

**Before the
Federal Communications Commission
Washington, DC 20554**

In the Matter of)	
)	
Standardized and Enhanced Disclosure)	
Requirements for Television Broadcast)	MM Docket No. 00-168
Licensee Public Interest Obligations)	
)	
Extension of the Filing Requirement for)	
Children's Television Programming Report)	MM Docket No. 00-44
(FCC Form 398))	
)	

**MOTION FOR EXTENSION OF TIME
OF THE NATIONAL ASSOCIATION OF BROADCASTERS**

Pursuant to Section 1.46(b) of the rules of the Federal Communications Commission,¹ the National Association of Broadcasters ("NAB")² respectfully requests that the Commission grant a three-week extension of the deadline for all interested parties to submit reply comments in the above-captioned proceeding. Reply comments are due on Friday, January 6, 2012. NAB requests an extension of this deadline until Friday, January 27, 2012.

A substantial amount of substantive material was filed on December 22, 2011, in the initial comment round of the instant proceeding. At the time of this filing, the FCC's Electronic Comment Filing System shows that 21 commenters filed in excess of 330 pages of discussion, argument, and data on the significant issues raised in this proceeding. Additionally, there are two federal holidays between the initial comment

¹ 47 C.F.R. § 1.46(b).

² NAB is a nonprofit trade association that advocates on behalf of local radio and television stations and also broadcast networks before Congress, the Federal Communications Commission and other federal agencies, and the courts.

date and the reply comment deadline. Absent a brief extension of the reply deadline, concerned parties will face considerable difficulty in reviewing, considering, and responding thoughtfully to the initial comments. Approval of this Motion will enable NAB and many other concerned parties to help develop a more robust record in response to the *Further Notice of Proposed Rulemaking* in this proceeding. Grant of the requested extension will serve the public interest by allowing the Commission to collect and consider a more complete legal and factual record.

Accordingly, NAB respectfully requests a 21-day extension of the deadline for filing reply comments in the above-captioned proceeding.

Respectfully submitted,

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