



September 8, 2011

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: United States Cellular Corporation

Docket No. CG 10-207

Dear Ms. Dortch:

In accordance with Section 1.1206 of the Commission's rules, 47 C.F.R. § 1.1206, we hereby provide you with notice of an ex parte presentation in connection with the above-captioned proceedings. On September 6, 2011, the undersigned, met with Sherrese Smith and Jessica Almond of the Chairman's office to discuss bill shock related items.

During the course of that discussion, U.S. Cellular stressed the following items:

- U.S. Cellular currently provides voluntary overage protection notices on voice and text limits (at 75% and 100% of plan limits) to customers who sign up for the free service. Approximately three million U.S. Cellular customers have signed up for the notices.
- U.S. Cellular's current billing system is incapable of providing automated alerts on data service. The Company is in the process of an ongoing billing system conversion that will allow the Company to provide overage protection alerts on data usage. That billing conversion project to date is expected to cost in excess of \$133 million and be completed in 2013.
- Customers are informed of the availability of overage protection notices at the point of sale and via the Company website. Customers can also obtain information about current voice/text usage amounts by dialing #min or calling a customer service IVR.
- U.S. Cellular believes that voluntary industry solutions are a better fix to any perceived customer notice problems that exist in the industry and is supportive of those solutions in lieu of agency action.

Sincerely,

/S/

Grant B Spellmeyer, Esq.
Executive Director – Federal Affairs & Public Policy

CCs to:

Sherrese Smith
Jessica Almond