

August 4, 2011

***Via Electronic Filing***

Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, DC 20554

**Re: Written Ex Parte Presentation, CG Docket No. 10-207**

Dear Ms. Dortch:

On August 3, 2011, Christopher Guttman-McCabe, Vice President, Regulatory Affairs, Brian Josef, Assistant Vice President, Regulatory Affairs, CTIA – The Wireless Association® (“CTIA”), met with Sherrese Smith, Senior Counsel and Legal Advisor, Amy Levine, Special Counsel and Legal Advisor, and Jessica Almond, Special Counsel, all in the Office of Chairman Genachowski.

The parties to the meeting discussed the Commission’s “Bill Shock” proceeding. CTIA highlighted the numerous tools offered by carriers and third parties to enable subscribers to check data, voice minutes and messaging usage. Such tools include dialing shortcuts, text message alerts, applications and data usage calculators. CTIA also discussed the continuous innovation in account management offerings designed to ensure that wireless consumers have information about and access to the necessary tools and alerts to help avoid unexpected overage charges.

Pursuant to Section 1.1206 of the Commission’s rules, a copy of this letter is being filed via ECFS with your office. Please do not hesitate to contact the undersigned with any questions.

Sincerely,

*/s/ Christopher Guttman- McCabe*

Christopher Guttman-McCabe

cc: Sherrese Smith  
Amy Levine  
Jessica Almond