

This year political ads will consume more air time than campaign coverage on local television newscasts. The Supreme Court's Citizens United decision, which lifted restrictions on corporate political spending, unleashed countless millions of dollars for campaign ads.

However, broadcasters are not using this new revenue to increase news operations and ensure in-depth coverage of candidates and their issues. Instead, they're just padding their bottom lines – while leaving the public in the dark about who is really funding these ads, what interests they represent and whether the content of their attack ads are true.

In an election year, it's critical that the public have access to information about who's trying to influence our decisions. Broadcasters must tell us who is funding these attack ads and they must put this information online to comply with their public interest obligations for freely using our airwaves.