



Chairman Julius Genachowski
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

RE: AT&T's proposal to merge with T-Mobile USA, Commission's 11-65 docket

August 11, 2011

Dear Chairman Genachowski:

Wisconsin is a state full of geographic diversity. We have college towns, big cities, farms, forests, and so many other landscapes that dot the state. As the Executive Director of the Wisconsin State Cranberry Growers Association, I have a keen interest in promoting and meeting the needs of the agricultural and rural areas of the state.

Our organization works to cultivate the cranberry industry and support our growers. Since we can't directly contact Mother Nature or woo the stock markets, we provide educational resources, perform responsible environmental stewardship, promote sound governmental policies, and work on ensuring effective public communications.

We know our farmers work hard to grow and maintain their business, and feel that they could also use additional support. Specifically, many farmers associated with our organization would benefit from access to wireless broadband. Increasingly this technology has played an important role in agriculture. For cranberry growers, access to wireless broadband means access to weather reports, radar, research data and e-commerce.

At present, access to mobile broadband in rural areas of Wisconsin is not at the level it needs to be. In order to address the issue, we recommend and encourage your approval of the application from AT&T and T-Mobile to merger their companies.

This merger would extend mobile broadband coverage to a huge percentage of the country at a faster rate than would currently be possible by AT&T alone.

The cranberry farmers of Wisconsin have a lot to gain from this merger. The use of technology in the agricultural industry is becoming more standard every day. Our growers are excited about the potential of this merger and we hope that you are as well.

Regards,



Tom Lochner
Executive Director
Wisconsin State Cranberry Growers Association

CC: Commissioner Mignon Clyburn
Commissioner Michael Copps
Commissioner Robert McDowell