

Received & Inspected
DEC 13 2011
FOG Mail Room

COB-CC-1169

**RICK
DANCER**

Rick Dancer Media Services LLC

37170 Camp Creek Rd.
Springfield, Oregon 97478

541 232 3143
rick@rickdancer.com

RickDancer.com

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
445 12th Street, SW
Washington, DC 20554

To whom it may concern,

My name is Rick Dancer. I'm a website video producer with a small business (one part-time employees and myself and I hire photographers based on the job) in Springfield, Oregon.

Most of my client base is made up of non-profit companies that do work in our community.

I'm putting together a public service type television show for the local affiliate that will air many of these videos. We want to inform the community of what's going on with domestic violence, rights for the disabled, programs for the disabled and fun and entertaining things going on in the community as well.

We will also feature other clients such as the Army Corps of Engineers in airing a video we shot for them explaining the system of dams in the Willamette Valley and why people living near streams and rivers need to be on alert.

I am writing to ask for an exemption from the Closed Captioning Requirements.

I did some research and for me to add closed captioning to my program would cost me \$800 dollars per show which makes it unaffordable at this time.

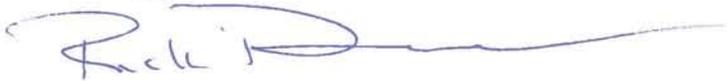
Another difficulty with the closed captioning is that the way we would have to produce it would give viewers no choice but to have the captioning on the show at all times. That will drive viewers away and defeat the purpose of what I'm trying to do.

In order to produce this very important programming I need an exemption from the closed captioning rules. I believe closed captioning is important but the station I'm working with is also small and doesn't have the capability to do this for my show and I would have to go outside my business in order to get it done.

I believe this show is important information for the community and will give voice to segments of our population who right now feel voiceless.

I'm asking for an exemption and hope that you can grant my request so we can move ahead with this very important and worthwhile venture.

Sincerely,



Rick Dancer.

rick@rickdancer.com