

The Open Internet is a powerful tool for social, political and cultural change. It can be used to conduct business vis-à-vis commerce, be used for communications, information etc and political activism. The Open Internet has been used by environmentalists in contacting the Obama Administration White House to reject the Keystone XL Pipeline – providing the dangerous truth of the effect of the environment and the fact that even if the pipeline were built from Canada to the U.S. TransCanada could still sell the oil to China anyways as it would just pass through the U.S. to get to the ocean. House Republicans criticize the Obama Administration saying that the oil could have been sold to the U.S. if the pipeline was built but now will go to China but its likely the oil would have still gone there anyways. The Open Internet was also used to protest Bank of America and the Wall Street banks proposed debit card fees last year which they ultimately dropped under pressure from consumers, and to protest a \$2 convenience fee for online bill pay for Verizon Wireless customers that Verizon abandoned after the F.C.C. announced an investigation following a similar consumer backlash and after consumers continued complaining.