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Ex Parte

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act, MB Docket No. 11-93

Dear Ms. Dortch:

On November 30, 2011, I had a telephone conversation with Erin McGrath, Acting Legal Advisor to Commissioner McDowell, to discuss implementation of the CALM Act.

I expressed Verizon's general support for an interpretation of the CALM Act's safe harbor provision that would appropriately take into account the roles assigned by the A/85 Recommended Practice for the various players in the video creation, aggregation, and distribution chain in addressing the loudness levels of commercials. As industry continues to roll out the implementation of the A/85 Recommended Practice, the likelihood of consumers experiencing problems with the loudness levels of commercials will continue to diminish, and with it any need for more burdensome approaches to ensuring compliance.

Sincerely,

A handwritten signature in black ink that reads "Leora Hochstein".

cc: Erin McGrath