEW!**  
Motorola Milestone X

★★★★★ (12)



YOUR PRICE

**\$149.99**

after \$50.00 reward card

✓ In Stock

Select Phone

We'll show you plans next



**NEW!**  
HTC 7 Pro

★★★★★ (1)



YOUR PRICE

**\$199.99**

after \$50.00 reward card

✓ In Stock

Select Phone

We'll show you plans next



**ON SALE!**  
Samsung Galaxy S Showcase

★★★★★ (389)



YOUR PRICE

**\$99.99**

after \$50.00 reward card

✓ In Stock

Select Phone

We'll show you plans next



**ON SALE!**  
Samsung Gem

★★★ (48)



YOUR PRICE

**\$39.99**

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