

December 7, 2011

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *Ex Parte* Notice, Implementation of the Commercial Advertisement Loudness Mitigation Act, MB Docket No. 11-93

Dear Ms. Dortch:

On December 6, 2011, the undersigned had a telephone conversation with Erin McGrath of Commissioner Robert McDowell's office regarding the above proceeding. Specifically, the conversation focused on practical considerations involving the treatment of promotions and its effect on networks without advertising and children's television networks. The conversation was otherwise consistent with the *ex parte* notice filed by Starz Entertainment, LLC on December 5, 2011 in this proceeding.

Please contact me if you have any questions regarding this notice.

Sincerely,



Susan A. Mort

cc: Erin McGrath