

The Humane Society of the United States is airing commercials on various networks, at all times of the viewing day that depict tortured, abused and neglected animals. These spots contain questions in the titles that seemingly come from the animals asking "when will they stop beating me" over the image of a dog shaking in fear.

To say these spots are revolting, upsetting, shocking and sickening would be an understatement.

Exposes the viewing public, including young children, to these messages is simply wrong.

Soliciting donations via memberships in this manner is outside of the bounds of decent broadcast standards.

The images and attached verbage are shocking and not suitable for adults, never mind children. This type of content does not belong on television.

I respectfully ask that this organization be prevented from airing this material.