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Received & Inspected

AUG 31 2011

FCC Mail Room

August 22, 2011

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, Southwest
Washington, DC 20554

RE: AT&T and T-Mobile's proposed merger, WT Proceeding 11-65

Dear Commissioners:

I have worked for several years as executive director of the West Virginia Hospitality & Travel Association (WVHTA), which is the official voice of the food service, lodging, convention and visitors bureaus, and travel industries in the state. I recognize that, as the national economy continues to teeter, nervous Americans are having second thoughts about vacationing, traveling, and eating out. For businesses in the tourism industry, and the hard-working men and women who keep those enterprises going, this trend is deeply troubling.

Internet media is perhaps the most powerful tool for enticing potential tourists to visit our state. Email, online advertisements, and successful business websites all help bring tourists to West Virginia. These tactics work best when accessed via broadband, which is why I support the pending merger of AT&T and T-Mobile.

The merger will allow AT&T to offer 4G LTE mobile coverage to 55 million more Americans, enabling them to reserve rental cars, flights, hotel rooms, or a table at a local restaurant online, all with unprecedented speed and ease.

Flexibility and access are crucial to the tourism and hospitality industry. With more Americans using their wireless devices to access the Web, we have more potential tourists and patrons whom we can target – with the help of faster speeds and greater data capacity.

I, and many of my associates in the tourism industry, look forward to using the capabilities associated with this merger to support and grow West Virginia's tourism industry. I encourage you to approve the transaction.

Sincerely,

Carol S. Fulks
President

CC: Chairman Julius Genachowski
Commissioner Mignon Clyburn
Commissioner Michael Copps
Commissioner Robert McDowell

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