

December 23, 2011

Ex Parte

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

*Re: Closed Captioning of Internet Protocol-Delivered Video Programming
MB Docket No. 11-154*

Dear Ms. Dortch:

On December 21, 2011, on behalf of Apple Inc., Rob Carter and I spoke to Alison Neplokh, Chief Engineer of the Media Bureau, regarding the above-referenced proceeding.

We discussed the use of SMPTE-TT for interchange of captioning from owners to distributors and for delivery to consumers. Specifically, we noted that, in addition to SMPTE-TT, the FCC should ensure that companies have the flexibility to use other widely accepted standards developed now or in the future. We also observed that if FCC rules refer to SMPTE-TT in any way, the FCC should recognize both that the standard contains elements that are not necessary to achieve the Commission's goals and that additional work by standard-setting groups will be necessary to establish a common, industry-wide agreed subset of SMPTE-TT features to implement the captioning rules.

Pursuant to the Commission's rules, a copy of this notice is being filed electronically in the above-referenced docket. If you require any additional information please contact the undersigned.

Sincerely yours,

/s/ Paul Margie

Paul Margie
Counsel for Apple Inc.

cc: Alison Neplokh