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News

Cincinnati Bell is First U.S. Carrier to Launch Nokia 5800 XpressMusic Smartphone

Cutting-Edge Multimedia Experience with Full Nationwide Coverage on Best Wireless Network in Cincinnati and Dayton

CINCINNATI - May 4, 2009 - Cincinnati Bell Wireless, a division of Cincinnati Bell Inc. (NYSE: CBB) today became the first U.S.-based carrier to launch the internationally acclaimed Nokia 5800 XpressMusic smartphone in the United States. The debut of Nokia's first mass market touch screen smartphone on a U.S. operator has been heavily anticipated by consumers seeking the enhanced functionality of a touch screen handset at an attractive price point.

"The touch screen Nokia 5800 XpressMusic adds a new dimension to Cincinnati Bell's growing smartphone line up," said Tim Bracken, director of consumer wireless for Cincinnati Bell. "It truly is a modern entertainment device with advanced Web browsing, built-in GPS, picture messaging, and music capabilities that surpass expectations for a fresh everyday smartphone. Also, the Nokia 5800 is WiFi-enabled, which means customers can achieve some of the fastest data speeds available today."

Highly regarded for the music and audio playback features, the Nokia 5800 XpressMusic comes with an 8GB microSD memory card and a one touch 'Media Bar.' The Media Bar enables one-touch access to a user's music collection, image and video gallery, web browser and other multimedia functions. The Nokia 5800 XpressMusic also boasts a 3.2 megapixel camera enhanced with a Carl Zeiss lens. Images and video are displayed on the vibrant high-resolution 3.2-inch screen in nHD.

"The Nokia 5800 XpressMusic has sold over three million units globally since it came to market in October of 2008 through our various partnerships including a wide range of operators," says Ian Laing, Vice President of Sales, Nokia North America. "With the Nokia 5800 XpressMusic, Cincinnati Bell Wireless customers will receive a spectacular music experience along with the quality expected from a Nokia device."

Along with the Media Bar, the Nokia 5800 XpressMusic also comes with a unique Contacts Bar, allowing consumers to easily keep in touch with their favorite contacts. The Contacts Bar allows for access to a visual history of incoming, outgoing and missed calls, text and multimedia messages and their most recent blog posts.

The Nokia 5800 XpressMusic makes an ideal gift for Mother's Day, Father's Day or graduations. Measuring 4.27 x 2.04 x 0.61 inches and weighing just 3.8 ounces, this handset is sharp, slim and loaded with features including:

- Brilliant 3.2-inch display featuring a true widescreen format
- WiFi and Bluetooth® v 2.0 enabled*
- Quad-band GSM allows for international roaming
- Several e-mail options including Mail for Exchange and built-in support for popular consumer e-mail services using the IMAP, POP3, and SMTP protocols
- Full HTML web browser with Adobe Flash
- A 3.2 megapixel camera with Carl Zeiss Optics and video recording capabilities
- Nokia digital music player supporting mp3, AAC, AAC+, eAAC+ and WMA file formats
- 3.5 mm AV connector
- Integrated stereo speakers with surround sound

The Nokia 5800 XpressMusic is available from Cincinnati Bell Wireless for \$149 with a new activation and mail-in rebate. In addition to full nationwide coverage, Cincinnati Bell customers use the best wireless network with the fewest dropped calls in Cincinnati and Dayton.** Rate plans ideal for the Nokia 5800 XpressMusic include the Cincinnati Bell Smart Phone Family Plan as well as individual plans that start at \$49 per month and include unlimited text, picture messaging, and Internet. For full handset details and rate plans, visit any Cincinnati Bell retail store, call 1-800-500-1279, or go to www.cincinnati-bell.com/touch.

*Bluetooth is a registered trademark of Bluetooth SIG, Inc.

**Best network/fewest dropped call claim based on an independent study conducted in Feb/March 2009 About Nokia

Nokia is the world's number one manufacturer of mobile devices by market share and a leader in the converging Internet and communications industries. We make a wide range of devices for all major consumer segments and offer Internet services that enable people to experience music, maps, media, messaging and games. We also provide comprehensive digital map information through NAVTEQ and equipment, solutions and services for communications networks through Nokia Siemens Networks. About Cincinnati Bell Inc.

With headquarters in Cincinnati, Ohio, Cincinnati Bell provides integrated communications solutions including local, long distance, data, Internet, and wireless services that help keep residential and business customers in Greater Cincinnati and Dayton connected with each other and with the world. In addition, businesses ranging in size from start-up companies to large enterprises turn to Cincinnati Bell for efficient, scalable office communications systems as well as complex information technology solutions including data center and managed services. Cincinnati Bell conducts its operations through three business segments: Wireline, Wireless, and Technology Solutions. For more information, visit www.cincinnati-bell.com

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News

Cincinnati Bell Becomes First Carrier in North America to Offer Pharos Traveler 137 Touchscreen Smartphone

TORRANCE, Calif. & CINCINNATI--(EON Enhanced Online News)--Pharos Science & Applications today announced the launch of the Pharos Traveler 137 Smartphone with Cincinnati Bell Inc. (NYSE CBB). The Traveler 137 is a Windows Mobile-based touchscreen Smartphone with award-winning features and capabilities with integrated GPS and navigation software. Cincinnati Bell is the first carrier in North America to offer the Pharos Traveler 137.

"We are delighted that Cincinnati Bell will be offering the Pharos Traveler 137 Smartphone to their customers."

"We are constantly striving to bring the best technology to our wireless subscribers and excited to offer a 3G Windows Mobile Smartphone as advanced as the Pharos Traveler 137," said Eric Bernard, Senior Manager Wireless Product and Supply Chain for Cincinnati Bell Wireless. "Business customers in particular will find this device appealing. It offers a full suite of Windows applications, the new look and feel of Windows Mobile 6.5, and full 3G wireless network capabilities allowing for faster data connections when using the Cincinnati Bell Wireless network."

"We are delighted that Cincinnati Bell will be offering the Pharos Traveler 137 Smartphone to their customers," said Bob Serafini, VP Enterprise Sales for Pharos. "We are certain that the Cincinnati Bell customers will find the Traveler 137 to be the most capable and elegant Smartphone available."

The Traveler 137 Smartphone represents Pharos' third generation of Windows phones. Weighing 4.9 ounces and measuring 4.6 by 2.4 inches, it includes the following key features:

- Windows Mobile 6.5 Operating System
- Award-winning Pharos Smart Navigator GPS software and server-based travel information and navigation service
- Corporate and personal e-mail connectivity
- Quad-band GSM and tri-band 3G wireless network capabilities for improved roaming experience worldwide
- 480 x 800 megapixel touchscreen display with touch-and-sweep interface
- Dual camera with 3 megapixel for picture or video and 0.3 megapixel for video conferencing
- FM radio tuner

The Pharos Traveler 137 was featured in the best Smartphone and best Mobile CE device categories of the "Hot for the Holidays" awards program sponsored by CTIA (Cellular Telephone Industry Association). It also was awarded a 2009 CES (Consumer Electronics Show) Innovation award for the Smart Navigator software.

For more information about the Pharos Traveler 137 from Cincinnati Bell, go to www.cincinnatibell.com/business/wireless.

About Pharos Science and Applications, Inc.

Pharos Science & Applications, Inc. is a leading provider of GPS navigation solutions, location-based services for mobile devices, and 3G Smartphones. The company is a Microsoft Gold Certified Partner, a charter member of Microsoft's Partner Advisory Council and a member of ITS America and CTIA. Pharos products are sold through a network of leading national retail locations and online stores. For more information, visit www.pharosgps.com.

About Cincinnati Bell Inc.

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Cincinnati Bell Plans

Starter Plans

200 Minute Plans Include:

- Nationwide Coverage
- Free U.S. Long Distance
- Call Waiting, Caller ID and 3-Way Calling

Anytime Minutes	Nights & Weekends	Text Messaging	Monthly Rates
200 Get Details	N/A	Unlimited Text & Data (add \$20 for Unlimited Smartphone Data)	\$29 ⁹⁹ ORDER
200 Get Details	1000	\$14.99 Unlimited Text	\$29 ⁹⁹ ORDER

Individual Rate Plans

All Individual Plans Include:

- Unlimited Nights & Weekends
- Nationwide Coverage
- Unlimited Nationwide Mobile-to-Mobile
- Free U.S. Long Distance
- Call Waiting, Caller ID and 3-Way Calling

Anytime Minutes	Nights & Weekends	Text Messaging	Monthly Rates
500 Get Details	9pm - 6am Unlimited	\$14.99 Unlimited Text	\$39 ⁹⁹ ORDER
1000 Get Details	9pm - 6am Unlimited	\$14.99 Unlimited Text	\$59 ⁹⁹ ORDER

Shared Rate Plans

All Shared Plans Include:

- Unlimited Nights & Weekends
- Nationwide Coverage
- Call Waiting, Caller ID, and 3-Way Calling
- Free U.S. Long Distance
- Unlimited Nationwide Mobile-to-Mobile
- Additional users are just \$10 per month each

Shared Anytime Minutes	Nights & Weekends	Max # of Users	Text Messaging	Monthly Rates (2 users)
600 Get Details	9pm - 6am Unlimited	5	\$25 Unlimited Text on all lines	\$59 ⁹⁹ ORDER
750 Get Details	9pm - 6am Unlimited	5	\$25 Unlimited Text on all lines	\$69 ⁹⁹ with 2 users ORDER
1500 Get Details	9pm - 6am Unlimited	5	\$25 Unlimited Text on all lines	\$89 ⁹⁹ with 2 users ORDER
3000* Get Details	7pm - 6am Unlimited	5	FREE Unlimited Text on all lines	\$89 ⁹⁹ with 2 users ORDER

* 3000 minute shared plan is only available for customers switching service from another wireless phone carrier. To qualify for this plan you must agree to keep your current wireless phone number for all new lines you are adding (port your number from another wireless phone carrier). Requires 2 year contract.

Shared Unlimited Plans

Unlimited Plans	Minutes Included	Text & Data	Add'l Users (max 5)	Monthly Rates (2 users)
Unlimited Family Plan Get Details	Unlimited	Unlimited	\$50	\$149 ⁹⁹ ORDER
Unlimited Family Plan w/Bundle* Get Details	Unlimited	Unlimited	\$40	\$139 ⁹⁹ ORDER

*Unlimited Bundle requires subscription to HomePak or Custom Connections and ZoomTown. Minimum of 2 users required.

Messaging & Media Plans

Talking is just the tip of the iceberg. Want to use your wireless to share photos, download ringtones, play games, get Info On Demand, check movie times and email away? We've got the plans for multi-taskers like you.

Individual Plans	Messages Included*	Media Included	Monthly Cost Per Line
500 Messages with Pay Per Use Media	500	Pay Per Use	\$4 ⁹⁹
1,000 Messages with Pay Per Use Media	1,000	Pay Per Use	\$9 ⁹⁹
Unlimited Texting	Unlimited	Pay per use	\$14 ⁹⁹
Unlimited Media	Pay per use	Unlimited	\$14 ⁹⁹
Unlimited Messaging & Media	Unlimited	Unlimited	\$19 ⁹⁹
International Messaging	100	Pay per use	\$9 ⁹⁹
Mobile Data International 20MB	Pay per use	20MB	\$24 ⁹⁹
Mobile Data International 50MB	Pay per use	50MB	\$59 ⁹⁹
Mobile Data International 100MB	Pay per use	100MB	\$119 ⁹⁹
Mobile Data International 200MB	Pay per use	200MB	\$199 ⁹⁹

*Includes incoming & outgoing messages

Family Plans*	Messages Included	Media Included	Monthly Cost (max 5 users)
Unlimited Family Messaging	Unlimited	Pay Per Use	\$25 ⁰⁰

ADD Unlimited Media for only \$10/month per user. Unlimited Family Messaging Plan required.

On All Data Plans: Overage charges for messages (text and MMS) are \$0.20 per message. Overage and Pay Per Use charges for media are \$0.05 per kilobyte.

*Family Unlimited Messaging plan available only on qualified family rate plans. All lines within the qualified account must have unlimited messaging. Limit five lines per account with unlimited messaging. Normal data usage charges apply for picture messages (mms) unless a media plan is selected.

Smartphone Plans

Plan Options	Monthly Cost
BlackBerry Life [™] Unlimited Email Access	\$19 ⁹⁹
Personal Email & Unlimited Data Unlimited Access to Email & Internet	\$29 ⁹⁹
Corporate Email Service BES/Exchange Unlimited Access to Email, Internet & Corporate Intranet	\$34 ⁹⁹
Unlimited Messaging	\$10 ⁰⁰

[†]Only available on BlackBerry® devices and restricts Internet Browser, MMS, and applications.

Smartphone Family Plan

When you purchase one Personal email and unlimited Internet or BlackBerry® Enterprise/Corporate data plan, you can add another line with Unlimited Access to Personal Email and Internet.

Smartphone Family Plan	Monthly Cost Per additional line
Add a Line	\$19 ⁹⁹

Voice2Text Plans

Get your voicemail as text and stay connected anytime, anyplace, anywhere. [Learn more about Voice2Text](#)

Plan	What's Included	Overage	Monthly Fee
Voice2Text Lite	25 conversions	\$0.22/conversion	\$4 ⁹⁹
Voice2Text Unlimited	Unlimited conversions	N/A	\$5 ⁹⁹

Voice2Text On Demand is also available pay-per-use at \$0.25/message.

Tethering Plans

Tethering allows you to use your Cincinnati Bell Wireless device as a modem for a laptop to connect to the Internet (device restrictions may apply)

Plan	Msgs Included	Data Included	Voice Plan Required	Monthly Pricing
Tethering Premium Plan	N/A	N/A	Yes	\$30 ⁰⁰

i-wireless Prepaid Plans

Plan	Price	Voice	Text	Data
Simply 10	None	\$0.10/min	\$0.20/text	\$0.05/KB
Simply 10 w/ Media Upgrade	\$0.50/day	\$0.10/min	Unlimited	10MB/month \$0.05/KB overage
Nights & Weekends	\$1/day	Free 7pm - 6:59am & on weekends, \$0.10/min during day	\$0.20/text	\$0.05/KB
Nights & Weekends w/ Messaging & Media Upgrade	\$1.50/day	Free 7pm - 6:59am & on weekends, \$0.10/min during day	Unlimited	10MB/month \$0.05/KB overage
Unlimited Weekly	\$15/week	Unlimited	Unlimited	25MB/week \$0.05/KB overage
Smartphone	\$20/week	Unlimited	Unlimited	Unlimited
\$35 Unlimited Talk & Text	\$35/mo	Unlimited	Unlimited	\$0.05/KB
Unlimited Monthly Plan	\$45/mo	Unlimited	Unlimited	100MB
Unlimited Smartphone Plan	\$60/mo	Unlimited	Unlimited	Unlimited

Cincinnati Bell Website Claims

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Overview Phones Rate Plans Mobile Broadband Coverage Mobile Manager Media Apps Send A Text Message Wireless Web Portal Accessories



2x faster than other national carriers.

[What's new with 4G?](#) [What Can I Do with 4G?](#) [Speed Comparison](#) [4G Availability](#)



Change the way you view the mobile internet

Cincinnati Bell is getting faster with 4G! How much faster? Our supercharged 4G network delivers speeds twice as fast as other national carriers.

Experience the power of 4G. Everything. Faster.

[What can I do with 4G?](#)


HUAWEI
ASCEND X 4G



[Learn More](#)

4G Coverage Map

4G is now available. Check the map to see current local and national coverage.

[View Coverage Map](#)



4G Speed Test

Cincinnati Bell's 4G network is twice as fast as other national carriers.

[View Results](#)

UP TO
2x
FASTER

Questions about 4G?

We've got answers! Have a look at some of the most often asked 4G questions.

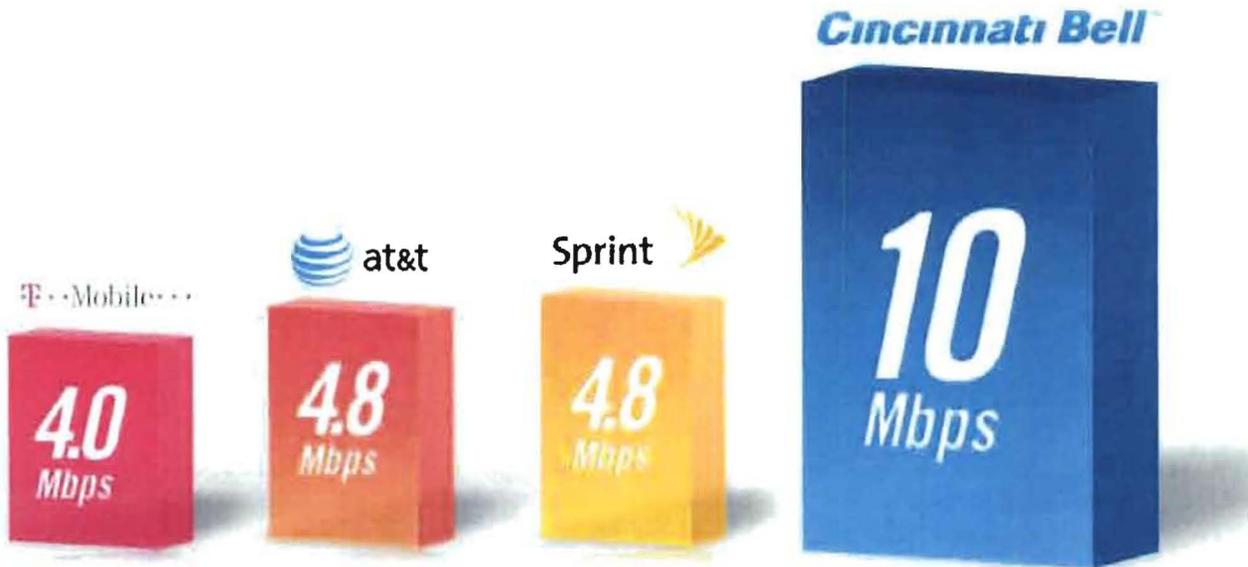
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4G Speed Test

2x FASTER

Twice as fast as other national carriers.



*4G network speed claim based on field comparison of avg. download speeds for CBW, AT&T, Sprint and T-Mobile conducted April 2011. Actual speeds may vary. 4G not available in all areas.

Allied Wireless (Alltel) Smartphones

Phone Name

After Rebates

Hot Deals!



LG Axis™

- Android Powered QWERTY
- Large 3.2" Touchscreen
- 3.2MP Camera with Picture and Video
- Wi-Fi and Bluetooth

\$79.99

Compare



Motorola Milestone X™

- Android Platform 2.2
- 8.0 MP camera with HD camcorder
- HDMI Output
- Large 4.3" touch-screen Display

\$149.99

Compare



Samsung Gem™

- Android Platform 2.1
- 3.2 MP camera with video
- Rev A / Wi-Fi capable
- Touchscreen

\$0.00

 ONLINE ONLY

Compare



HTC Merge

- Captures video in 720p HD
- Bluetooth 2.1 with A2DP
- 802.11b/g/n WiFi support
- 5 MP camera

\$129.99

Compare



HTC Wildfire™

- Android Platform 2.1
- 5 MP auto-focus camera with flash
- Rev A/WiFi capable
- 3.2" Touchscreen

\$1.00

Compare

Phone Name

After Rebates

Hot Deals!



BlackBerry® Curve™ 8530

- BlackBerry 5.0 Applications
- 2.0 MP camera
- microSD™ capable up to 32GB
- Blackberry™ App World

\$1.00

Compare



BlackBerry® Bold™ 9650

- BlackBerry Handheld 5.0 Applications
- 3.2-MP auto-focus camera, with image stabilization
- Wi-Fi capable
- Blackberry™ App World

\$149.99

Compare

Allied Wireless (Alltel) Plans

Plans

By Type

- Family Plans
- Individual Plans**
- Prepaid Plans

By Device

- Smartphones
- Feature Phones
- Data Card

Individual Plans

Smartphones

Super smartphones, unlimited text and data, unlimited talk to My Circle and Mobile-to-Mobile numbers plus unlimited night & weekend minutes – what's not to love?

See our [coast-to-coast coverage map](#)

Smartphones		Feature Phones	
Anytime Minutes	Talk, Text, & Data monthly access	My Circle	Additional Minute Rate
Unlimited See Details	\$89.99 ⓘ Buy	-	-
Plan Add Ons	See details	-	-

Includes unlimited text, picture, and video messaging. Also includes unlimited data

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Plans

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Family Plans

Smartphones

Get even more value from your smartphone with a family plan. Nationwide voice minutes plus unlimited messaging and data*, all for one low monthly price!

See our [coast-to-coast coverage map](#)

Smartphones			Feature Phones	
Anytime Minutes	Talk, Text, & Data monthly access - 2 lines*	Each Extra Line (up to 3) monthly access	My Circle Unlimited Talk & Text†	Additional Minute Rate
Unlimited <small>See Details</small>	\$159.99 Buy	\$40 Feature Phone \$70 Smartphone	n/a	n/a
500	\$109.99 Buy	\$20 Feature Phone \$40 Smartphone	15	40¢
750	\$119.99 Buy	\$20 Feature Phone \$40 Smartphone	15	35¢
1200	\$129.99 Buy	\$20 Feature Phone \$40 Smartphone	15	35¢
Plan Add Ons	See details	-	-	-

All plans include unlimited Mobile to Mobile and unlimited nights & weekend minutes starting at 9pm.

[» International Services](#)

* 2 lines including a smartphone & feature phone with unlimited text, picture, and video messaging for each line.

Smartphone includes unlimited data

• includes unlimited talk and text to My Circle numbers

<http://www.alltelwireless.com/plans/family-plans>

