

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554**

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| In the Matter of |) | |
| |) | |
| Creation of A Low Power Radio Service |) | MM Docket No. 99-25 |
| |) | |
| Amendment of Service and Eligibility Rules for FM Broadcast Translator Stations |) | MB Docket No. 07-172 RM-11338 |

To: The Commission

Comment of the Sun City Center (Florida) Community Association, Incorporated

The Sun City Center Community Association (“SCCCA”) respectfully submits comments to the above captioned proceeding in support of its intention of submitting an application to the Commission for a new non-commercial, 100 Watt, Low Power FM (“LPFM”) radio station at the appropriate time.

Our need is to provide timely and accurate information to our nearly 20,000 population in this age-restricted community. We observe that the programs of the commercial broadcasters in this area do not address the needs of our community that is exclusively comprised of Senior Citizens.

1. We applaud the Commission’s decision to expand LPFM licensing opportunities by repealing the requirement that LPFM stations must operate a minimum distance from nearby stations operating on “third adjacent” channels.¹ We further welcome the Commission’s action that provides an opportunity for new LPFM stations in markets such as Tampa-St. Petersburg-Clearwater within which our community is located.²

2. An LPFM station here would be operated by the SCCCA, an association of all volunteer directors, with radio programs produced locally by volunteer residents with

¹ *Third Notice of Proposed Rule Making*, MM Docket No. 99-25, at paragraph 5.

² *Appendix A* of Document FCC 11-105 at Arbitron Rank #20.

with no commercial interests in the programming. Music programs will not be excluded, but the main thrust of the air time will be on news and discussions regarding topics of interest or concern to our potential audience of average age 74. To that extent, we share the Commission's concern that other low-power FM stations that simply translate the programs of other commercial stations could occupy a channel that might otherwise serve our unique purpose of communicating with Senior Citizens.³

Respectfully Submitted,

**SUN CITY CENTER COMMUNITY ASSOCIATION,
INCORPORATED**

/s/ Edmund L. Barnes, President
August 25, 2011

Sun City Center Community Association, Inc.
1009 N. Pebble Beach Blvd
Sun City Center, FL 33573

³ *Third Notice of Proposed Rule Making*, MM Docket No. 99-25, at paragraph 13.